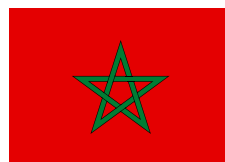


EUROPEAN UNION

ERASMUS+ CONTACT SEMINAR HIGHER EDUCATION COOPERATION

Beyond Boundaries: Advancing Cooperation in Higher
Education through International Credit Mobility and Capacity
Building in Higher Education

Austria, Czech Republic, Hungary, Morocco



7-10 April 2025, UM6P Benguerir, Morocco



Webpage : <https://erasmusplus.ma/tca-2025/>

National Erasmus+ Office Morocco
April 2025



Funded by the European Union
بتمويل من الاتحاد الأوروبي

ACKNOWLEDGMENTS

We would like to extend our heartfelt thanks and appreciation to the university of Mohamed VI Polytechnic of Benguerir for hosting the Erasmus+ contact Seminar, the Czech, Hungarian, and Austrian Erasmus National Agencies for choosing Morocco to hold this great event and for the quality of the collaboration.

Special thanks go to the Ministry of Higher Education, Scientific Research and Innovation of Morocco, for the tremendous support to facilitate the organization of this important event.

Our gratitude goes to the European Education and Culture Executive Agency and the European Commission (DG-EAC) for their exceptional assistance.

We are also grateful to all the participants, speakers and attendees, Especially the Universities and Higher Education institutions who enriched the event with their presence and contributions. Your engagement and enthusiasm have motivated us to continue organizing events that inspire and connect.

We look forward to the opportunity of collaborating again in the future and building on the success that we have achieved together. Thank you once again for making this event a memorable and impactful gathering.

National Erasmus+ Office - Morocco

ERASMUS+ CONTACT SEMINAR "CENTRAL EUROPE & MOROCCO" MOROCCO, 7-10 APRIL 2025



1st Higher Education Cooperation Seminar between Morocco, Czechia, Austria and Hungary within the Erasmus+ program.



+93 participants from 4 countries representing

- 8 Austrian universities
- 12 Czech universities
- 16 Hungarian universities
- 43 Moroccan institutions and universities

**+ 3 TV broadcast on national channel
+ 15 Articles on websites
5 best-of videos**

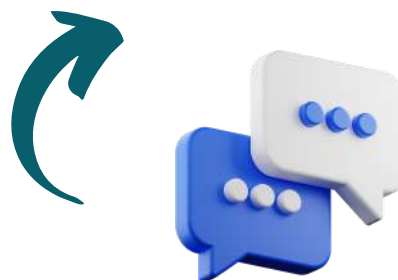


"My participation will strengthen international collaboration, improve our training programs with best practices from the seminar, and highlight our institute's mobility experience over the past five years."

Abdessamad D.
Higher Institute of Maritime Studies

"Reinforce partnerships between Dar El Hadith El Hassania Institution and other similar institutions in order to exchange ideas and expertise. "

Hssein K.
Al Quaraouine University



What do you think will be the impact of your participation in your organisation?



"My participation will enhance our capacity to design and manage Erasmus+ projects more effectively. It also opens up new opportunities for international collaboration, which will benefit both our institution and our students."

Amine A.
Chouaib Doukkali University

"A proposal was made, following my participation in the seminar, for project development sessions within the establishments belonging to my institution, in order to raise the awareness of teachers and encourage them to forge new collaborations, and to be more active within the community, so as to be able to consider and concretize a CBHE project."

Marwa E.
Sidi Mohammed Ben Abdellah University

COOPERATION THROUGH ERASMUS+ 2015-2024



+66


Mobility Agreements

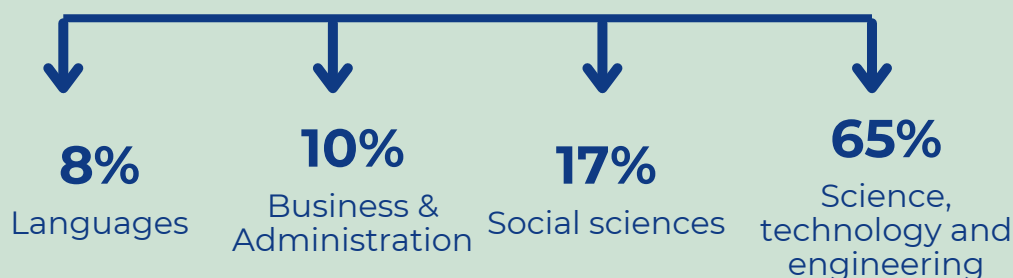
49%



51%

3% of total mobility agreements

Field Distribution of Mobility Agreements



3

CBHE projects

Inclusion **Sustainability**

+180

Realized mobilities
until 2019



Mobility by study level

53% Total outgoing mobilities
47% Total incoming mobilities
51% Student mobilities
49% Staff mobilities

25% Bachelor mobilities
50% Master mobilities
25% PhD mobilities

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Context

As part of the Erasmus+ program, the European Union supports academic cooperation and mobility through strategic initiatives that facilitate exchanges between higher education institutions in Europe and partner countries. Contact Seminars are designed to promote networking and the development of new academic and scientific partnerships.

In this context, the Erasmus+ National Agencies of Hungary, Austria, and the Czech Republic, in collaboration with the Erasmus+ Morocco Office (NEO), organized a Contact Seminar from April 7 to 10, 2025, at Mohammed VI Polytechnic University (UM6P) in Benguerir, Morocco. This event aims to strengthen academic cooperation and stimulate the development of joint projects under the Erasmus+ program.

This seminar represents a strategic opportunity for the internationalization of Moroccan universities and the strengthening of academic ties with Europe. This initiative aims to contribute to the creation of innovative projects and lasting collaborations in higher education and research.

Objectives of the Seminar

- **Facilitate networking** between Moroccan universities and those from Central European countries: Hungary, Austria, and the Czech Republic.
- **Encourage the creation of new academic partnerships** within the key actions of the Erasmus+ program.
- **Promote the exchange of best practices** in student and staff mobility, research cooperation, and the internationalization of higher education.
- **Explore Erasmus+ funding opportunities** to support mobility and institutional cooperation projects.

Participants

This seminar brought together A hundred universities International Relationships Offices representatives and professors from the following institutions :

- **Moroccan universities** (both public and private) interested in Erasmus+ cooperation opportunities.
- **Hungarian, Austrian, and Czech universities.**
- **The Moroccan Ministry of Higher Education, Scientific Research, and Innovation.**
- **Representatives of the Erasmus+ National Agencies and the Erasmus+ Morocco Office.**

Modus Operandi

The seminar program maintained a balance between panel discussions, workshops, networking sessions, bilateral meetings, cultural and social activities (cf. program).

Higher Education Cooperation Seminar in Morocco, 7-10 April, Ben Guerir, Morocco

Beyond Boundaries: Advancing Cooperation in Higher Education through International Credit Mobility and Capacity Building in Higher Education

Monday, April 7, 2025	
19:00 – 22:00	Welcome dinner at the Double Tree hotel restaurant
Tuesday, April 8, 2025	
9:00 – 9:30	Registration in the hall leading to the IGHL Amphitheatre, Centre de Conférences UM6P
9:30 – 9:45	Opening speeches - IGHL Amphitheatre, Centre de Conférences UM6P <ul style="list-style-type: none">Michal Uhl, Director of D25 – Czech National Agency for International Education and ResearchMariam El Alchaoui, Head of the Career Center – University Mohammed VI Polytechnic
9:45 – 10:40	Why sustainable academic collaboration between Morocco and Central Europe is indispensable - IGHL Amphitheatre <p>Panel discussion</p> <p>Participants:</p> <ul style="list-style-type: none">H.E. Miklós Tromler, Ambassador of Hungary to the Kingdom of Morocco,Gerhard Velt, Director International Cooperation in Higher Education, Austria's Agency for Education and InternationalisationVeronika Sobotková, Head of Department of Middle Eastern Studies, University of West Bohemia in PilsenIsmail Kassou, Vice president Research and cooperation, University Mohamed V in Rabat Morocco <p>Moderator: Edina Szilárdi, Head of Erasmus+ Higher Education, Tempus Public Foundation</p>
10:40 – 11:00	Coffee break in the registration hall

Wednesday, April 9, 2025	
9:00 – 9:30	Welcome coffee in the Learning Center building, C17, second floor (Career Center Conference Room and Test Room number 2)
9:30 – 10:30	Focus on the project proposals <p>Two parallel workshops on ICM and CBHE. Participants can choose one of the workshops according to their preferences.</p> <p>1. WORKSHOP ON INTERNATIONAL CREDIT MOBILITY Test Room number 2, second floor, Learning Center Building Martina Eliášová, D25 – Czech National Agency for International Education and Research The ICM workshop will present the basic framework for submitting an application. It will also focus on specific tips and tricks for succeeding in a highly competitive environment. The goal will be to join the project in a way that ensures its successful implementation. After the introductory presentation, participants will have the opportunity to exchange their experiences in preparing applications – when and how they start, how communication with partners is handled, and how the scope of mobility is agreed upon. The facilitators and moderator will be at each table so they would be available for answering the questions of the participants.</p> <p>2. WORKSHOP ON CAPACITY BUILDING IN HIGHER EDUCATION Career Center Conference Room, second floor, Learning Center building Tereza Čechová, D25 – Czech Liaison Office for Education and Research in Brussels This workshop for CBHE will consist of an initial presentation by the moderator about the most important facts about applying for CBHE projects. Afterwards, the participants will have a chance to organize themselves into 2 "Erasmus" based on the regionalization, create smaller groups according to the project consortium minimum composition (if possible, rearrange can be made where this cannot be fulfilled), and together brainstorm about a possible project idea. The facilitators and moderator will be at each priority, as they would be available for answering the questions of the participants, negotiate them and overall help them, in case there would be some "gray areas".</p>
10:30–10:45	Coffee break inside the workshop rooms
10:45–12:00	What's your view on...? – Career Center Conference Room and Test Room number 2 <p>There will be 8 roundtables focusing on various topics – 4 topics in each room, two rounds each lasting 30 minutes. Participants can move freely between both rooms and choose any 2 topics according to their preferences.</p> <ul style="list-style-type: none">10:45 – 11:15: 1st round of discussions11:30 – 12:00: 2nd round of discussions <p>TOPICS:</p> <ul style="list-style-type: none"> synergies between Erasmus+ actions and other funding opportunities at the universities: how to build bridges?How to deal with challenges of the joint projects (e.g. administrative obstacles, visa)?Fostering International Collaboration: The Role of Staff Mobility in the Erasmus+ ProgramDissemination at home institutionsWhat makes a project in CBHE successful?What makes a project in ICM successful?

11:00 – 11:30	Bridging Continents: Successful Education Collaborations Between Morocco and Central Europe - IGHL Amphitheatre <p>Examples of good practice</p> <p>International Credit Mobility:</p> <ul style="list-style-type: none">Jorge Navarro, Binn University of Technology, Central European Institute of Technology (CEITEC) & Dr. Abdel El-Fattah, Mohammed VI Polytechnic University (UM6P), TBCMichaël Habin, Cadi Ayyad University & Katalin Igaz Önter, Eötvös Loránd University (ELTE) <p>Capacity Building in Higher Education:</p> <ul style="list-style-type: none">Karima Selmaoui, Ibn Tofail University <p>Moderator: Katharina Wurzer, OeAD – Austria's Agency for Education and Internationalisation</p>
11:30 – 12:35	Opportunities for cooperation between Moroccan and Central European universities - IGHL Amphitheatre <ul style="list-style-type: none">11:30 – 11:50: Why partnering with Morocco? Lutfi Daidoudi – National Erasmus+ Office Morocco11:50 – 12:10: International Credit Mobility (ICM): Jana Burdová, D25 – Czech National Agency for International Education and Research12:10 – 12:30: Capacity Building in Higher Education (CBHE): Martina Friedrich, OeAD – Austria's Agency for Education and Internationalisation <p>12:30 – 12:35 Introduction to the concept of networking</p> <p>12:35 – 12:45 Transfer to the Double Tree hotel restaurant</p> <p>12:45 – 14:15 Lunch in the Double Tree hotel restaurant</p> <p>14:15 – 14:30 Transfer to the Learning Center building, C17</p>
14:30 – 15:40	Speed dating / Market place – Second floor of the main lobby in the Learning Center <p>Structured networking sessions to help participants explore potential collaborations</p> <ul style="list-style-type: none">14:30–15:00: 1st round of speed dating (focus on Moroccan institutions)15:10–15:40: 2nd round of speed dating (focus on Central European institutions)
16:00 – 17:00	Guided tour through the campus of UM6P for interested participants – starting at the Learning Center building, C17
19:00–22:00	Networking dinner at the Double Tree hotel restaurant <p>Following the networking sessions in the afternoon, this social event will give the participants an opportunity to continue getting to know each other in a relaxed setting for conversations.</p>

	<ul style="list-style-type: none">Expectations of ICM projects, focus on inclusionExpectations of CB HE projects
12:30 – 12:35	Closing: What have we learned in the past two days? Learning Center Conference room, ground floor <ul style="list-style-type: none">Michal Uhl, director of D25 – Czech National Agency for International Education and ResearchLutfi Daidoudi – Head of the National Erasmus+ Office MoroccoMariam El Alchaoui – Head of the Career Center, University Mohammed VI Polytechnic
12:30 – 12:40	Transfer to the Double Tree hotel restaurant
12:40 – 13:30	Lunch at Double Tree hotel restaurant
13:30 – 13:40	Transfer to the Learning Center building, C17
13:40 – 14:30	Voluntary parallel activities <p>You can choose between two voluntary parallel activities. Either you can learn more about Erasmus Mundus and connect with the interested participants or you can schedule your own working meetings.</p> <p>1. ERASMUS MUNDUS: OPPORTUNITIES FOR INTERNATIONAL ACADEMIC COLLABORATION Career Center Conference Room, second floor Tereza Svobodová, D25 – Czech Liaison Office for Education and Research in Brussels Bettina Ugródy-Beregi, TPF – Tempus Public Foundation This session will explore the diverse opportunities Erasmus Mundus offer to higher education institutions. From 13:30 to 14:00 there will be a presentation on Erasmus Mundus action (EMGA, EMMA) and from 14:00 to 14:30 networking and consultations will take place.</p> <p>2. SPACE FOR WORKING MEETINGS Lobby of the Learning Center This part of the programme provides participants with a space for joint meetings, discussions on future or existing cooperation, etc.</p>
15:00 – 22:00	Joint sightseeing in Marrakech + farewell dinner in a traditional restaurant leaving from the hotel
Thursday, April 10, 2025	
All day	Departure <p>Individual programme according to the requirements and possibilities (this part of the programme is no longer coordinated, nor is it mandatory for all participants).</p>

DAY 1

Welcoming and registration of participants

All 93 participants had been hosted in situ, three colors had been chosen to distinguish the participants :

Green for Morocco

- Yellow for Czechia republic
- Blue for Hungary
- Purple for Austria



Opening speeches

The event opened with formal speeches delivered by the Erasmus+ National Agency of Czechia, representing all the organizing partners, and by the Mohammed VI Polytechnic University (UM6P), the host institution. These addresses emphasized the strategic importance and untapped potential of cooperation between Morocco and the Central European countries—namely the Czech Republic, Austria, and Hungary—in the fields of education, research, and innovation. The speakers underscored the shared commitment to fostering inclusive, high-impact partnerships and to leveraging Erasmus+ as a catalyst for academic mobility, institutional capacity building, and co-creation of knowledge. This tone set the stage for two days of meaningful dialogue, networking, and the exploration of joint opportunities.



High-level panel discussion

This high-level panel explored the international dimension, intercultural dialogue and sustainable cooperation, the benefits, opportunities, and challenges of academic collaboration between Morocco and Central Europe. The Ambassador of Hungary to Morocco, alongside the Director of the Austrian Agency for Education and Internationalisation and the Vice President for Research and Cooperation at Mohammed V University in Rabat, shared valuable insights. Together, they emphasized why fostering

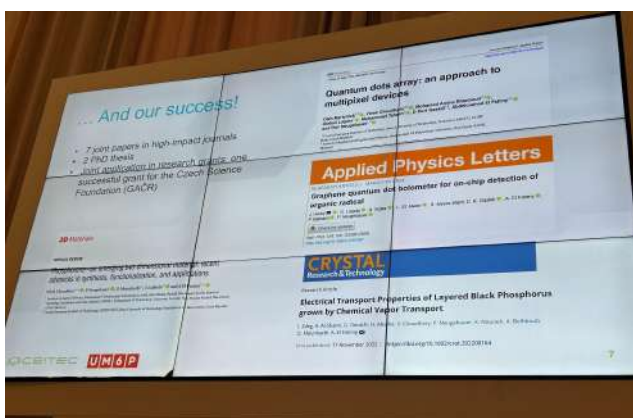
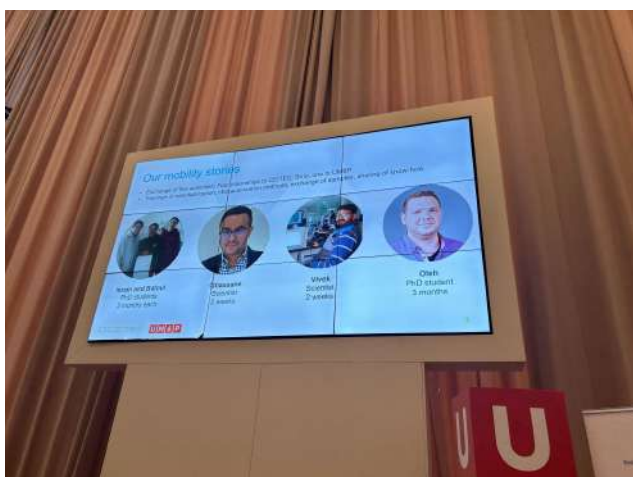
sustainable academic partnerships in this region is not only strategic but also essential for addressing shared priorities in education, innovation, and regional development. They underlined the good reputation and impact of the Erasmus+ programme and the values it promotes and has helped to promote the diversification of bilateral cooperation. In this respect, Morocco, through its experience, history and geographical location, can play a role in the development of the EU-Morocco-Africa triangular cooperation



Panel discussion for success stories

Three success stories involving Moroccan and Central European universities, within both ICM and CBHE frameworks, were shared to provide participants with practical insights and valuable advice and good practices on how to successfully implement impactful international cooperation.

- **ICM:** UM6P and BRNO University from Czech republic - Cadi Ayyad University of Marrakech and EOTVOS University from Hungary.
- **CBHE:** Project CBHE “INSIDE” involving Ibn Tofaïl University of Kenitra and an Austrian university.





Special session “Opportunities for cooperation between Moroccan and Central European universities”

The Erasmus+ National Agencies of Austria and Czechia, together with the Erasmus+ National Office of Morocco, delivered practical presentations covering several key topics:

- An overview of the Moroccan higher education system, its strategic priorities, a review of Morocco's participation in Erasmus+ and useful tips and best practices for successful cooperation with Moroccan institutions. Additionally, data on existing Erasmus+ collaborations between Morocco and Central European countries were shared to highlight trends and opportunities.
- The presentation about International Credit Mobility (ICM) that provided clear explanations on how Erasmus+ mobility works in practice. Some central european and moroccan challenges were discussed (inclusion and geographical balance, qualitative aspect of mobilities, fostering stronger international partnerships,...).
- A detailed presentation was given on the Capacity Building in Higher Education (CBHE) action, explaining its objectives, operational rules, award criteria and practical implementation within the Erasmus+ framework.



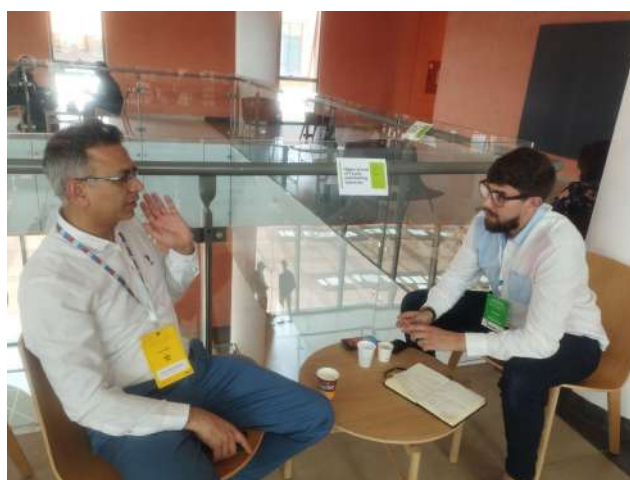
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Networking session

The structured networking workshops, featuring two dynamic rounds of speed-dating, created a vibrant and engaging environment for participants to initiate meaningful bilateral and multilateral partnerships, explore project ideas, and identify synergies for future Erasmus+ cooperation.







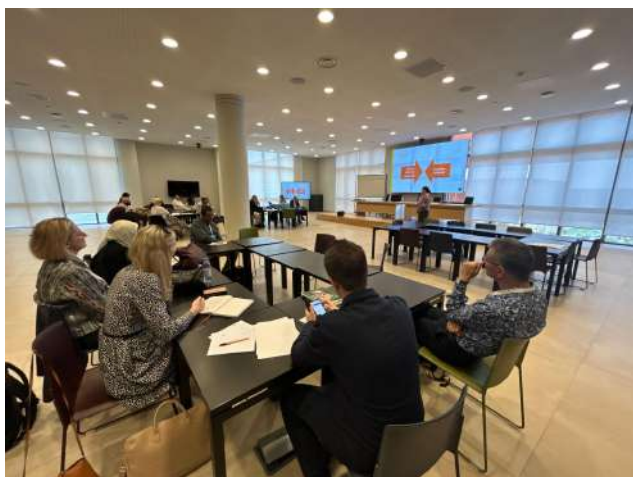
A guided campus tour and a networking dinner concluded the first day in a relaxed setting. The event ended with a cultural excursion to Marrakesh and a farewell dinner, offering a memorable and informal setting to celebrate this collaborative momentum.

Day 2

Thematic workshops ICM & CBHE

The second day focused on capacity-building through two hands-on workshops dedicated to proposal drafting by making the different participants working together.



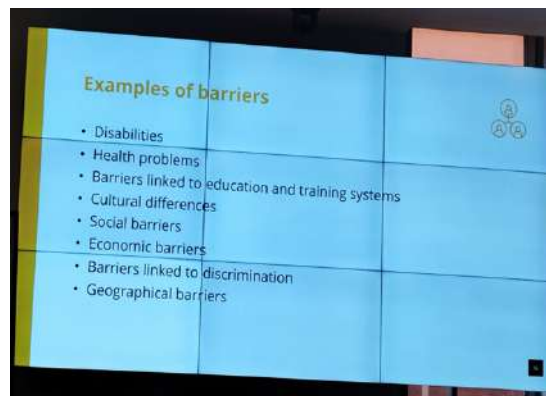


Thematic roundtables on cross-cutting issues

As part of the second day's agenda, participants engaged in four thematic roundtables focused on cross-cutting issues within the Erasmus+ programme. These parallel discussions provided a space for deeper reflection and the exchange of best practices across institutions and countries. Each roundtable concluded with, topic area of cooperation, practical recommendations and next steps to strengthen collaboration and impact within the Erasmus+ framework.







Special Session for Erasmus Mundus Joint Masters

A dedicated session on Erasmus Mundus Joint Masters (EMJM) offered participants an in-depth understanding of this prestigious and highly competitive component of the Erasmus+ programme. The session covered the structure, objectives, and funding mechanisms of EMJM, which supports integrated international study programmes delivered by consortia of higher education institutions from different countries. Experts shared success stories and tips on how to build strong consortia, design joint curricula, and ensure academic excellence and employability outcomes. Participants also explored ways Moroccan institutions can strengthen their role as full partners or associated members in existing and future EMJM projects, thereby enhancing the international profile of their master's programmes.



Closing session : what have we learned in the past two days?

The closing session was a truly moving moment, filled with inspiration, gratitude, and renewed energy for collaboration. As participants reflected on the intense two days of dialogue, co-creation, and partnership-building, a shared sense of purpose emerged: that education remains a powerful tool to bridge cultures, foster innovation, and drive sustainable development. The voices from across regions, Morocco, Central Europe, echoed a common aspiration to go beyond projects and build long-lasting academic communities. Many shared how the seminar had opened new perspectives, sparked unexpected synergies, and created friendships rooted in shared values. The session ended with heartfelt thanks to all contributors, and a collective commitment to carry this momentum forward together

⇒ The seminar ended by an AI generated song for that reflects all the energy of the seminar that you can listen to in this link or using the QR code :

<https://suno.com/song/e62ee291-4c00-4dc6-8cf4-5ffc6b3520e0?sh=trRTOQSgMLauJ1Bo>



Cultural and social activities

In addition to the formal program, participants enjoyed a rich cultural experience that celebrated the unique heritage of Morocco. A guided tour through the vibrant Medina of Marrakech allowed everyone to immerse themselves in the city's centuries-old history, colorful souks, and stunning architecture. The visit concluded with a festive dinner in a traditional Moroccan restaurant, where participants shared stories and laughter over delicious local cuisine, music, and warm hospitality. These cultural moments not only created lasting memories but also strengthened the spirit of international friendship and cooperation that underpinned the entire event. These activities aimed at facilitating participant interactions, fostering cooperation agreements, brainstorming new ideas for future collaboration, and strengthening interpersonal bonds.



Achievements and impact of the seminar

The different sessions organized helped the participants to:

→ Erasmus+ capacity building projects CBHE

- Understanding the framework of actions for the capacity building projects;
- Practical tips on writing a good proposal ;
- Groups with representatives from programme and non programme countries were formed identifying common needs and vision
- Initial draft proposals were written down (project title, for example discussions are already started: (1) new opportunities for less empowered Africans volunteering entrepreneurs (2) Sustainable hospitality and tourism (3) sustainable land and seas (4) Mitigation of the migration effect

→ Erasmus mobility ICM session

Main challenges and outcomes / drafting future proposals:

- Management aspects
- Writing processus
- UE values and region strategies, inclusion, recognition
- Involvement of non-academic organization
- Impact assessment
- Networking
- Application writing steps
- Writing an application (basic steps, qualitative and quantitative parts, additional arrangement : inclusion, participants support, visa,
- Challenge to justify mobilities for inclusion
- People worked in teams

→ Erasmus Mundus Joint Masters session

- Needs and priorities;
- Network with reliability and shared vision;
- Interlink education, research, and innovation within internationalization actions;
- Follow up on the projects;
- Examples of EMJM projects;

→ Overall impact

In general, the seminar had an important impact on the participants and their institutions, in terms of:

- **Enhanced understanding of Erasmus+ opportunities**

One of the primary impacts is the deepened understanding of the opportunities available within the program. Erasmus+ is a diversified initiative with various strands and actions, including student and staff mobility, joint master degrees, capacity building. Participants of the seminar gain insight into how these programs are structured, the benefits they offer, and the application processes involved. This knowledge is essential for effectively accessing and maximizing the opportunities provided by Erasmus+.

- **Networking and collaboration**

Seminars bring together diverse groups of people with shared interests but varied experiences. For participants, this is an opportunity to network with European universities who are either part of or interested in Erasmus+ programs. These interactions will lead to collaborations, sharing of best practices, and even the development of consortia for future Erasmus+ projects. Networking in such environments can also foster long-term partnerships and mentorship opportunities that extend beyond the seminar.

- **Motivation and inspiration**

Learning about the successes of Erasmus+ projects and hearing firsthand accounts from previous beneficiaries would significantly motivate participants. During the seminar, we featured testimonials and case studies showcasing the personal and professional growth that individuals and institutions have achieved through Erasmus+ involvement during the seminar. These success stories are inspirational, providing a clear vision of what they too can accomplish through the program, thereby encouraging them to pursue similar opportunities.

- **Skill development**

The seminar did not just inform about Erasmus+; through the specific sessions, the seminar was the opportunity to develop specific skills related to applying for and managing Erasmus+ projects. These might include grant writing, project management, cultural competency training, or digital skills necessary for coordinating international collaborations. This skill development is crucial, as it empowers participants to be more effective in their proposals and to manage projects successfully upon securing funding.

- **Increased internationalization**

Participants from institutions that are looking to expand their international presence can use insights from the seminar to strategize their internationalization efforts. Understanding Erasmus+ will help them foster a more global campus culture, enhance their curriculum with international perspectives, and provide their students and staff with meaningful international exposure and competencies.

■ Impact perceived by the participants



Communication and diffusion

The diffusion of the event was done through our different channels :

→ Communication material

The organizers committed to a zero-paper event, embracing a fully digital approach. The only printed material was a single roll-up banner. Additionally, a digital brochure featuring key data on the cooperation between Morocco and the three Central European countries was prepared and shared with participants.

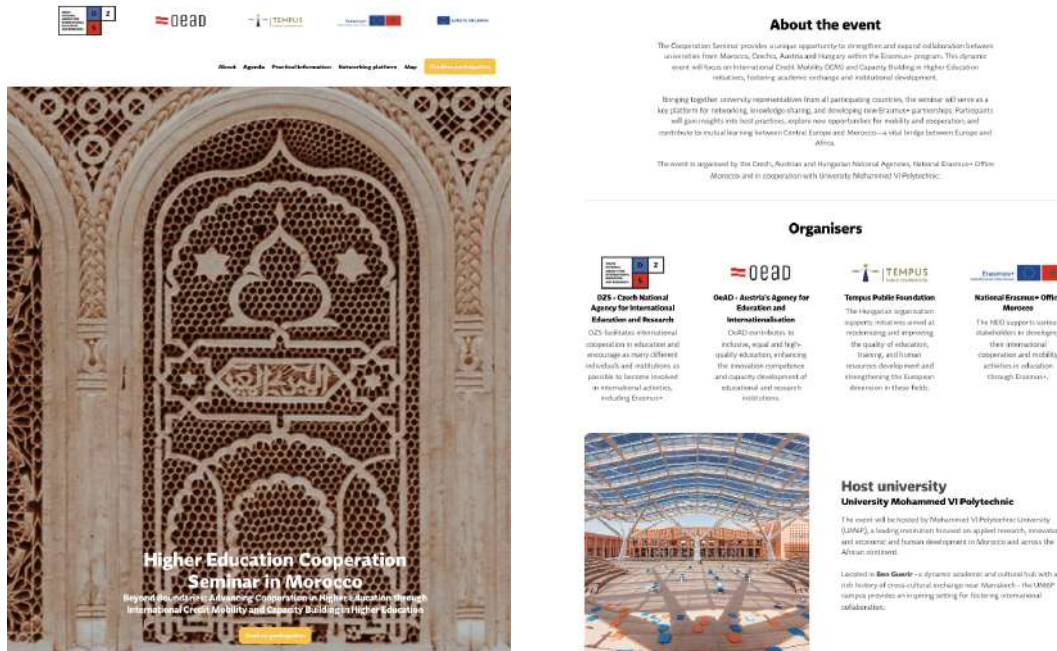


→ Website

- A web page was created for the event to promote and share all resources.: <https://erasmusplus.ma/tca-2025/>
- A **Padlet** was created to share resources with participants (presentations, contacts) and practical information: <https://padlet.com/terezacechova/higher-education-cooperation-seminar-in-morocco-7-10-april-b-wmhxf35vunn0lmva>
- A website was create by our co-organizers : <https://dzs.attendu.com/event/ddfed1ce4f4b2c4015e2a066?p=67d04edf9d886b3102d34270&lang=en>

Visit our web
page :





→ Social media

We actively shared information, photos, posts, and reels across our various social media platforms, including Facebook, Instagram, and LinkedIn. The participants, the European Union Delegation, as well as the Ambassador of Hungary, also relayed content through their personal and institutional channels, significantly amplifying the communication outreach and visibility of the event.

The impact through social media was very important : more than **10000** reactions, comments, sharings and likes.







➔ Best of videos

Two video best-of were produced and shared among our social media, youtube channel and sent to our partners.

<https://www.youtube.com/watch?v=D6lktSnm7ks>



<https://www.youtube.com/watch?v=bJEJoGuU7ks&t=9s>



Media coverage

The event received strong coverage in national press and media outlets, reflecting its significance and the high level of interest it generated within the academic and policy communities.

➔ 2 TV coverage at the principal TV channels

★ <https://www.youtube.com/watch?v=Cb2ihDJpbYU>



لقاءات إيراسموس+ بين أوروبا الوسطى والمغرب: نحو تعاون أكاديمي جديدين جريز من 7 إلى 10 أبريل



لقاءات إيراسموس+ بين أوروبا الوسطى والمغرب: نحو تعاون أكاديمي جديدين جريز من 7 إلى 10 أبريل



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لقاءات إيراسموس+ بين أوروبا الوسطى والمغرب: نحو تعاون أكاديمي جديدين جريز من 7 إلى 10 أبريل

→ <https://www.youtube.com/watch?v=qQcILfOQYP4>



إيراسموس+ في بن جريز: جسور أكاديمية جديدة بين المغرب وأوروبا الوسطى



إيراسموس+ في بن جريز: جسور أكاديمية جديدة بين المغرب وأوروبا الوسطى



إيراسموس+ في بن جريز: جسور أكاديمية جديدة بين المغرب وأوروبا الوسطى



إيراسموس+ في بن جريز: جسور أكاديمية جديدة بين المغرب وأوروبا الوسطى



إيراسموس+ في بن جريز: جسور أكاديمية جديدة بين المغرب وأوروبا الوسطى



إيراسموس+ في بن جريز: جسور أكاديمية جديدة بين المغرب وأوروبا الوسطى

→ <https://www.youtube.com/watch?v=D6lktSnmbXs>

Shared in the Moroccan Campus TV



→ Press articles

More than 15 articles had been published in the different press





More details :

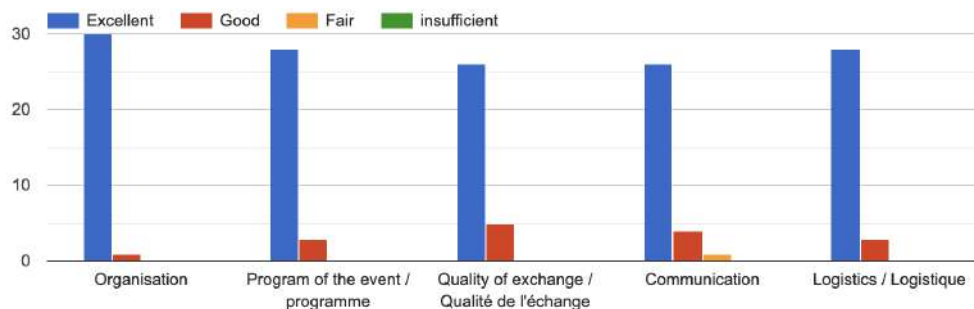


Feedback from participants and evaluation

An evaluation form had been sent to the participants. All aspects of the seminar received excellent feedback, from the overall organization and the quality of the program to the social and networking activities. The networking session was highly appreciated and the Hand-on workshops as well.

How do you rate the ?

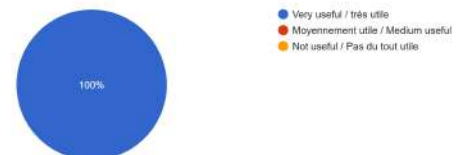
99% are fully satisfied of al the aspects of the organization of the event



How useful was this Seminar (TCA) meeting for your work?

100% of the participants

How useful was this Seminar meeting for your work?
14 réponses



You have widen you professional network ? /// Avez-vous élargi votre réseau professionnel
14 réponses



Did you have widen your professional network?

100% of the participants said YES !

→ Some testimonials collected in the evaluation form

<p>More events for building new projects</p> <p>It's a very insightful event!</p>	<p>Keep Going, you're doing great!</p>
<p>BRAVO !!!</p> <p>The seminar was a great success in all respects. Thank you so much</p>	<p>Excellent hands-on seminar</p> <p>It's a very insightful event!</p>

Très bon travail à toute l'équipe

For future editions, more time for discussion and partner interaction would enhance the overall impact.

More events for building new projects

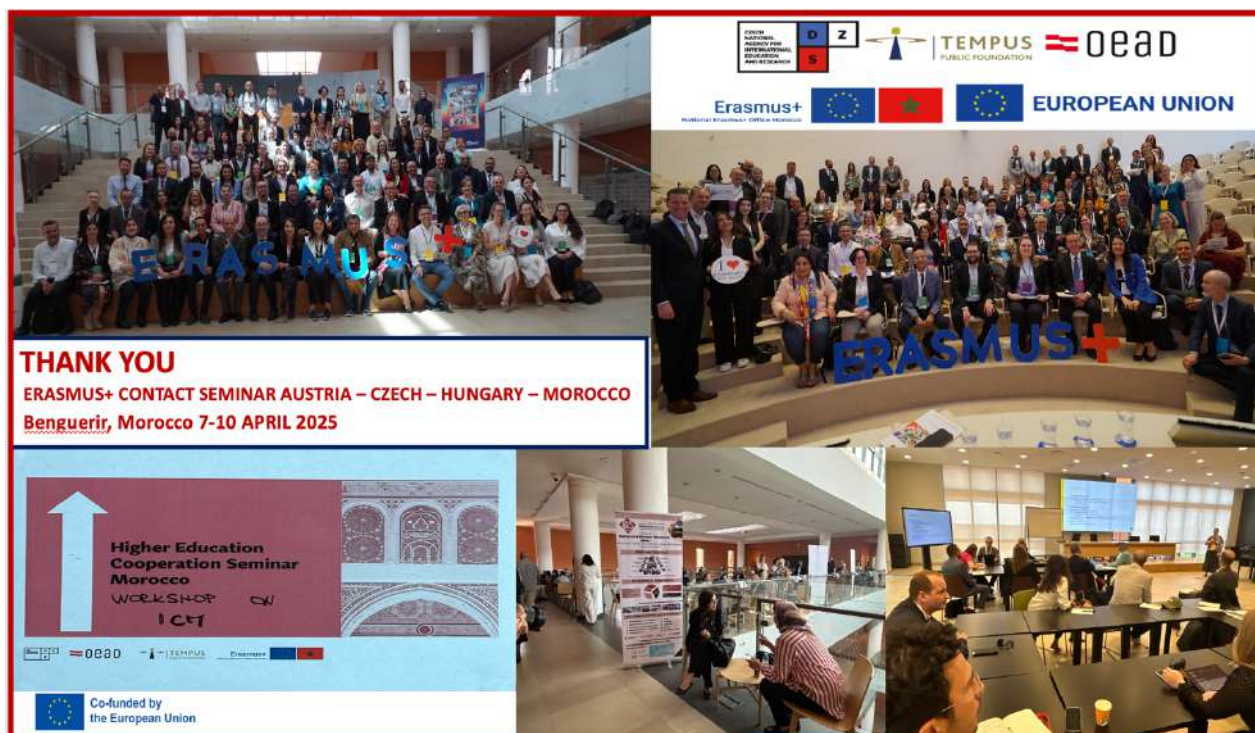
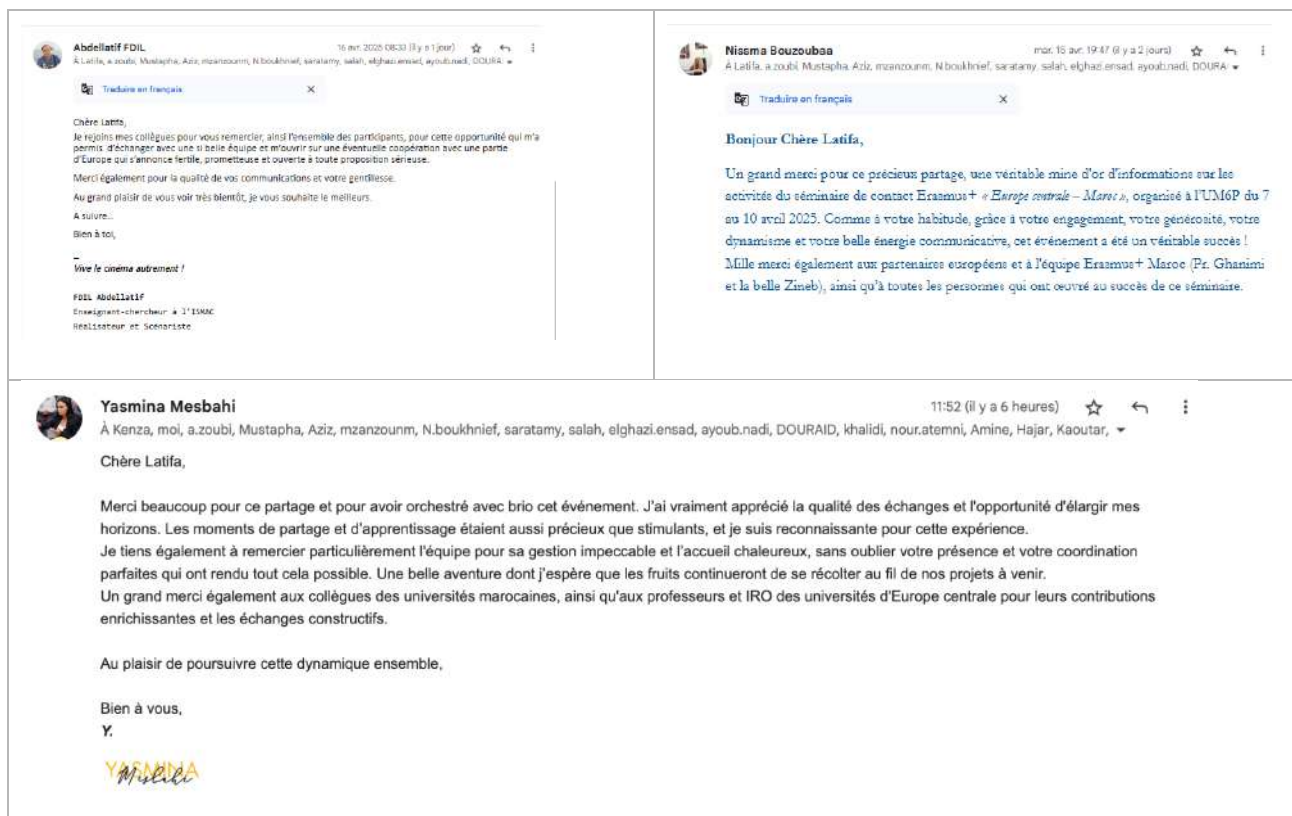
It was a well-organized and insightful seminar. I appreciated the interactive format and the diversity of participants.

For future editions, I would suggest considering accommodation for the final afternoon as well. Several participants couldn't join the excursion due to logistical constraints, which was unfortunate – especially since such moments offer great opportunities to strengthen bonds, create lasting memories, and even exchange small gifts as tokens of cultural appreciation.

Thank you again for this valuable experience!

→ Some emails received from the participants

<p>Omar EL GHAZI À moi</p> <p>lun. 14 av. 16:04 (il y a 20 heures)</p> <p>Bonjour Hne Dakhoul,</p> <p>Je tiens à vous remercier chaleureusement pour l'excellente organisation du séminaire « Au-delà des frontières : Renforcer la coopération grâce à la mobilité internationale et au renforcement des capacités », tenu du 7 au 10 avril 2024 à l'Université Mohammed VI Polytechnique à Benguelm.</p> <p>Les échanges ont été particulièrement enrichissants et les ateliers ont permis d'identifier des pistes concrètes pour renforcer la coopération entre nos universités et leurs partenaires européens.</p>	<p>ALAOUI BELGHITI, Amine À moi</p> <p>lun. 14 av. 15:01 (il y a 20 heures)</p> <p>Salem Madame Latifa,</p> <p>Je reviens vers vous, pour vous remercier chaleureusement pour l'organisation de l'événement "Beyond Boundaries: Advancing Cooperation in Higher Education through International Credit Mobility and Capacity Building in Higher Education".</p> <p>Ce fut un immense plaisir d'y assister et de prendre part à des échanges aussi riches qu'inspirants. L'initiative était véritablement enrichissante, et je suis ravi d'avoir eu l'opportunité d'y participer.</p> <p>J'espère avoir le plaisir de vous revoir très prochainement, cette fois chez nous à l'Université Chouaib Doukkali.</p> <p>Veuillez recevoir, Madame, mes salutations les plus distinguées, ainsi que celles adressées à toute l'équipe Erasmus+ Maroc.</p> <p>Bien cordialement,</p>
<p>Hassain Khtou À Nisama, Latifa, azoubi, Mustapha, Aziz, mouazoum, N.boukhria, saratamy, salah, alghazi, amad, ayoub, azizi</p> <p>mer. 16 av. 23:31 (il y a 2 jours)</p> <p>Traduire en français</p> <p>Dear Latifa,</p> <p>I hope this email finds you well. This is to warmly thank you for your hospitality and generosity during our stay in Ben Guerir. The seminar was a great success in all respects; it was characterized by professionalism and organization, which made of it a good learning experience for everyone. The organizing committee and the participants were all amazing.</p> <p>Congratulations!</p> <p>Best, Hassain Dar El Hadith El Hassania Institution/ Al Quarouine University</p>	<p>MARWA EL JAI «marwa.eljai@unmba.ac.ma» À Abdelatif, Latifa, azoubi, Mustapha, Aziz, mouazoum, N.boukhria, saratamy, salah, alghazi, amad, ayoub, azizi</p> <p>mer. 16 av. 11:01 (il y a 1 jour)</p> <p>Traduire en français</p> <p>Dear Latifa,</p> <p>Thank you for your kind email and for co-organizing the Erasmus+ contact seminar "Europe centrale - Maroc" at UMGP from April 7-10, 2025. It was a truly enriching experience, and I'm grateful for the opportunity to contribute and connect with such an inspiring group of participants!</p> <p>I deeply appreciate the efforts of the team, especially for the outstanding support and professionalism provided. The event's success is a testament to your hard work and dedication.</p> <p>I have completed the evaluation form and will share any photos I have on the provided Google Drive link. Thank you for sharing the photos, presentations, best-of videos, and media coverage. It's wonderful to relive those memorable moments!</p> <p>Looking forward to the upcoming events.</p> <p>Once again, thank you for the hard work.</p> <p>Best regards,</p>





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