

Diversity and Mobility: Erasmus+ in Higher Education Strategies – Data, Practice and Perspectives

21–22 October 2026 (Departure: 23 October)

FH JOANNEUM, Graz

(Programme [Status: 22 September 2026](#))

Moderation: MARTIN BOGDAN, Academic Cooperation Association (ACA)

Wednesday, 21 October 2026

from 14:00	Hotel Check-in Hotel Daniel, Graz
14:30–15:00	Informal Arrival and Refreshments FH JOANNEUM
15:00–15:30	Welcome FH JOANNEUM
15:30–16:15	Icebreaker and Networking: Who Is Who?
16:15–18:00	Thematic Keynotes Communication and Outreach Tailored to Specific Target Groups KATHRIN HILLER , KPTN MARKETING OG ÖBB-Holding AG TBC
19:00	Joint Networking Dinner

Thursday, 22 October 2026

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| 09:00–09:30 | Welcome to Day 2
Inclusion & Diversity in Erasmus+ |
| 09:30–10:30 | Current Data on the Social Dimension of Higher Education Mobility
Presentation, Q&A and discussion on participation patterns and barriers to mobility – data and perspectives from Austria, Croatia and the international context
MARTIN UNGER , INSTITUTE FOR ADVANCED STUDIES VIENNA |
| 10:30–11:00 | Coffee Break |
| 11:00–12:30 | Panel Discussion
Representatives from ministries and National Agencies |
| 12:30–13:30 | Lunch |
| 13:30–14:45 | Lightning Talks – Practical Insights |
| 14:45–15:15 | Coffee Break |
| 15:15–15:45 | Reflections
How to Create a Mini-Communication Campaign
MARTIN BOGDAN , ACA |
| 15:45–17:00 | Group Work: Create Your Own Mini-Campaign |
| 19:00 | Joint Networking Dinner |

Friday, 23 October 2026

Individual Departures