Diversity and Mobility: Erasmus+ in Higher Education Strategies – Data, Practice and Perspectives

Training and Cooperation Activity for Higher Education Institutions from Austria and Croatia

21–22 October 2026 (Departure: 23 October)

FH JOANNEUM
Eggenberger Allee 11, 8020 Graz, Austria
room 118, first floor

Moderation: MARTIN BOGDAN, Academic Cooperation Association (ACA)

Wednesday, 21 October 2026

14:00	**Hotel Check-in** Hotel Daniel, Europaplatz 1, 8020 Graz, Austria
14:30–15:00	**Registration, Arrival and Refreshments** FH JOANNEUM University of Applied Sciences
15:00–15:30	**Welcome** **BIRGIT HERNÁDY**, FH JOANNEUM UNIVERSITY OF APPLIED SCIENCES **BIANCA FUCHS-NEUHOLD,** FH JOANNEUM UNIVERSITY OF APPLIED SCIENCES **MARTIN GRADL,** OEAD - AUSTRIA'S AGENCY FOR EDUCATION AND INTERNATIONALISATION **HELGA POSSET,** FEDERAL MINISTRY WOMEN, SCIENCE AND RESEARCH REPUBLIC OF AUSTRIA
15:30–16:15	**Icebreaker and Networking: Who Is Who?**
16:15-16:30	Coffee Break
16:30-17:30	**Thematic Keynote** **Communication and Outreach Tailored to Specific Target Groups** **KATHRIN HILLER**, KPTN MARKETING OG
17:30–18:00	**Erasmus+: From Today's Priorities to 2028 - 2034** **MARTIN GRADL,** OEAD
19:30	**Joint Networking Dinner: Gösser Bräu** Neutorgasse 48, A-8010 Graz

[1] Version 20 October 2026

Thursday, 22 October 2026

09:00–09:30 **Welcome to Day 2**

Inclusion in Erasmus+

Margit Dirnberger, Oead - Austria's Agency for Education and Internationalisation

09:30–10:30 **Current Data on the Social Dimension of Higher Education Mobility**

Presentation, Q&A and discussion on participation patterns and barriers to mobility – data and perspectives from Austria, Croatia and the international context

Martin Unger, Eurostudent, Institute for Advanced Studies Vienna

10:30–11:00 Coffee Break

11:00–12:30 **Panel Discussion**

Inclusive Mobility in Practice: What Works, What Needs to Change?

Moderation: **Julia Österbauer-Vabitsch,** Oead - Austria's Agency for Education and Internationalisation

Panellists: **Helga Posset,** Federal Ministry Women, Science and Research Republic of Austria

Tomislav Fresl, Agency for Mobility and EU Programmes Croatia

Martin Bogdan, Academic Cooperation Association (ACA)

Karina Theiss, FH Joanneum University of Applied Sciences

Lelia Kiš-Glavaš, University of Zagreb

Ivana Goa Majdandžić, ESN Croatia

Sophie Lorenz, ESN Austria

Bruce Meise, ESN Austria

12:30–13:30 Lunch

13:30–14:45 **Lightning Talks – Practical Insights**

14:45–15:15 Coffee Break

15:15–15:50 **Reflections**

Martin Unger

15:50–16:00	**How to Create a Mini-Communication Campaign** **MARTIN BOGDAN**
16:00–17:00	**Group Work: Create your own Mini-Campaign**
17:00-17:05	Official closure (room 118)
19:00	**Joint Networking Dinner: Café Promenade** Erzherzog-Johann-Allee 1, 8010 Graz

Friday, 23 October 2026

Individual Departures