

Erasmus+ Cooperation Seminar for Austrian and Jordanian Higher Education Institutions

Vienna, May 19th-21st 2026

National and Regional Priorities of Jordan

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Austria – Jordan Networking Seminar



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WHY ALIGNMENT MATTERS FOR INTERNATIONAL COOPERATION



Ensures relevance and impact of international partnerships



Enables coherence between national reforms and EU initiatives



Facilitates access to Erasmus+ and donor funding mechanisms



Strengthens sustainability and scalability of reforms

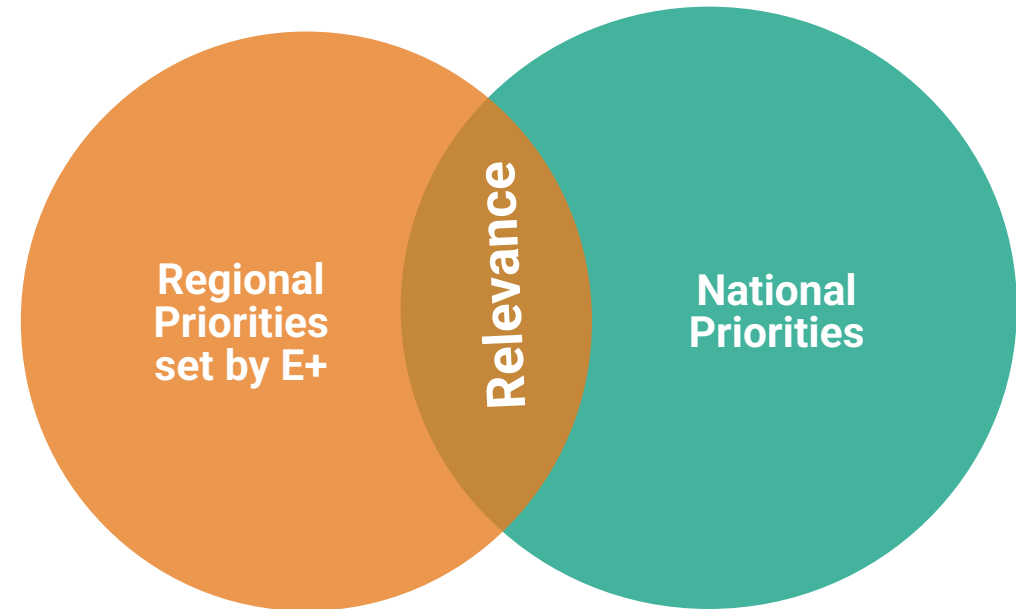
KEY INSIGHT

Alignment is not a formal requirement only – it is what determines whether projects are fundable, scalable, and policy-relevant.

INTERCONNECTED LEVELS OF PRIORITIES

Jordan's higher education reform is shaped by the convergence of two distinct but interconnected priority levels:

- 1 National Priorities (Jordan)**
Domestic reform agenda driven by national economic and social goals
- 2 Regional Priorities (Erasmus+)**
European Union's strategic focus areas for higher education cooperation in Region 3



"Jordan's higher education reform is shaped by the convergence of national, regional, and international agendas."

NATIONAL PRIORITIES DRIVING HIGHER EDUCATION REFORM IN JORDAN



Enhancing Graduate Employability and Labor Market Relevance

Ensuring graduates possess skills demanded by employers and contribute to economic growth



Strengthening TVET and Dual Education Pathways

Expanding technical and vocational education options with integrated work-based learning



Advancing Digital Transformation in Higher Education

Modernizing teaching, learning, and institutional operations through technology integration



Promoting Research, Innovation, and Entrepreneurship

Building capacity for applied research and fostering a culture of innovation



Reinforcing Quality Assurance, Governance, and Accountability

Strengthening institutional accountability and system-level quality frameworks

These priorities reflect a shift from expansion toward relevance, efficiency, and outcomes.

REGIONAL PRIORITIES EMBEDDED IN ERASMUS+ CALLS FOR REGION 3



Supporting the Green Transition

Sustainability & green skills in higher education



Advancing Digital Transformation

Digital literacy and EdTech innovation



Promoting Inclusion & Equity

Equitable access for underrepresented groups



Enhancing Employability

Aligning education with labor market needs



Strengthening Governance

Institutional capacity, modernization & cooperation

Not optional – structural priorities embedded in Erasmus+ calls (CBHE).

POLICY ECOSYSTEM DRIVING HIGHER EDUCATION REFORM



ANCHORED IN THE JORDAN ECONOMIC MODERNIZATION VISION

National strategic framework guiding economic and human capital development



SUPPORTED BY MOHE AND AQAC REFORM INITIATIVES

Ministry of Higher Education and Accreditation and Quality Assurance Commission driving systemic change



FOCUS ON FUTURE SKILLS AND ECONOMIC RELEVANCE

Emphasis on digital, green, and transversal competencies aligned with emerging labor market demands



EXPANSION OF FLEXIBLE LEARNING PATHWAYS AND LIFELONG LEARNING

Creating diverse educational options including micro-credentials and recognition of prior learning



STRENGTHENING SYSTEM GOVERNANCE AND QUALITY FRAMEWORKS

Building institutional accountability and ensuring quality assurance across the higher education system

RECENT STRATEGIC DIRECTIONS IN HIGHER EDUCATION REFORM

- 1 Strong Focus on Future-Oriented Skills**
Digital competencies, green skills, and transversal skills (communication, collaboration, critical thinking) are central to curriculum development.
- 2 Increased Emphasis on Education–Labor Market Alignment**
Direct engagement with employers and industry to ensure curriculum relevance and graduate employability.
- 3 Development of Micro-Credentials and RPL**
Creating flexible pathways for skills recognition and continuous professional development through Recognition of Prior Learning.
- 4 Expansion of Technical and Applied Education Pathways**
Growing emphasis on TVET, dual education, and work-integrated learning models.
- 5 Reinforcement of Quality Assurance and Accountability**
Strengthening evaluation frameworks and institutional performance metrics.

CONVERGENCE ACROSS POLICY LEVELS: STRONG ALIGNMENT CREATES FUNDABLE PROJECTS

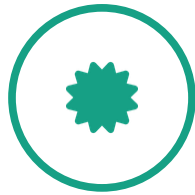
This alignment matrix demonstrates that Jordan's national reform priorities are highly relevant with Erasmus+ regional priorities, creating a strategic foundation for impactful cooperation:

National Priorities (Jordan)	Regional Priorities (Erasmus+)
Employability & labor market alignment	Skills development & employability
Digital transformation	Digital transition
TVET & dual education	Skills & inclusion
Quality assurance & governance	Modernization & governance
Lifelong learning	Inclusion & accessibility



Key Insight: This alignment provides a solid foundation for designing impactful and fundable Erasmus+ projects.

STRATEGIC PRIORITY AREAS FOR AUSTRIA–JORDAN COOPERATION



Micro-credentials & Lifelong Learning

Co-developing frameworks for skills recognition and continuous professional development



Digital Transformation

Sharing expertise in EdTech integration, online learning, and digital pedagogy



Green Skills & Sustainability

Collaborating on curriculum development for environmental sustainability



Dual Studies & Work-Based Learning

Exchanging best practices in dual education and employer engagement



Innovation & Entrepreneurship

Building capacity for research commercialization and startup support

WHAT DEFINES A STRONG CBHE PROPOSAL IN JORDAN

-  **Clear Alignment with National and Regional Priorities**
Explicit connection to Jordan's reform agenda and Erasmus+ strategic objectives
-  **Strong Focus on Skills, Employability, and Relevance**
Direct contribution to graduate employability and labor market alignment
-  **Integration of Digital and Green Dimensions**
Incorporation of digital transformation and sustainability as cross-cutting themes
-  **Demonstrated Policy Relevance and Scalability**
Evidence that project outcomes can be scaled across institutions and integrated into policy frameworks
-  **Contribution to Institutional and System-Level Transformation**
Projects that drive meaningful change beyond individual institutions

This is exactly what evaluators (EACEA) look for when assessing Capacity Building in Higher Education proposals.

CONCRETE OPPORTUNITIES FOR BILATERAL COOPERATION



Joint CBHE Projects Aligned with Priority Areas

Collaborative project proposals addressing shared priorities in skills, digital transformation, and sustainability



Collaboration in Dual Education and TVET Systems

Sharing Austrian expertise in dual education models and technical education quality



Co-development of Future-Oriented Programs

Joint curriculum development in emerging fields aligned with labor market demands



Expansion of ICM Partnerships

Individual Country Mobility programs facilitating student and staff exchanges between Austrian and Jordanian institutions



Exchange of Expertise in QA, Digital, and Green Transitions

Bilateral knowledge exchange on quality assurance frameworks, digital pedagogy, and sustainability integration

ALIGNMENT AS A STRATEGIC ADVANTAGE

“*Jordan's higher education reform agenda is strongly aligned with regional and European priorities, providing a solid foundation for impactful, sustainable, and mutually beneficial cooperation.*”



Active Strategic Partner

Jordan is not a passive beneficiary but an active strategic partner with clear, nationally-driven reform priorities.



Shared Strategic Objectives

Austria–Jordan cooperation can directly contribute to both countries' strategic objectives in higher education modernization.



Mutual Learning & Co-creation

The alignment between national and regional agendas creates genuine opportunities for co-creation and mutual learning.



Institutional Framework

Erasmus+ provides the essential institutional framework and funding mechanisms to translate this alignment into concrete outcomes.



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Thank you for your active participation!

