

# **Erasmus+ Cooperation Seminar for Austrian and Jordanian Higher Education Institutions Vienna, 19 - 21 May 2026**

## **Compendium with Individual Profiles**

# AUSTRIA

**BOKU University**

**IMC Krems University of Applied Sciences**

**Karl Landsteiner University of Health Sciences**

**Private University College of Teacher Education of  
Christian Churches of Austria**

**Salzburg University of Applied Sciences**

**Technical University of Leoben**

**University of Applied Sciences Burgenland**

**University of Applied Sciences Campus Vienna**

**University of Applied Sciences St. Pölten**

**University of Applied Sciences Wiener Neustadt**

**University of Graz**

**University of Innsbruck**

**University of Salzburg**

AL AFIF Rafat

ENNEN Jens Peter

WASSERMANN Klaus

PIROLT Richard

SCHRANZER Marcus Herbert

GOLDANSAZ Seyed Mohammad Reza

KOPPENSTEINER Christa

LIECHTENSTEIN Leopold

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| INSTITUTION AND CONTACT PERSON   |  |  |         |
|--|--|--|---------|
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| <b>HE Institution</b>  | BOKU University  |  |         |
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| <b>Role / Position</b>   | Senior Scientist and Associate Professor DU  |  |         |
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| <b>Personal experience in international cooperation projects</b>   |  |  |         |
| <p>At this time, I am not seeking engagement with Erasmus Mundus. Our current priority is to advance other Erasmus actions - especially Capacity Building in Higher Education (CBHE) under the ERASMUS-EDU-2026-CBHE call. This focus enables us to accelerate curriculum modernization, strengthen institutional partnerships, and deliver immediate impact on our academic programs. We will reconsider potential participation in Erasmus Mundus after achieving the planned milestones within our CBHE pathway.</p>  |  |  |         |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH JORDAN   |  |  |         |
| <b>Academic field(s)</b>   | 11 - Other: Sustainable Energy Technologies  |  |         |
| <b>Short description of International Credit Mobility idea(s) with Jordan</b>  |  |  |         |
| <b>Type of mobility</b>  | <input checked="" type="checkbox"/> Student mobility from JO to AT<br><input checked="" type="checkbox"/> Student mobility from AT to JO | <input checked="" type="checkbox"/> Staff mobility from JO to AT<br><input checked="" type="checkbox"/> Staff mobility from AT to JO |         |
| <p>We are strongly interested in International Credit Mobility (KA171) as a strategic tool to strengthen academic cooperation between Jordanian and Austrian partner universities. Academic exchange opens the door to discussing joint project proposals and serves as an important step toward structured and sustainable student mobility.</p> <p>The proposed ICM project promotes balanced two-way mobility of students and staff in priority areas such as engineering, renewable energy, sustainability, and digital transformation. Student mobility from Jordan to Austria will focus on semester exchanges, thesis research, and laboratory-based learning, while Austrian students in Jordan will engage in applied projects and regional case studies.</p> <p>Staff mobility will support curriculum development, innovative teaching methods, and the exchange of best practices in research, quality assurance, and digital education. Teaching and training visits will help build long-term institutional cooperation.</p> <p>A key objective is to use mobility as a catalyst for joint research initiatives and future collaborative proposals. The project will ensure transparent selection procedures, full credit recognition, and strong academic mentoring. Overall, the initiative aims to foster sustainable partnerships, intercultural competence, and enhanced academic quality in both institutions.</p> |  |  |         |
| <b>Short description of Capacity Building in Higher Education idea(s) with Jordan</b>  |  |  |         |
| <p>This year, we have submitted three CBHE project proposals in close cooperation with partners from Jordanian universities and European institutions. All three proposals are built on a shared vision: strengthening higher education capacity, modernizing curricula, and fostering sustainable, innovation-driven academic ecosystems aligned with national and regional priorities.</p> <p>The first project focuses on modernizing engineering education, particularly in the fields of mechanical and thermal process technologies, renewable energy, and sustainable industrial systems. It aims to update curricula through practice-oriented modules, digital learning tools, and laboratory modernization. Joint curriculum development, staff training, and the integration of industry-linked case studies are central components, ensuring stronger alignment between academic programs and labor market needs.</p> <p>The second proposal addresses digital transformation in higher education. It aims to enhance teaching quality and accessibility through blended learning models, virtual laboratories, open educational resources, and capacity building in digital pedagogy. The project includes structured training programs for academic staff, the development of institutional digital strategies, and the strengthening of quality assurance mechanisms to ensure long-term sustainability.</p>            |  |  |         |

The third project emphasizes innovation, entrepreneurship, and university–industry collaboration. It seeks to establish or reinforce innovation hubs within partner universities, promote applied research projects with industry, and support students in developing entrepreneurial and problem-solving skills. Through stakeholder engagement, internships, and joint supervision models, the project aims to enhance graduates' employability and foster knowledge transfer.

Across all three proposals, inclusiveness, sustainability, and institutional impact are cross-cutting priorities. The collaboration between Jordanian and European partners ensures mutual knowledge exchange, co-creation of curricula, and the establishment of long-term academic networks. Collectively, these projects aim to strengthen higher education structures, enhance educational quality, and contribute to sustainable socio-economic development in the partner countries.

| INSTITUTION AND CONTACT PERSON  |  |  |            |
|---|--|--|------------|
| <b>Last Name</b>  | ENNEN  | <b>First Name</b>  | Jens Peter |
| <b>HE Institution</b>   | IMC KREMS University of Applied Sciences   |  |            |
| <b>Faculty / Unit</b>   | International Relations  |  |            |
| <b>Role / Position</b>  | International Academic Projects  |  |            |
| <b>City</b>   | Krems  | <b>Country</b>   | Austria    |
| <b>Email</b>  | jens.ennen@imc.ac.at   |  |            |
| <b>Personal experience in international cooperation projects</b>  |  |  |            |
| <p>Trained as an economist (postgraduate degree from Maastricht University, the Netherlands), I joined IMC in 2014 as Project Manager for International Relations and was appointed Programme Director for Transnational Education in 2016. I have since gained extensive experience managing Austrian-accredited Bachelor's programmes in Tourism Management and Business Administration in China, Uzbekistan, Azerbaijan, and Egypt. My responsibilities covered the full project cycle: negotiating agreements with partner universities, adapting curricula, securing accreditation, recruiting and training faculty, overseeing admissions, teaching, and conducting final BA examinations. I have also contributed to feasibility studies for establishing higher education institutions and to developing international short-term certificate programmes in Austria. Since spring 2025, I have been responsible for further international initiatives at IMC, including the European University Initiative with UP University, short-term certificate programmes, scholarship schemes, and progression agreements with partner universities.</p>  |  |  |            |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH JORDAN  |  |  |            |
| <b>Academic field(s)</b>  | <b>04 - Business, Administration and Law</b><br><b>06 - Information and Communication Technologies</b><br><b>09 - Health and Welfare</b>               |  |            |
| <b>Short description of International Credit Mobility idea(s) with Jordan</b>   |  |  |            |
| <b>Type of mobility</b>   | <input checked="" type="checkbox"/> <b>Student mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Student mobility from AT to JO</b> | <input checked="" type="checkbox"/> <b>Staff mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Staff mobility from AT to JO</b> |            |
| <p>KA171 provides the most relevant and strategic framework for cooperation between IMC Krems and Jordanian partner institutions. International cooperation in teaching is explicitly defined as an operational objective of IMC Krems. Therefore, both student and staff mobilities under KA171 directly contribute to the institution's strategic goals by strengthening international academic collaboration, expanding global classroom experiences, and embedding intercultural learning in curricula.</p> <p><b>Student Mobility (Both Directions)</b></p> <p>KA171 enables funded study mobility (SMS) as well as traineeships (SMT) for students in both directions. Students from IMC Krems could complete a semester at a Jordanian partner university, gaining academic insights and intercultural experience in a region with strong development potential. At the same time, Jordanian students could study at IMC Krems, benefiting from practice-oriented teaching, strong industry links, and an international learning environment in Austria.</p> <p>In addition to study mobility, traineeships in Jordanian tourism enterprises and institutions located in key cultural and natural heritage areas - including sites such as Petra and the Dead Sea - could be particularly attractive for IMC students. Practical experience in these unique tourism environments would enhance professional competences, intercultural awareness, and sector-specific expertise.</p> <p>Mobility windows within curricula would be identified to facilitate smooth integration of exchange periods. Where appropriate, blended mobility formats could complement physical mobility, increasing accessibility and flexibility.</p> <p><b>Staff Mobility (Both Directions)</b></p> <p>Teaching mobility (STA) and training mobility (STT) for academic and administrative staff would also provide valuable experiences for both sides. Teaching exchanges would allow faculty members to contribute specialised lectures, develop joint modules, and strengthen curriculum internationalisation - directly supporting IMC's operational objectives in international teaching cooperation.</p> |  |  |            |

Training mobilities for administrative staff would focus on internationalisation processes, student services, quality assurance, and mobility management. Reciprocal staff exchanges are particularly valuable in building sustainable partnerships, as they allow both institutions to better understand organisational structures, academic cultures, and operational frameworks.

Jordanian partners could be actively integrated into established formats such as the IMC Staff Training Week and IMC Teaching Days, offering structured platforms for workshops, guest lectures, and academic networking.

Disciplines suitable for KA 171 at IMC: Business (especially Tourism Management, but also StartUp Management, Export-Management, Sustainability Management, Marketing and Business Administration); Science and Technology (Informatics, Artificial Intelligence, Medical and Pharmaceutical Biotechnology as well as Applied Chemistry) and Health Studies (the latter taught in German language)

### **Short description of Capacity Building in Higher Education idea(s) with Jordan**

Within an Erasmus+ Capacity Building in Higher Education (CBHE) project, IMC KREMS could collaborate with Jordanian universities with a strong focus on curriculum modernisation and academic staff development, while creating structured international progression pathways for students. This cooperation would also build on IMC KREMS' longstanding engagement in the region: already in the early 2000s, the institution maintained strong contacts in Jordan and contributed to a tourism development project in Aqaba. These positive experiences provide a solid foundation of trust and contextual understanding for renewed collaboration.

#### **1. Curriculum Modernisation and Academic Progression**

The project would support Jordanian partner institutions in reviewing and modernising their Hospitality and Tourism programmes through a competence-based approach aligned with international standards. Building on Austria's strong reputation in sustainable tourism management and Jordan's globally recognised destinations such as Petra and the Dead Sea, curricula could be enhanced in areas such as sustainable destination management, service excellence, digital tourism, and entrepreneurship.

IMC KREMS would contribute expertise in outcome-based programme design, constructive alignment, and quality assurance. Joint curriculum workshops and peer reviews would ensure that learning outcomes, assessment methods, and practical components are clearly structured and internationally comparable.

A key innovation could be the establishment of Progression Agreements between Jordanian universities and IMC KREMS. Under this model, students would complete the first phase of their studies in Jordan (e.g. first three years of a Bachelor programme) and then progress to IMC KREMS for one year to complete an additional qualification or top-up degree. This structured pathway would allow students to obtain an internationally recognised Austrian degree while maintaining strong academic foundations in their home institutions. Clear recognition frameworks and aligned curricula would ensure smooth credit transfer and academic continuity.

#### **2. Capacity Building for Academic Staff**

To sustainably embed these reforms, the project would invest significantly in staff development. Through training workshops, blended mobility formats, and study visits to KREMS, academic staff from Jordanian institutions would strengthen competences in innovative teaching methodologies such as problem-based learning, case-based teaching, and applied project supervision.

Special emphasis would be placed on curriculum design for progression pathways, recognition mechanisms, and student-centred learning approaches. Joint development of teaching materials and digital learning components would further enhance institutional capacity.

By combining curriculum reform, structured academic progression opportunities, and targeted staff training, the project would create sustainable institutional impact, enhance graduate employability, and strengthen long-term academic cooperation between Jordan and Austria in the field of Hospitality and Tourism.

| INSTITUTION AND CONTACT PERSON  |  |  |         |
|---|--|--|---------|
| <b>Last Name</b>  | WASSERMANN   | <b>First Name</b>  | Klaus   |
| <b>HE Institution</b>   | Karl Landsteiner University of Health Sciences   |  |         |
| <b>Faculty / Unit</b>   | International Office   |  |         |
| <b>Role / Position</b>  | Senior Administrator   |  |         |
| <b>City</b>   | Krems  | <b>Country</b>   | Austria |
| <b>Email</b>  | klaus.wassermann@kl.ac.at  |  |         |
| <b>Personal experience in international cooperation projects</b>  |  |  |         |
| <p>As a researcher I worked on a range of projects with international collaborators. I participated in research projects funded by the European Commission's IMI/IHI programme (Emtrain, Harmony). In my current role in Karl Landsteiner University of Health Sciences' (KL's) international office, I work on liaising with international institutions, negotiating terms of collaboration and establishing bilateral agreements. In addition, I advise and manage both applications by incoming and outgoing students and staff regarding stays abroad and on relevant funding opportunities, Erasmus+ in particular.</p>  |  |  |         |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH JORDAN  |  |  |         |
| <b>Academic field(s)</b>  | <b>01 - Education</b><br><b>05 - Natural Sciences, Mathematics and Statistics</b><br><b>09 - Health and Welfare</b>                                    |  |         |
| <b>Short description of International Credit Mobility idea(s) with Jordan</b>   |  |  |         |
| <b>Type of mobility</b>   | <input checked="" type="checkbox"/> <b>Student mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Student mobility from AT to JO</b> | <input checked="" type="checkbox"/> <b>Staff mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Staff mobility from AT to JO</b> |         |
| <p>Having been provided with information and new networking contacts at your event we will discuss opportunities with KL's rectorate and management team. We will identify fields of interest and will contact relevant personnel within our university as well as at the three university hospitals affiliated to KL. We will then strive to identify exchange opportunities for students as well as university and hospital staff in Jordan as well as in Austria for which we intend to establish partnerships under KA171.</p>  |  |  |         |
| <b>Short description of Capacity Building in Higher Education idea(s) with Jordan</b>   |  |  |         |
| <p>Karl Landsteiner University (KL) currently works on intensifying their activities in establishing relevant international collaborations. In the past we had already welcomed students from Jordan who enrolled in our Bachelor's Programme in Medicine. Our vice rector for education participated in a student's fair in Amman in 2015. Your event will further introduce us to Jordan as a very relevant academic destination to enable us to follow up on past networking activities there. Particularly helpful will be being introduced to the cultural and academic background of the region and the modes of collaboration made possible by Erasmus+, as well as the EU as a whole.</p> |  |  |         |

| INSTITUTION AND CONTACT PERSON   |  |  |         |
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| <b>Last Name</b>   | PIROLT   | <b>First Name</b>  | Richard |
| <b>HE Institution</b>  | Private University College of Teacher Education of Christian Churches of Austria   |  |         |
| <b>Faculty / Unit</b>  | International Office   |  |         |
| <b>Role / Position</b>   | Head of International Office   |  |         |
| <b>City</b>  | Vienna   | <b>Country</b>   | Austria |
| <b>Email</b>   | richard.pirolt@kphvie.ac.at  |  |         |
| <b>Personal experience in international cooperation projects</b>   |  |  |         |
| <p>Member of the International Office of the Private University College of Teacher Education of Christian Churches of Austria (KPH) since 2011, head of office since 2020.</p> <p>Board member of a teacher education institutions' network 2015-2019</p> <p>Board member of the INGO Conference of the Council of Europe</p> <p>COIL projects with Levinsky-Wingate Tel Aviv</p> <p>Blended Intensive Programs with various partner institutions within Europe</p>  |  |  |         |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH JORDAN   |  |  |         |
| <b>Academic field(s)</b>   | 01 - Education   |  |         |
| <b>Short description of International Credit Mobility idea(s) with Jordan</b>  |  |  |         |
| <b>Type of mobility</b>  | <input checked="" type="checkbox"/> Student mobility from JO to AT<br><input checked="" type="checkbox"/> Student mobility from AT to JO | <input checked="" type="checkbox"/> Staff mobility from JO to AT<br><input checked="" type="checkbox"/> Staff mobility from AT to JO |         |
| <p>Our university college is interested in ICM exchange in the fields of teacher education with a focus on inclusion or religion education / interreligious dialogue.</p> <p>We have experience in ICM for long time, even with universities in Jordan in times of KA107 prior to 2021 (at that time mainly in digitalization issues).</p> <p>Our USP is interreligious dialogue as we host 13 of 16 religious associations that are publicly recognized in Austria as either UC board members and sponsors or contractual partners.</p> |  |  |         |

| INSTITUTION AND CONTACT PERSON  |  |  |                |
|---|--|--|----------------|
| <b>Last Name</b>  | SCHRANZER  | <b>First Name</b>  | Marcus Herbert |
| <b>HE Institution</b>   | Salzburg University of Applied Sciences  |  |                |
| <b>Faculty / Unit</b>   | Design & Product Management Programme (Department Design & Green Engineering)  |  |                |
| <b>Role / Position</b>  | Head of Academic Area Design   |  |                |
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| <b>Email</b>  | marcus.schranzer@fh-salzburg.ac.at   |  |                |
| <b>Personal experience in international cooperation projects</b>  |  |  |                |
| I built up the K171-cooperation with Tbilisi State Academy of Arts in Georgia. Since 2019 we have a constant flow of incoming students as well as outgoing lecturers, field trips and joint workshops both in Austria and Georgia.  |  |  |                |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH JORDAN  |  |  |                |
| <b>Academic field(s)</b>  | 02 - Arts and Humanities<br>07 - Engineering, Manufacturing and Construction   |  |                |
| <b>Short description of International Credit Mobility idea(s) with Jordan</b>   |  |  |                |
| <b>Type of mobility</b>   | <input checked="" type="checkbox"/> Student mobility from JO to AT<br><input checked="" type="checkbox"/> Student mobility from AT to JO | <input checked="" type="checkbox"/> Staff mobility from JO to AT<br><input checked="" type="checkbox"/> Staff mobility from AT to JO |                |
| <p>Since we already have several K171-agreements with universities from other countries, we would appreciate to build up another fruitful cooperation in Jordan. Hence, we are seeking contact to a faculty or programme in Industrial/Product Design, Furniture Design and/or Interior Design both at Bachelor and/or Master level. Our programme is very active in international partnerships, so we accept an appropriate amount of incoming students every year. The offered courses are held in English then. We also hold several international design workshops where colleagues from our partner universities are participating (teacher mobilities). Therefore, we are also happy to go abroad for teaching, with or without our students.</p> |  |  |                |

| INSTITUTION AND CONTACT PERSON  |  |  |                            |
|---|--|--|----------------------------|
| <b>Last Name</b>  | <b>GOLDANSAZ</b>   | <b>First Name</b>  | <b>Seyed Mohammad Reza</b> |
| <b>HE Institution</b>   | <b>Technical University of Leoben</b>  |  |                            |
| <b>Faculty / Unit</b>   | International Relations Office   |  |                            |
| <b>Role / Position</b>  | International Project Manager  |  |                            |
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| <b>Email</b>  | seyed.goldansaz@unileoben.ac.at  |  |                            |
| <b>Personal experience in international cooperation projects</b>  |  |  |                            |
| <p>I have been in the International Relations Office of the Technical University of Leoben (MUL) for 3 years now, and responsible for initiating collaborations, connecting researchers with partner universities, and exploring potential areas with new countries / universities. I have travelled to more than 10 different countries in all continents in these 3 years (in total around 20 intercontinental business trips), in which I try to identify different or new strings with each potential university, and bring new international possibilities for our students and researchers. During this period, I have concluded multiple "active" MoUs in Africa, South America and Asia.</p>  |  |  |                            |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH JORDAN  |  |  |                            |
| <b>Academic field(s)</b>  | <b>07 - Engineering, Manufacturing and Construction</b>  |  |                            |
| <b>Short description of International Credit Mobility idea(s) with Jordan</b>   |  |  |                            |
| <b>Type of mobility</b>   | <input checked="" type="checkbox"/> <b>Student mobility from JO to AT</b><br><input type="checkbox"/> Student mobility from AT to JO | <input checked="" type="checkbox"/> <b>Staff mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Staff mobility from AT to JO</b> |                            |
| <p>We've had applied for KA171 in previous years with one of our Jordanian partners, but unfortunately it did not work out. We would like to use this opportunity again, with new partners (i.e. Al Balqa University) for mobility of students and staff between our universities. We are trying to connect our researchers together to work on concrete research projects, as well as opportunities for some Jordanian students to participate in some of our courses. KA171 would be a support to achieve this goal and help departments of both sides to jointly run their projects through an exchange. Also, our partners show great interest to send staff from International Relations office to our university for job shadowing and sharing best practices, a way to connect the staff stronger and deeper for securing a long-term collaboration.</p> <p>Due to ongoing situation in middle east, not sure how many student / staff from our side would like to go (however Jordan has always been an interesting destination for them). But if everything settles and also partner universities offer English courses, we do consider sending student and staff to Jordan as well. First phase would be receiving them and deepening any potential joint research.</p> |  |  |                            |

| INSTITUTION AND CONTACT PERSON   |   |  |         |
|--|---|--|---------|
| <b>Last Name</b>   | KOPPENSTEINER   | <b>First Name</b>  | Christa |
| <b>HE Institution</b>  | University of Applied Sciences Burgenland   |  |         |
| <b>Faculty / Unit</b>  | International Office  |  |         |
| <b>Role / Position</b>   | International Mobility Coordinator  |  |         |
| <b>City</b>  | Eisenstadt  | <b>Country</b>   | Austria |
| <b>Email</b>   | christa.koppensteiner@hochschule-burgenland.at  |  |         |
| <b>Personal experience in international cooperation projects</b>   |   |  |         |
| <p>Since 2019, I have been responsible for the Erasmus+ KA 171 projects at UAS Burgenland. From October 17-19, 2022, I attended the 2nd General Assembly of AfricaUninet at Egerton University, Kenia. Resulting from contacts there, I established a cooperation with Cadi Ayyad University in Marrakech, Maroc. This cooperation has already led to staff mobility to Marrakech as well as student mobility to UAS Burgenland and is further pursued.</p>  |   |  |         |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH JORDAN   |   |  |         |
| <b>Academic field(s)</b>   | <b>04 - Business, Administration and Law</b><br><b>06 - Information and Communication Technologies</b><br><b>07 - Engineering, Manufacturing and Construction</b><br><b>09 - Health and Welfare</b> |  |         |
| <b>Short description of International Credit Mobility idea(s) with Jordan</b>  |   |  |         |
| <b>Type of mobility</b>  | <input checked="" type="checkbox"/> <b>Student mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Student mobility from AT to JO</b>  | <input checked="" type="checkbox"/> <b>Staff mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Staff mobility from AT to JO</b> |         |
| <p>We plan to establish student mobilities on bachelor and master level, to Austria, as well as staff and teaching mobilities to Austria and Jordan. We will focus especially on business students, as we offer two study programmes (Bachelor of Sustainable International Business and Master of European Studies) in English and also have the most courses taught in English.</p> <p>See also our homepage: Courses in English WS 2026/27:<br/> <a href="https://hochschule-burgenland.at/fileadmin/user_upload/PDFs/Internationales/2026/Courses_in_English_WS26_27.pdf">https://hochschule-burgenland.at/fileadmin/user_upload/PDFs/Internationales/2026/Courses_in_English_WS26_27.pdf</a></p> <p>The focus of incoming student mobilities should be on fewer opportunity persons.</p> <p>Staff mobilities could include visits of our international staff weeks, job shadowing, and team-teaching opportunities.</p> |   |  |         |

| INSTITUTION AND CONTACT PERSON   |   |                   |         |
|--|---|-------------------|---------|
| <b>Last Name</b>   | LIECHTENSTEIN   | <b>First Name</b> | Leopold |
| <b>HE Institution</b>  | University of Applied Sciences Campus Vienna  |                   |         |
| <b>Faculty / Unit</b>  | Strategic Cooperations  |                   |         |
| <b>Role / Position</b>   | Project Head  |                   |         |
| <b>City</b>  | Vienna  | <b>Country</b>    | Austria |
| <b>Email</b>   | leopold.liechtenstein@hcw.ac.at   |                   |         |
| <b>Personal experience in international cooperation projects</b>   |   |                   |         |
| <p>I have extensive experience in international cooperation projects across academia, research, and the public sector. In my current role at Hochschule Campus Wien, I focus on developing and managing strategic partnerships and international initiatives.</p> <p>A key priority is the project #Nurses4Vienna, a strategic initiative addressing the increasing demand for qualified nursing professionals in Vienna. Through this project, we actively contribute to meeting workforce needs in the healthcare sector by supporting qualified nurses from third countries on their pathway into the Austrian healthcare system. The initiative currently focuses on recruiting candidates from Jordan and Indonesia, in close coordination and continuous exchange with our partner universities in both countries.</p> <p>Within a nine-month university program, internationally trained academic nurses receive professional, linguistic, and cultural preparation. Beyond academic training, the project provides comprehensive support for integration and arrival in Vienna, including social services and access to a strong institutional network. Implemented in close cooperation with healthcare providers and public stakeholders, the project represents a sustainable and forward-looking contribution to securing healthcare provision in Vienna while creating new professional opportunities for international nursing talent.</p> |   |                   |         |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH JORDAN   |   |                   |         |
| <b>Academic field(s)</b>   | <b>01 - Education</b><br><b>04 - Business, Administration and Law</b><br><b>09 - Health and Welfare</b> |                   |         |
| <b>Short description of Capacity Building in Higher Education idea(s) with Jordan</b>  |   |                   |         |
| <p>I am highly interested in strengthening and expanding cooperation with partners in Jordan, building on existing collaborations in the field of nursing and skilled workforce development. Currently, through our project #Nurses4Vienna, we maintain a close partnership with Al-Ahliyya Amman University. We greatly value this collaboration and are highly impressed by the quality of the institution. Beyond recruiting qualified professionals, I see strong potential for broader partnerships in higher education, continuing education initiatives, and research projects.</p> <p>Participating in this initiative would provide a valuable opportunity to establish new institutional connections, deepen existing relationships, and explore innovative formats of academic exchange. In particular, I am interested in developing sustainable, long-term cooperation models that benefit both sides and contribute to knowledge transfer, capacity building, and internationalization.</p>  |   |                   |         |

| INSTITUTION AND CONTACT PERSON  |  |                   |  |
|---|--|-------------------|--|
| <b>Last Name</b>  | MAERK  | <b>First Name</b> | Johannes   |
| <b>HE Institution</b>   | University of Applied Sciences Campus Vienna   |                   |  |
| <b>Faculty / Unit</b>   | Department Administration, Economics, Security, Politics   |                   |  |
| <b>Role / Position</b>  | Professor  |                   |  |
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| <b>Email</b>  | johannes.maerk@hcw.ac.at   |                   |  |
| <b>Personal experience in international cooperation projects</b>  |  |                   |  |
| <p>I am currently coordinating the project "Strengthening Conflict Management and Transformation Studies in Africa (CONMAT)". It aims to promote international academic cooperation between Africa (Ghana and Rwanda) and Europe (Austria and Spain). The project partners are the Ghanaian universities Simon Diedong Dombo University of Business and Integrated Development Studies and the University of Ghana Business School as well as the Rwandan universities Protestant University of Rwanda and the University of Rwanda. The European project partner is the Universidad de Las Palmas de Gran Canaria, Spain.</p> <p>In the past, I have coordinated a preparatory funding that was used to develop an academic partnership between Al-Azhar University Gaza, Civitas Institute Gaza, and the University of Applied Sciences Campus Vienna. Through the NGO Civitas Institute, a link to the Palestinian civil society was ensured. Priorities include gender mainstreaming and faculty exchanges. This cooperation brought a Global South perspective into the research activities at the University of Applied Sciences Campus Vienna. Funding: OeAD-APPEAR.</p> |  |                   |  |
| <b>INFORMATION ABOUT PLANNED PROJECT(S) WITH JORDAN</b>   |  |                   |  |
| <b>Academic field(s)</b>  | 03 - Social Sciences, Journalism and Information   |                   |  |
| <b>Short description of International Credit Mobility idea(s) with Jordan</b>   |  |                   |  |
| <b>Type of mobility</b>   | <input type="checkbox"/> Student mobility from JO to AT<br><input type="checkbox"/> Student mobility from AT to JO |                   | <input checked="" type="checkbox"/> <b>Staff mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Staff mobility from AT to JO</b> |
| <p>We are interested in cooperation in the field of conflict and peace studies to expand our Global South focus towards the Arab World, in particular to Jordan.</p> <p>Research topics include EU-Arab World relations, conflict studies from an Arab/Jordanian perspective, the debate on EU values in the Arab World and conflict mechanism and transformation in the Arab world and its linkage with the EU.</p> <p>An exchange of 3 scholars from the Jordanian and 3 scholars and junior researchers from the Austrian side (University of Applied Sciences Campus Vienna) is envisioned in order to elaborate common research projects (within EU funding schemes).</p>  |  |                   |  |
| <b>Short description of Capacity Building in Higher Education idea(s) with Jordan</b>   |  |                   |  |
| <p>We are interested in expanding our existing CBHE consortium network (which focuses on Sub-Saharan Africa) towards the Arab World (Strand 2 application).</p> <p>This lies within the academic interest of Global South studies at the University of Applied Sciences Vienna.</p> <p>Topics of interest are:</p> <ul style="list-style-type: none"> <li>• online and in-situ courses on Capacity Building courses for students and staff (Conflict Studies, EU-Arab/Global South relations; methodologies from a European and Global South perspective);</li> <li>• participatory video courses;</li> <li>• a handbook on Conflict Studies from a Global South perspective;</li> <li>• mentoring of graduate students among the consortium partners).</li> </ul> <p>Academic fields: Political Science, Sociology, History, Psychology, and Political Philosophy.</p>   |  |                   |  |

| INSTITUTION AND CONTACT PERSON   |  |  |         |
|--|--|--|---------|
| <b>Last Name</b>   | SÜSS-STEPANCIK   | <b>First Name</b>  | Evelyn  |
| <b>HE Institution</b>  | University of Applied Sciences Campus Vienna   |  |         |
| <b>Faculty / Unit</b>  | Vice Rector  |  |         |
| <b>Role / Position</b>   | Vice Rector for Academic and International Affairs   |  |         |
| <b>City</b>  | Vienna   | <b>Country</b>   | Austria |
| <b>Email</b>   | evelyn.suess-stepancik@hcw.ac.at   |  |         |
| <b>Personal experience in international cooperation projects</b>   |  |  |         |
| <p>I serve as Vice-Rector for Teaching and International Affairs at FH Campus Wien, one of the largest Universities of Applied Sciences in Austria. In this role, I am responsible for the strategic development of teaching, internationalisation, and institutional cooperation, with a particular focus on building sustainable international partnerships, fostering curriculum internationalisation, and advancing innovative transnational education formats.</p> <p>My professional experience includes the development and coordination of international higher education cooperation projects across Europe and beyond, particularly in the fields of health sciences, applied research, capacity building, and international academic mobility. I have extensive experience working with universities, public authorities, healthcare institutions, embassies, and international stakeholders in the context of Erasmus+, strategic partnerships, Blended Intensive Programmes (BIPs), and internationalisation-at-home initiatives.</p> <p>A major focus of my work is the strategic integration of internationalisation into institutional development, including the design of international online and blended study programmes, European cooperation initiatives, and cross-sector collaboration models connecting higher education, labour market needs, and regional development.</p> <p>In addition, I lead institutional initiatives related to the implementation of Artificial Intelligence in higher education, academic development, and innovative teaching and learning formats. I also contribute to international discussions on quality assurance, future skills, and the role of Universities of Applied Sciences as regional and international innovation partners.</p> <p>My expertise therefore combines strategic higher education leadership, international academic cooperation, curriculum and teaching development, and multi-stakeholder partnership management in complex international environments.</p> |  |  |         |
| <b>INFORMATION ABOUT PLANNED PROJECT(S) WITH JORDAN</b>  |  |  |         |
| <b>Academic field(s)</b>   | <b>03 - Social Sciences, Journalism and Information</b><br><b>04 - Business, Administration and Law</b><br><b>05 - Natural Sciences, Mathematics and Statistics</b><br><b>06 - Information and Communication Technologies</b><br><b>07 - Engineering, Manufacturing and Construction</b><br><b>09 - Health and Welfare</b> |  |         |
| <b>Short description of International Credit Mobility idea(s) with Jordan</b>  |  |  |         |
| <b>Type of mobility</b>  | <input checked="" type="checkbox"/> <b>Student mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Student mobility from AT to JO</b>   | <input checked="" type="checkbox"/> <b>Staff mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Staff mobility from AT to JO</b> |         |
| <p>Strengthening bilateral cooperation through all four mobility streams: student mobility from Jordan to Austria, student mobility from Austria to Jordan, as well as staff mobility in both directions.</p>  |  |  |         |
| <b>Short description of Capacity Building in Higher Education idea(s) with Jordan</b>  |  |  |         |
| <p>We are very open to engaging in CBHE projects that are strategically aligned, impact-oriented, and designed to create tangible benefits for all partner institutions involved.</p>  |  |  |         |

| INSTITUTION AND CONTACT PERSON   |   |  |         |
|--|---|--|---------|
| <b>Last Name</b>   | KÖGLER-VENCOUR  | <b>First Name</b>  | Leopold |
| <b>HE Institution</b>  | University of Applied Sciences St. Pölten   |  |         |
| <b>Faculty / Unit</b>  | Research and Cooperation  |  |         |
| <b>Role / Position</b>   | Section Head International Relations  |  |         |
| <b>City</b>  | St. Pölten  | <b>Country</b>   | Austria |
| <b>Email</b>   | leopold.koegler-vencour@ustp.at   |  |         |
| <b>Personal experience in international cooperation projects</b>   |   |  |         |
| <p>Administrative Coordinator at the University of Vienna for Erasmus Mundus Master Programme “Global Studies - a European Perspective” from 2005 till 2018</p> <p>Administrative Director of Study Abroad Programmes of the University of Chicago in Vienna - Strategic Partnership between University of Vienna and University of Chicago 2007 - 2019</p> <p>Since 2023 engaged at the European University Alliance E<sup>3</sup>UDRES<sup>2</sup> for University of Applied Sciences St. Pölten (USTP) and since June 2024 Section Head for International Relations out of a strategic perspective</p>  |   |  |         |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH JORDAN   |   |  |         |
| <b>Academic field(s)</b>   | <b>03 - Social Sciences, Journalism and Information</b><br><b>04 - Business, Administration and Law</b><br><b>06 - Information and Communication Technologies</b><br><b>07 - Engineering, Manufacturing and Construction</b><br><b>09 - Health and Welfare</b><br><b>11 - Other: Railway Technology</b> |  |         |
| <b>Short description of International Credit Mobility idea(s) with Jordan</b>  |   |  |         |
| <b>Type of mobility</b>  | <input checked="" type="checkbox"/> Student mobility from JO to AT<br><input checked="" type="checkbox"/> Student mobility from AT to JO  | <input checked="" type="checkbox"/> Staff mobility from JO to AT<br><input checked="" type="checkbox"/> Staff mobility from AT to JO |         |
| <p>USTP's offer of study fields is pretty diverse, so it depends on which study field the cooperation would be negotiated. In general, USTP is interested in for example Joint Summer Schools, exchange of best practises and peer learning in Staff Weeks.</p> <p>Exchange and cooperation with one of our English Study Programmes would be also very interesting for USTP. Also, Joint projects and exchange of practises on topical issues, like Student Wellbeing, Challenge Based Education and Entrepreneurship would be interesting.</p>   |   |  |         |
| <b>Short description of Capacity Building in Higher Education idea(s) with Jordan</b>  |   |  |         |
| <p>University of Applied Sciences St. Pölten (USTP) is interested in developing Capacity Building in Higher Education (CBHE) projects in its areas of research and education - Health &amp; Social Sciences, Digital technologies, Informatics and AI, Security, Media Technologies, Management, Communication and Mobility Engineering.</p> <p>A project idea - which is currently under development - is focused on the topic of Dissonant Heritage and how to enhance Students' Competencies Through Transdisciplinary Knowledge and Digital Storytelling with Regional Stakeholders?</p> <p>The project aims to create higher-education formats - including online courses, teaching modules, and practice-based activities - to help students critically engage with such dissonant heritage. Using case studies students should explore complex historical narratives and experiments with technology-based interpretation methods. The initiative intends also to train students to collaborate responsibly with community groups, tourism organizations, and civic initiatives through workshops, field exercises, and digital co-creation. Digital innovation is a core component, as students test interactive storytelling tools and open-source platforms to strengthen universities' capacity for participatory, digitally supported heritage interpretation.</p> |   |  |         |

Please find here examples of CBHE projects which we applied as partners for this year's call 2026:

In the field of Health Care:

- iCARE-HEI – Institutional Capacity for Allied Health Reform through Immersive Education  
The iCARE-HEI project aims to strengthen higher education institutions in Kosovo and Albania by helping them design, govern, and sustainably implement immersive, practice-based allied-health education. It addresses regional challenges such as limited clinical practice opportunities, inconsistent competence-based education, and weak systems for validating digital and simulation-based learning.

In the field of Education:

- HESIP-Africa – Higher Education and Sustainable Industry Partnerships in Africa – Dual Study Programmes  
Unlocking Employment and Market Opportunities along the Agri-Food Value Chain  
HESIP-Africa seeks to build sustainable partnerships between application-oriented universities and companies by adapting elements of European dual study models to African contexts.

#### Short description of Erasmus Mundus idea(s) with Jordan

GRACE - Gamified Reality Applications for Real World Challenges and Experiences. (<https://grace.eudres.eu/>) is fully accredited Joint Master Programme (together with Vidzeme UAS, Latvia and Saxion UAS, The Netherlands) which will start in September 2026 with its 1<sup>st</sup> cohort. This year we applied again for an Erasmus Mundus Joint Master Grant and constantly looking to broaden the network and cooperation. In this important region we are not yet very well connected.

Grace Idea: There is a lack of master programs that combine gamification, didactics, and XR. As partner universities in the European University Alliance E<sup>3</sup>UDRES<sup>2</sup>, we developed GRACE as an innovative Master of Science programme for graduates from the Creative Computing field, offering significant added value to stakeholders from various industries. With GRACE, gamification becomes an intrinsic teaching and learning concept. By integrating interactive elements into the curriculum, a dynamic, engaging, and student-oriented learning environment is created that promotes creativity, critical thinking, collaboration, and problem-solving skills.

| INSTITUTION AND CONTACT PERSON  |  |  |            |
|---|--|--|------------|
| <b>Last Name</b>  | FRÖHLICH   | <b>First Name</b>  | Lutz Peter |
| <b>HE Institution</b>   | University of Applied Sciences Wiener Neustadt   |  |            |
| <b>Faculty / Unit</b>   | Faculty of Business  |  |            |
| <b>Role / Position</b>  | Senior Lecturer and Researcher   |  |            |
| <b>City</b>   | Wiener Neustadt  | <b>Country</b>   | Austria    |
| <b>Email</b>  | peter.froehlich@fhwn.ac.at   |  |            |
| <b>Personal experience in international cooperation projects</b>  |  |  |            |
| <p>I have 25 years of experience in international cooperation projects across higher education and research. I started as a project partner in EU support measures from the 5th Framework Programme onwards and later took responsibility as work package leader and coordinator in international and transnational R&amp;I projects. My roles covered partner management, governance, quality assurance, dissemination and exploitation, and translating outputs into institutional practice. In recent years, I have been part of a team with extensive Erasmus+ Capacity Building experience, combining academic content development with practical implementation and stakeholder engagement. I am used to working in multicultural consortia, aligning expectations across institutions, and delivering measurable results under EU rules and timelines.</p>   |  |  |            |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH JORDAN  |  |  |            |
| <b>Academic field(s)</b>  | <b>03 - Social Sciences, Journalism and Information</b><br><b>04 - Business, Administration and Law</b>  |  |            |
| <b>Short description of International Credit Mobility idea(s) with Jordan</b>   |  |  |            |
| <b>Type of mobility</b>   | <input checked="" type="checkbox"/> <b>Student mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Student mobility from AT to JO</b> | <input checked="" type="checkbox"/> <b>Staff mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Staff mobility from AT to JO</b> |            |
| <p>Our interest in International Credit Mobility (KA171) with Jordan is exploratory and partnership oriented. The main purpose of participating in the seminar is to identify suitable institutional counterparts, better understand partner priorities and discuss realistic mobility and cooperation formats for future collaboration.</p> <p>The University of Applied Sciences Wiener Neustadt (FHWN) is a practice-oriented higher education institution with study programmes in business, engineering, health, sport and security, supported by an established international cooperation structure. Within the Faculty of Business, relevant areas of interest include marketing, sales, entrepreneurship, digital business and employability. FHWN is particularly interested in cooperation formats that combine academic relevance with practical applicability and institutional sustainability.</p> <p>In the context of KA171, FHWN is interested in discussing student and staff mobility, especially incoming student mobility from Jordan to Austria as well as staff exchange in both directions. In addition, the university is open to blended and low-threshold internationalisation formats, including guest teaching, curriculum-related cooperation and Collaborative Online International Learning (COIL), as possible entry points for broader cooperation.</p> <p>A particular interest lies in mobility formats that can create synergies with future Capacity Building activities. FHWN is currently exploring cooperation perspectives in practice-oriented business education and skills development, especially in areas such as marketing, sales training, entrepreneurship and digital competences. In the Austrian context, this also relates to the wider societal demand for STEM-related competences and qualified professionals, making interdisciplinary links between business and technical fields especially relevant. Overall, participation in the seminar is intended to support partner matching, needs identification and the development of focused, mutually beneficial cooperation formats.</p> |  |  |            |
| <b>Short description of Capacity Building in Higher Education idea(s) with Jordan</b>   |  |  |            |
| <p>We are currently exploring a Capacity Building project direction in practice-oriented business education and employability. At this stage, the concept is deliberately open and meant as a basis for discussion with potential partners rather than a fixed proposal. Possible thematic areas could include negotiation and sales competencies,</p>  |  |  |            |

entrepreneurship, and digital business skills, depending on partner needs and priorities

Potential activities, subject to joint scoping, may include a needs analysis with higher education and labour-market stakeholders, collaborative development or updating of learning modules, and limited pilot testing in teaching. Capacity building for staff (e.g., peer learning and training formats) could be included where useful. The main interest is to identify realistic cooperation formats and ensure that any results can be integrated into existing programmes and institutional practices.

The event is primarily an opportunity to exchange perspectives, better understand current priorities and quality expectations, and assess complementarity with partners, including potential cooperation with institutions in Jordan.

| INSTITUTION AND CONTACT PERSON  |   |  |         |
|---|---|--|---------|
| <b>Last Name</b>  | BAHADIR-BERZİG  | <b>First Name</b>  | Şebnem  |
| <b>HE Institution</b>   | University of Graz  |  |         |
| <b>Faculty / Unit</b>   | Faculty of Humanities   |  |         |
| <b>Role / Position</b>  | Deputy Head of the Department for Translation Studies<br>Co-Speaker of the Core Research Area Multilingualism, Migration and Cultural Transformation at the Faculty of Humanities |  |         |
| <b>City</b>   | Graz  | <b>Country</b>   | Austria |
| <b>Email</b>  | sebnem.bahadir-berzig@uni-graz.at   |  |         |
| <b>Personal experience in international cooperation projects</b>  |   |  |         |
| Consortium coordinator within the Arqus University Alliance for the development of the joint MA in Translation, Technologies and AI   |   |  |         |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH JORDAN  |   |  |         |
| <b>Academic field(s)</b>  | 02 - Arts and Humanities  |  |         |
| <b>Short description of International Credit Mobility idea(s) with Jordan</b>   |   |  |         |
| <b>Type of mobility</b>   | <input checked="" type="checkbox"/> Student mobility from JO to AT<br><input checked="" type="checkbox"/> Student mobility from AT to JO  | <input checked="" type="checkbox"/> Staff mobility from JO to AT<br><input checked="" type="checkbox"/> Staff mobility from AT to JO |         |
| We haven't yet a detailed project idea for ICM, but we would be interested in establishing a project in the area of Translation Studies and/or Studies in Multilingualism, i.e. between Departments of Translation Studies or Language/Multilingualism Departments.   |   |  |         |
| <b>Short description of Capacity Building in Higher Education idea(s) with Jordan</b>   |   |  |         |
| <p>We would be interested in developing projects and cooperations mainly relating to capacity building in translation studies and studies of multilingualism and migration. A contribution to the following overarching priorities could be aimed at:</p> <ul style="list-style-type: none"> <li>• Digital transformation (development and uptake of digital skills)</li> <li>• Integration of migrants (promote mobility and recognition of degrees and credentials)</li> <li>• Governance, peace, security and human development (strengthen active citizenship)</li> </ul> |   |  |         |
| <b>Short description of Erasmus Mundus idea(s) with Jordan</b>  |   |  |         |
| <p>We have been designing a joint MA in Translation, Technologies and ASI within the European University Alliance Arqus for two years (with universities in Portugal, Spain and Lithuania) aiming at launching the MA programme in autumn 2027. I have been acting as the consortium leader and coordinator of the project.</p> <p>A similar joint MA programme but also a joint MA with a focus on multilingualism, migration and translation could be of interest for a cooperation with a Jordanian university.</p>  |   |  |         |

| INSTITUTION AND CONTACT PERSON  |  |                   |  |
|---|--|-------------------|--|
| <b>Last Name</b>  | HEINSCH-KUNTNER  | <b>First Name</b> | Sandra   |
| <b>HE Institution</b>   | University of Innsbruck  |                   |  |
| <b>Faculty / Unit</b>   | Faculty of Philosophy and History  |                   |  |
| <b>Role / Position</b>  | Assistant Professor  |                   |  |
| <b>City</b>   | Innsbruck  | <b>Country</b>    | Austria  |
| <b>Email</b>  | sandra.heinsch@uibk.ac.at  |                   |  |
| <b>Personal experience in international cooperation projects</b>  |  |                   |  |
| <p>Since 2004, I have carried out joint research and teaching projects with colleagues from Armenia, Georgia, Iran and Iraq. In these collaborations, I worked closely with partner universities, research institutions and museums. In recent years, many of these cooperative relationships have been further deepened through Erasmus+ KA171 projects, leading to sustained academic exchange and strengthened institutional ties.</p>   |  |                   |  |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH JORDAN  |  |                   |  |
| <b>Academic field(s)</b>  | <b>01 - Education</b><br><b>02 - Arts and Humanities</b><br><b>11 - Other: Cultural Heritage Studies</b>   |                   |  |
| <b>Short description of International Credit Mobility idea(s) with Jordan</b>   |  |                   |  |
| <b>Type of mobility</b>   | <input checked="" type="checkbox"/> <b>Student mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Student mobility from AT to JO</b> |                   | <input checked="" type="checkbox"/> <b>Staff mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Staff mobility from AT to JO</b> |
| <p>The project within the Erasmus+ International Credit Mobility (KA171) programme aims to strengthen academic cooperation between Austrian and Jordanian universities in the fields of Near Eastern Archaeology and Cultural Heritage Studies. Jordan represents a particularly important region for archaeological research due to its rich and diverse cultural heritage.</p> <p>The project facilitates short-term and long-term mobility, allowing students from Jordan to study at Austrian partner institutions and gain exposure to different teaching methods, academic structures, and research approaches. Likewise, Austrian students will benefit from study periods in Jordan, acquiring regional perspectives, cultural awareness, and specialised knowledge of local archaeological sites.</p> <p>Academic and administrative staff mobility is also central to the project. Faculty and staff from Jordan will deliver teaching modules, participate in scholarly discussions, and exchange best practices in research and teaching with Austrian colleagues. Similarly, Austrian staff will teach in Jordan, give guest lectures, and develop collaborative academic initiatives.</p> <p>A key focus of the project lies in joint research initiatives, including fieldwork, workshops, and publications, fostering interdisciplinary collaboration and knowledge exchange.</p> <p>Overall, the ICM project aims to expand academic networks, strengthen student and staff experiences, and support professional and intercultural development. By combining mobility with collaborative research, the project contributes to sustainable educational and research cooperation between Jordanian and Austrian universities, benefiting participants and institutions alike.</p> |  |                   |  |
| <b>Short description of Capacity Building in Higher Education idea(s) with Jordan</b>   |  |                   |  |
| <p>The proposed CBHE project aims to enhance capacity building in higher education by developing institutional and human capacities in Near Eastern Archaeology and Cultural Heritage Studies in Jordanian universities. Jordan's rich heritage provides an ideal context for advancing research, teaching, and heritage management practices.</p> <p>The project targets both students and staff through structured training programs, workshops, and collaborative research activities. Students will gain practical skills in archaeological research, heritage documentation, and management, while also developing intercultural and professional competencies.</p> <p>Academic and administrative staff will participate in capacity-building activities aimed at improving curriculum design, digital documentation methods, research project management, and heritage preservation strategies. Staff</p>  |  |                   |  |

exchanges will support the creation of joint research initiatives, publications, and interdisciplinary collaborations, ensuring sustainable knowledge transfer.

A key goal is to strengthen institutional structures and promote long-term partnerships between Austrian and Jordanian universities. The project will establish frameworks for ongoing cooperation, enhance research capabilities, and provide platforms for international collaboration and innovation in archaeology and heritage studies.

By combining staff development, student training, and research initiatives, the project delivers measurable outcomes such as new research projects, joint publications, workshops, and enhanced institutional capacities. Ultimately, the CBHE project contributes to sustainable academic networks, improved teaching and research quality, and long-term benefits for students, staff, and partner institutions.

| INSTITUTION AND CONTACT PERSON  |  |  |         |
|---|--|--|---------|
| <b>Last Name</b>  | HILAL  | <b>First Name</b>  | Thawab  |
| <b>HE Institution</b>   | University of Salzburg   |  |         |
| <b>Faculty / Unit</b>   | Communications Studies   |  |         |
| <b>Role / Position</b>  | Senior Scientist   |  |         |
| <b>City</b>   | Salzburg   | <b>Country</b>   | Austria |
| <b>Email</b>  | thawab.hilal@plus.ac.at  |  |         |
| <b>Personal experience in international cooperation projects</b>  |  |  |         |
| <p>I have extensive experience in international cooperation across academia, the United Nations system, and civil society organizations. I have worked with agencies such as UN Women and World Food Programme on projects related to gender equality, peace and security, humanitarian response, and development in Jordan and Yemen. My roles involved programme coordination, monitoring and evaluation, stakeholder engagement, and reporting within complex multi-partner environments. In academia, I currently serve as a Senior Scientist at the University of Salzburg, where I am the focal point for collaboration with the Arab region and I contribute to international research collaborations and teaching. I am also an Erasmus Mundus scholar and Salzburg Global Fellow, experiences that strengthened my ability to work across cultures and institutions. Additionally, I have participated in and contributed to numerous international conferences, training programmes, and educational initiatives focused on global citizenship, peacebuilding, climate communication, and media literacy. These experiences have equipped me with strong intercultural communication skills and the capacity to design and implement collaborative projects across diverse regional and institutional contexts.</p>                 |  |  |         |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH JORDAN  |  |  |         |
| <b>Academic field(s)</b>  | 03 - Social Sciences, Journalism and Information   |  |         |
| <b>Short description of International Credit Mobility idea(s) with Jordan</b>   |  |  |         |
| <b>Type of mobility</b>   | <input checked="" type="checkbox"/> Student mobility from JO to AT<br><input checked="" type="checkbox"/> Student mobility from AT to JO | <input checked="" type="checkbox"/> Staff mobility from JO to AT<br><input checked="" type="checkbox"/> Staff mobility from AT to JO |         |
| <p>I am working on a project related to Climate Change Communication and media literacy in the Arab region, linking the University of Salzburg with Jordanian higher education institutions. Climate change in the region is not only an environmental challenge but also a communication challenge, shaped by misinformation, limited public awareness, and unequal access to reliable knowledge. The project aims to strengthen academic capacity to address these issues through interdisciplinary exchange. Student mobility from Jordan to Austria would provide training in digital communication, environmental communication, and research methods, enabling participants to develop locally grounded responses to climate challenges. Austrian students traveling to Jordan would gain field-based insights into climate vulnerability, social resilience, and the role of media in diverse cultural contexts. Staff mobility would support guest teaching, workshops, and joint curriculum development on climate communication, media literacy, and participatory approaches to sustainability education. The initiative aims to establish a long-term partnership that fosters evidence-based communication, intercultural learning, and collaborative research to support more effective climate action across both regions.</p> |  |  |         |
| <b>Short description of Capacity Building in Higher Education idea(s) with Jordan</b>   |  |  |         |
| <p>My proposed project focuses on building academic capacity for climate change communication and media literacy in Arab universities. Although the region is highly vulnerable to climate impacts, many higher education institutions lack interdisciplinary curricula and practical training that address climate change as a communication, social, and policy challenge. The initiative would connect the University of Salzburg with partner universities in Jordan to co-develop innovative teaching modules and training programs in this field. Key activities would include curriculum development integrating environmental communication, digital media literacy, and participatory teaching methods; staff training on learner-centered approaches; and the production of open educational resources adapted to regional needs and Arabic-language contexts. The project would also encourage collaboration with civil society and media organizations</p>  |  |  |         |

to ensure societal relevance. By strengthening institutional capacities rather than individual mobility alone, the initiative aims to produce sustainable change within partner universities and empower graduates to communicate climate risks effectively, counter misinformation, and support evidence-based public discourse across the Arab region.

#### Short description of Erasmus Mundus idea(s) with Jordan

I have extensive experience in international cooperation across academia, the United Nations system, and civil society organizations. I have worked with agencies such as UN Women and World Food Programme on projects related to gender equality, peace and security, humanitarian response, and development in Jordan and Yemen. My roles involved programme coordination, monitoring and evaluation, stakeholder engagement, and reporting within complex multi-partner environments. In academia, I currently serve as a Senior Scientist at the University of Salzburg, where I am the focal point for collaboration with the Arab region and I contribute to international research collaborations and teaching. I am also an Erasmus Mundus scholar and Salzburg Global Fellow, experiences that strengthened my ability to work across cultures and institutions. Additionally, I have participated in and contributed to numerous international conferences, training programmes, and educational initiatives focused on global citizenship, peacebuilding, climate communication, and media literacy. These experiences have equipped me with strong intercultural communication skills and the capacity to design and implement collaborative projects across diverse regional and institutional contexts.

# JORDAN

**Al-Ahliyya Amman University**

**Al al-Bayt University**

**Al-Balqa Applied University**

**American University of Madaba**

**German Jordanian University**

**Jordan University of Science and Technology**

**Tafila Technical University**

**The Hashemite University**

**The University of Jordan**

AL-SMADI Walaa

OLAIMAT Melad

ABU HAMATTA Hatem

MAHADIN Dana

NISIRAT Mahdi

JARRAR Doaa

QAADAN Sahar

AL-WARDAT Mohammad

AL-KASEASBEH Saba

AL MAAITAH Hadeel Mahmoud Khaleel

FARAJAT Suleiman

MAYAH Eman

| INSTITUTION AND CONTACT PERSON   |  |  |        |
|--|--|--|--------|
| <b>Last Name</b>   | AL-SMADI   | <b>First Name</b>  | Walaa  |
| <b>HE Institution</b>  | Al-Ahliyya Amman University  |  |        |
| <b>Faculty / Unit</b>  | Faculty of Electrical Engineering / School of Engineering  |  |        |
| <b>Role / Position</b>   | Assistant Professor  |  |        |
| <b>City</b>  | Amman  | <b>Country</b>   | Jordan |
| <b>Email</b>   | walaasmd@yahoo.com   |  |        |
| <b>Personal experience in international cooperation projects</b>   |  |  |        |
| <p>Al-Ahliyya Amman University (AAU) will contribute expertise in renewable energy systems, smart technologies for emerging economies, and applied engineering solutions relevant to the MENA region. The programme will emphasize project-based learning, interdisciplinary teamwork, and close cooperation with industry to enhance graduate employability and entrepreneurial capacity. Inclusiveness and equal opportunity will be central to student selection and programme design.</p> <p>I have been actively involved in Erasmus+ projects since 2021, beginning with a highly successful year in which we secured three CB-VET projects. These included INNOMED, focused on solar energy technologies with the University of Innsbruck (UIBK) as a key partner; a second project centered on smart agriculture (AgriTec); and a third dedicated to empowering women through vocational training in cosmetology (COSMO). In the same year, we also won a CBHE project aimed at strengthening ICT-based teaching in early childhood and preschool education.</p> <p>In the following year, I participated in another successful CBHE project focused on enhancing the capacity of preceptors in the medical sector. The year after, we secured an additional VET project related to green hydrogen technologies (GREEN), coordinated by UIBK, further expanding our collaboration in sustainable energy fields.</p> <p>This year has continued this positive trajectory, with two newly awarded projects: a CBHE initiative designed to enhance the employability of engineering graduates (Eng-Inc) which is coordinated by Kempten University in Germany, and a VET project to establish a professional diploma for dental assistants (DAVDP) which is coordinated by The University of Malta, in partnership with the Medical University of Vienna. These experiences reflect sustained engagement, growing expertise, and strong partnerships within the Erasmus+ framework.</p> |  |  |        |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH AUSTRIA  |  |  |        |
| <b>Academic field(s)</b>   | 07 - Engineering, Manufacturing and Construction   |  |        |
| <b>Short description of International Credit Mobility idea(s) with Austria</b>   |  |  |        |
| <b>Type of mobility</b>  | <input checked="" type="checkbox"/> Student mobility from JO to AT<br><input checked="" type="checkbox"/> Student mobility from AT to JO | <input checked="" type="checkbox"/> Staff mobility from JO to AT<br><input checked="" type="checkbox"/> Staff mobility from AT to JO |        |
| <p>AAU seeks to establish a structured International Credit Mobility (ICM) partnership under Erasmus+ KA171 to strengthen academic exchange, research collaboration, and capacity development in priority fields including Smart Technologies, Renewable Energy Systems, Artificial Intelligence applications, Computer Networks, Sustainable Engineering, Health, Arts, Business, and Languages. As a leading private university in Jordan, AAU is committed to expanding its international engagement and enhancing the global exposure of its students and staff.</p>   |  |  |        |
| <b>Short description of Capacity Building in Higher Education idea(s) with Austria</b>   |  |  |        |
| <p>Al-Ahliyya Amman University (AAU) aims to strengthen its international engagement by establishing new collaborations and actively participating in Erasmus+ Capacity Building in Higher Education (CBHE) projects across multiple academic fields. In the current year, AAU successfully secured an Erasmus+ project in the field of engineering, marking an important step in expanding its presence within the European academic landscape. Building on this momentum, the university submitted approximately 15 CBHE proposals last year in diverse disciplines, in partnership with institutions across the European Union and the MENA region, and around 20 projects this year.</p> <p>AAU is committed to broadening its network of strategic partnerships to enhance academic quality, research collaboration, and institutional development. Through these initiatives, the university seeks to provide its staff and students with meaningful opportunities to experience different educational systems, teaching methodologies, and</p>  |  |  |        |

cultural environments. Exposure to international best practices will contribute to curriculum modernization, pedagogical innovation, and improved learning outcomes. By fostering sustainable cooperation with EU partners, AAU aims to strengthen its international profile and create long-term pathways for academic mobility, joint projects, and knowledge exchange.

#### Short description of Erasmus Mundus idea(s) with Austria

Al-Ahliyya Amman University (AAU) proposes the development of an Erasmus Mundus Joint Master Programme in Sustainable Smart Engineering and Digital Transformation, in partnership with leading European universities. The programme will address global challenges related to renewable energy, artificial intelligence applications, smart systems, and digital infrastructure, while fully aligning with ECTS standards and the Bologna framework.

The Joint Master will combine advanced technical coursework with applied research and industry collaboration. Key focus areas include smart grids, AI-driven energy management, IoT systems, and sustainable urban technologies. Students will follow a structured mobility path across partner institutions, gaining international academic exposure, intercultural experience, and access to diverse research facilities and innovative ecosystems.

| INSTITUTION AND CONTACT PERSON   |  |                   |  |
|--|--|-------------------|--|
| <b>Last Name</b>   | OLAIMAT  | <b>First Name</b> | Melad  |
| <b>HE Institution</b>  | Al al-Bayt University  |                   |  |
| <b>Faculty / Unit</b>  | Engineering / Department of renewable and sustainable energy engineering   |                   |  |
| <b>Role / Position</b>   | Professor (Department Head)  |                   |  |
| <b>City</b>  | Mafraq   | <b>Country</b>    | Jordan   |
| <b>Email</b>   | melad.olaimat@aabu.edu.jo  |                   |  |
| <b>Personal experience in international cooperation projects</b>   |  |                   |  |
| <p>The University of Waterloo Strategic Partnership<br/>The cornerstone of my international collaboration has been a multi-year engagement with the University of Waterloo in Canada. This relationship demonstrates a clear upward trajectory in both institutional trust and project complexity:</p> <ul style="list-style-type: none"> <li>Evolution of Support: Starting with a partially funded visiting scholarship in 2022, the collaboration matured into fully funded engagements in 2023 and 2025.</li> <li>Tangible Research Outcomes: This partnership has moved beyond standard academic exchange to produce concrete deliverables, including a published research paper (2023) and the submission of a US patent through the international office (2025). This progression highlights a shift from knowledge dissemination to the creation of protected innovation.</li> <li>Inter-Institutional Synergy: Acting as a visiting scholar while representing Al al-Bayt University has allowed me to serve as a primary liaison between the two institutions, fostering a long-term bilateral research pipeline.</li> </ul> <p>European Academic Mobility<br/>In 2024, my international profile expanded into the European Higher Education Area through the ERASMUS scholarship program.</p> <ul style="list-style-type: none"> <li>Granada University Engagement: Participating in academic mobility at the University of Granada provided exposure to European research methodologies and diverse academic networks.</li> <li>Multilateral Expertise: This experience balanced my North American collaborations with European standards, rounding out my expertise in navigating different international funding and administrative frameworks.</li> </ul> |  |                   |  |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH AUSTRIA  |  |                   |  |
| <b>Academic field(s)</b>   | 07 - Engineering, Manufacturing and Construction   |                   |  |
| <b>Short description of International Credit Mobility idea(s) with Austria</b>   |  |                   |  |
| <b>Type of mobility</b>  | <input checked="" type="checkbox"/> <b>Student mobility from JO to AT</b><br><input type="checkbox"/> Student mobility from AT to JO |                   | <input checked="" type="checkbox"/> <b>Staff mobility from JO to AT</b><br><input type="checkbox"/> Staff mobility from AT to JO |
| <p>Joint Curriculum and Mobility for Climate-Resilient Cities<br/>Objective: Establish an Erasmus+ KA171 International Credit Mobility project that enables student and staff exchanges between Austrian partner universities to develop interdisciplinary competencies in urban sustainability, climate adaptation, and inclusive planning.</p> <p>Introduction: There is a pressing need for climate-smart policies, affordable housing, and resilient infrastructure due to the rapid urban growth of many partner nations. Future professionals are given practical skills and cross-cultural approaches to sustainable urban development through the integration of multiple viewpoints in higher education through mobility and collaborative coursework.</p> <p>Activities included:</p> <ul style="list-style-type: none"> <li>Student mobility: Semester- and short-term exchanges (1-6 months) for 20 undergraduates in urban planning, renewable energy engineering/environmental engineering, architecture, public policy, and related fields.</li> <li>Staff mobility: Teaching and training exchanges for 10 faculty members to co-teach intensive modules, supervise mobility students, and run joint research workshops.</li> <li>Joint curriculum development: Co-create a 6-module intensive course on “Climate-Resilient Urban Systems” with blended learning, case studies, and fieldwork adaptable to local contexts.</li> </ul>  |  |                   |  |

- Collaborative research: Multinational student teams conduct applied projects with local municipalities or NGOs, producing design proposals, policy briefs, or pilot implementations.
- Capacity building: Mini-workshops for local stakeholders on community engagement, nature-based solutions, and climate risk assessment.

**Methodology:** Align learning objectives and credit recognition through co-design with partner universities. Mixed methodology that incorporates fieldwork, lectures, problem-based learning, and online collaboration. Students are exposed to various urban surroundings through movement, and then they collaborate remotely to do a comparative study.

**Expected Outcomes:** 20 students and 10 staff mobilities were completed with recognized European Credit Transfer and Accumulation System (ECTS) A jointly accredited 15-ECTS intensive module and open educational resources (OER). At least 5 applied student projects delivered to local partners with implementation plans. Strengthened institutional partnerships and a roadmap for long-term collaboration and joint degree pathway exploration.

**Impact:** Enhanced employability and intercultural competence for graduates. Practical contributions to resilient urban planning in partner cities. Sustainable institutional links fostering continued academic cooperation, research, and policy exchange across continents.

### Short description of Capacity Building in Higher Education idea(s) with Austria

**Enhancing Inclusive, Competency-Based Instruction in Higher Education with Digital Education Hub**

**Objective:** Build institutional capacity across partner universities to design, deliver, and sustain high-quality, competency-based, and digitally enhanced curricula that improve graduate employability, inclusivity, and academic quality.

**Background:** Many higher-education institutions struggle to shift from content-focused lecture models to student-centered, competency-based approaches that integrate digital tools and employer needs. This project equips academic staff, instructional designers, and administrators with the skills, resources, and governance structures needed for systemic pedagogical transformation.

**Activities:**

- Needs assessment: Conduct institutional audits and stakeholder consultations (students, faculty, employers) across partner universities to identify gaps in curricula, assessment, staff skills, and digital infrastructure.
- Capacity-building workshops: Deliver modular training for 60 faculty and instructional support staff on competency-based curriculum design, inclusive teaching, formative assessment, micro-credentialing, and blended learning best practices.
- Digital Pedagogy Hub: Develop an online repository of open educational resources (OER), templates, assessment rubrics, and case studies; provide asynchronous micro-courses on learning analytics, accessibility, and digital tools.
- Pilot curriculum redesigns: Support 6 degree programs (across STEM, social sciences, and professional fields) to redesign syllabi into competency frameworks, integrate active learning, embed work-based learning, and incorporate digital / remote assessment; each pilot includes employer co-design and student feedback loops.
- Mentoring and peer communities: Establish faculty peer-learning circles and a mentorship scheme linking experienced instructional designers with early adopters to sustain change.
- Quality assurance and policy alignment: Create institutional guidelines for recognition of micro-credentials, workload models for pedagogical innovation, and QA indicators for competency-based learning.
- Dissemination and sustainability: Organize regional symposiums, publish an implementation handbook, and set up a governance roadmap for long-term Hub maintenance.

**Methodology:** Collaboration among stakeholders through the application of human-centered design. Iterative pilots that include formative assessment (learning outcome analysis, focus groups, and surveys). To increase reach, training is delivered in a blended manner using both online modules and intense short sessions.

**Expected outcomes:** 160 employees have better teaching skills, and scalable OER is available locally. Six updated programs with employer-validated learning goals, updated tests, and mapped skills. Partner institutions acknowledge institutional norms for micro credentials and instructional burden. Quantifiable increases in employer satisfaction with graduates, critical competency attainment, and student engagement.

**Impact:** Enhanced institutional ability to provide inclusive, relevant, and technologically enabled higher education. Improved employability for graduates and more robust connections between academia and the work market. A model that may be replicated throughout the area for long-term educational improvement.

| INSTITUTION AND CONTACT PERSON  |  |  |               |
|---|--|--|---------------|
| <b>Last Name</b>  | <b>ABU HAMATTA</b>   | <b>First Name</b>  | <b>Hatem</b>  |
| <b>HE Institution</b>   | <b>Al-Balqa Applied University</b>   |  |               |
| <b>Faculty / Unit</b>   | Aqaba University College / Department of Computer Science  |  |               |
| <b>Role / Position</b>  | Faculty Member   |  |               |
| <b>City</b>   | Aqaba  | <b>Country</b>   | <b>Jordan</b> |
| <b>Email</b>  | hatem@bau.edu.jo   |  |               |
| <b>Personal experience in international cooperation projects</b>  |  |  |               |
| <p>I have practical experience in international academic cooperation through my work on Pearson BTEC programs, particularly in supporting the development and establishment of pathways in Artificial Intelligence and Cyber Security. My involvement includes contributing to planning and coordination for HND programs designed for BTEC students graduating from the Ministry of Education (MoE) stream, with a focus on progression opportunities and alignment with higher education requirements.</p> <p>This experience involved curriculum-related discussions, academic planning, coordination with external stakeholders, and supporting quality-oriented educational development in technical fields. It has also strengthened my ability to work in partnership-based environments and to contribute to projects that connect education, skills development, and labor market needs.</p> <p>I am especially interested in international cooperation projects that support curriculum modernization, technology education, and student progression pathways.</p>  |  |  |               |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH AUSTRIA   |  |  |               |
| <b>Academic field(s)</b>  | <b>06 - Information and Communication Technologies</b>   |  |               |
| <b>Short description of International Credit Mobility idea(s) with Austria</b>  |  |  |               |
| <b>Type of mobility</b>   | <input checked="" type="checkbox"/> <b>Student mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Student mobility from AT to JO</b> | <input checked="" type="checkbox"/> <b>Staff mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Staff mobility from AT to JO</b> |               |
| <p>We are interested in developing an Erasmus+ ICM collaboration between our Jordanian institution and Austrian higher education institutions in the areas of artificial intelligence, digital skills, and applied technology training.</p> <p>Our project idea is based on a two-way mobility model that supports both academic development and student learning. Staff mobility from Jordan to Austria will allow our academic staff to learn from advanced teaching methods, lab-based learning, and curriculum design approaches in AI and emerging technologies. Staff mobility from Austria to Jordan will support guest lectures, workshops, and curriculum enrichment activities adapted to local and regional needs.</p> <p>For students, mobility from Jordan to Austria will provide international exposure, hands-on learning opportunities, and stronger employability skills in technology-related fields. Mobility from Austria to Jordan will offer opportunities for intercultural exchange and collaborative learning in a different educational context.</p> <p>The project will also include knowledge transfer and capacity-building activities, such as short training sessions, co-delivered seminars, and applied student projects in AI and digital innovation. This collaboration is expected to strengthen institutional cooperation, enhance teaching and learning quality, and create a foundation for future Erasmus+ partnerships.</p> <p>Overall, the proposed ICM project will promote sustainable academic collaboration, intercultural exchange, and innovation-oriented education between Jordan and Austria.</p> |  |  |               |
| <b>Short description of Capacity Building in Higher Education idea(s) with Austria</b>  |  |  |               |
| <p>Our institution is interested in developing a Capacity Building in Higher Education (CBHE) project focused on artificial intelligence, digital skills, and applied technology training to strengthen the quality, relevance, and employability outcomes of higher education in Jordan.</p> <p>The proposed project aims to support curriculum modernization, staff capacity development, and practice-oriented</p>   |  |  |               |

learning environments in areas related to AI, digital transformation, and emerging technologies. A key objective is to align academic programs more closely with labor market needs by integrating applied, skills-based, and interdisciplinary approaches into teaching and learning.

The project would include several interconnected components. First, we aim to review and update selected courses and modules to include contemporary topics such as AI applications, data literacy, digital tools, and innovation-oriented problem solving. Second, the project will provide training for academic staff and trainers in modern teaching methods, project-based learning, digital pedagogy, and the practical integration of technology into classroom and laboratory activities. Third, we aim to develop short training pathways and applied workshops that can support students and recent graduates in gaining job-relevant technological competencies.

In addition, the project can contribute to building institutional capacity through the development of teaching resources, training materials, and collaborative academic activities with international partners. We also envision joint events such as seminars, hackathon-style student activities, and co-designed applied projects that encourage innovation, teamwork, and cross-cultural exchange.

A strong CBHE partnership would help our institution and partners create a sustainable model for improving teaching quality and strengthening digital readiness in higher education. It would also contribute to broader goals of educational innovation, youth employability, and knowledge transfer between institutions.

Overall, this CBHE project idea seeks to build long-term institutional capacity in AI and applied technology education, while fostering international collaboration and supporting the development of future-ready graduates.

| INSTITUTION AND CONTACT PERSON   |   |                   |  |
|--|---|-------------------|--|
| <b>Last Name</b>   | MAHADIN   | <b>First Name</b> | Dana   |
| <b>HE Institution</b>  | Al-Balqa Applied University   |                   |  |
| <b>Faculty / Unit</b>  | International Relations / Translation Studies   |                   |  |
| <b>Role / Position</b>   | Director of International Relations, Associate Professor Translation Studies  |                   |  |
| <b>City</b>  | Al-Salt   | <b>Country</b>    | Jordan   |
| <b>Email</b>   | d.mahadin@bau.edu.jo  |                   |  |
| <b>Personal experience in international cooperation projects</b>   |   |                   |  |
| <p>As Director of International Relations at Al-Balqa Applied University (BAU), I lead the strategic development, negotiation, and implementation of international partnerships and externally funded cooperation projects. I coordinate Erasmus+ mobility and capacity-building initiatives, oversee compliance and governance frameworks, and ensure institutional sustainability of international engagements. As a female academic in higher education, I actively promote inclusive internationalization and gender-balanced participation in global academic programmes. I have collaborated closely with major international organizations including KOICA, GIZ, DAAD, and the Fulbright Program, contributing to project design, donor communication, reporting, and stakeholder coordination. These initiatives have focused on technical education reform, digital transformation, applied research strengthening, and academic exchange. My experience integrates strategic vision with operational execution, ensuring that international cooperation projects deliver measurable impact while strengthening institutional capacity and long-term global engagement.</p>   |   |                   |  |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH AUSTRIA  |   |                   |  |
| <b>Academic field(s)</b>   | <b>01 - Education</b><br><b>02 - Arts and Humanities</b><br><b>03 - Social Sciences, Journalism and Information</b><br><b>04 - Business, Administration and Law</b><br><b>05 - Natural Sciences, Mathematics and Statistics</b><br><b>06 - Information and Communication Technologies</b> |                   | <b>07 - Engineering, Manufacturing and Construction</b><br><b>08 - Agriculture, Forestry, Fisheries and Veterinary</b><br><b>09 - Health and Welfare</b><br><b>11 - Other: Water and Environment, Sustainable Energy</b> |
| <b>Short description of International Credit Mobility idea(s) with Austria</b>   |   |                   |  |
| <b>Type of mobility</b>  | <input checked="" type="checkbox"/> <b>Student mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Student mobility from AT to JO</b>  |                   | <input checked="" type="checkbox"/> <b>Staff mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Staff mobility from AT to JO</b>   |
| <p>BAU, one of Jordan's largest public applied universities with 14 campuses and a strong technical and applied orientation, proposes the establishment of a structured Erasmus+ International Credit Mobility (ICM) partnership with Austrian higher education institutions across Engineering, ICT, Business, Health Sciences, Social Sciences, and Languages. Our idea of ICM project is focused on creating a reciprocal, impact-oriented mobility framework that enhances academic learning, strengthens cross-cultural competence, and facilitates sustainable knowledge exchange between our institutions.</p> <p>ICM is particularly important for our students, who come from widening participation backgrounds with limited exposure to international academic environments. Participation in mobility enhances independent learning, adaptability, problem-solving ability, and intercultural communication skills. Exposure to diverse pedagogical models and research cultures fosters critical thinking and global awareness; competencies essential in contemporary labour markets, leaving a lasting impact. For staff, mobility enables the exchange of best practices in applied research, digital transformation, curriculum innovation, and quality assurance. Austrian expertise in research integration and innovation ecosystems complements BAU's applied, industry-linked model. This reciprocal learning dynamic strengthens institutional capacity on both sides rather than creating one-directional transfer.</p> <p>BAU has strong implementation capacity through successful Erasmus+ collaborations in countries such as Italy, Romania, Spain, Norway, and Greece. These partnerships have resulted in sustained mobility flows, effective credit recognition practices, and strengthened internationalization frameworks. This experience ensures that the proposed Austria-Jordan ICM partnership will be administratively sound, academically rigorous, and impact-driven. The project will include student exchanges, teaching mobility, and staff training mobility. Academic recognition is ensured through pre-agreed learning outcomes and ECTS compatibility. Structured supervision and clear governance frameworks guarantee quality and transparency. Beyond individual mobility flows, the initiative aims to establish long-term institutional bridges that can evolve into Capacity</p> |   |                   |  |

Building (CBHE) and Erasmus Mundus cooperation. ICM therefore functions as both a learning catalyst and a strategic platform for sustained partnership development. The expected impact includes strengthened soft skills, enhanced intercultural competence, curriculum modernization, deeper academic cooperation, and increased internationalization capacity. By fostering meaningful academic exchange rather than short-term visits, this project seeks to establish a durable Austria–Jordan cooperation model grounded in mutual benefit and applied excellence.

### Short description of Capacity Building in Higher Education idea(s) with Austria

Al-Balqa Applied University (BAU) idea for a CBHE project would focus on advancing digital transformation, green transition integration, and labour market alignment within applied higher education in Jordan. As Jordan's largest public applied university, operating across 14 campuses and serving diverse socio-economic regions, BAU plays a central role in technical and applied education. Approximately 60% of BAU's student population is female, reflecting the university's strong contribution to inclusive access and gender participation in higher education. While BAU has made significant progress in modernization, structural challenges remain in curriculum renewal, digital pedagogy integration, applied research scaling, and systematic university–industry engagement.

BAU brings substantial experience from previous Erasmus+ Capacity Building projects and international cooperation initiatives, including curriculum reform, digital laboratory development, and quality assurance enhancement. These experiences have strengthened institutional governance mechanisms, financial compliance systems, and project management capacity, providing a solid foundation for scaling impact under a new CBHE initiative.

A proposed project will build on this experience through three interconnected pillars:

- First, curriculum modernization and digital integration. In collaboration with Austrian and European partners, BAU will redesign a selected programme in a chosen discipline to embed digital competencies, sustainability frameworks, and problem-based learning models. Particular emphasis will be placed on expanding female participation and supporting underrepresented groups in emerging green and digital sectors.
- Second, strengthening applied research and innovation ecosystems. The project will establish structured innovation clusters linking BAU faculties, European partners, and local industry stakeholders. Activities may include training in research methodology, grant development, technology transfer mechanisms, and entrepreneurship incubation, ensuring applied research responds directly to socio-economic needs.
- Third, governance and quality enhancement. The initiative will further reinforce institutional quality assurance systems, digital academic management processes, and internationalization strategies. Targeted administrative training will enhance Erasmus governance, financial sustainability, and long-term partnership management.

The project will aim to deliver measurable outputs including revised curricula, digital teaching toolkits, joint training modules, industry cooperation guidelines, and sustainability roadmaps, with mechanisms to ensure replication across BAU's campuses. This initiative directly contributes to Erasmus+ horizontal priorities by advancing digital transformation, promoting green competencies, strengthening inclusion and gender participation, and enhancing higher education governance and quality systems. By building on proven CBHE experience while addressing evolving European and regional priorities, the project will strengthen institutional resilience, enhance graduate employability, and establish a sustainable Austria - Jordan cooperation model grounded in inclusive innovation and long-term structural impact.

### Short description of Erasmus Mundus idea(s) with Austria

Al-Balqa Applied University (BAU) expresses strong interest in engaging in Erasmus Mundus cooperation and contributing to the development of a competitive Erasmus Mundus Joint Master (EMJM) programme in partnership with Austrian institutions. As Jordan's largest public applied university, operating across 14 campuses and serving a diverse student population, approximately 60% of whom are female, BAU offers a robust institutional platform for inclusive, high-impact postgraduate collaboration. The university has accumulated good experience through growing Erasmus+ International Credit Mobility and Capacity Building projects, strengthening its governance systems, academic recognition frameworks, ECTS compatibility processes, and quality assurance mechanisms. This institutional maturity provides a solid operational foundation for participation in a joint degree structure.

We recognize that Erasmus Mundus Joint Masters require deep academic integration, shared curriculum design, coordinated mobility pathways, and clear division of responsibilities among consortium partners. For this reason, BAU believes that the most effective way forward is through structured dialogue with potential partners to identify areas of thematic excellence, assess complementarity of expertise, and jointly determine the optimal consortium configuration.

BAU is particularly interested in exploring joint master programmes aligned with digital transformation, sustainable engineering and green technologies, applied health innovation, business and entrepreneurship, and technology-enhanced communication and language studies. These areas align with both European strategic priorities and regional development needs, ensuring labour market relevance and long-term sustainability. Through collaborative planning and shared academic vision, BAU seeks to help establish a high-quality, internationally competitive Erasmus Mundus programme that bridges European excellence with applied innovation capacity in Jordan and the wider region.

| INSTITUTION AND CONTACT PERSON  |  |                   |  |
|---|--|-------------------|--|
| <b>Last Name</b>  | NISIRAT  | <b>First Name</b> | Mahdi  |
| <b>HE Institution</b>   | Al-Balqa Applied University  |                   |  |
| <b>Faculty / Unit</b>   | Faculty of Engineering Technology / Amman  |                   |  |
| <b>Role / Position</b>  | Faculty Member   |                   |  |
| <b>City</b>   | Al-Salt  | <b>Country</b>    | Jordan   |
| <b>Email</b>  | mamnisirat@bau.edu.jo  |                   |  |
| <b>Personal experience in international cooperation projects</b>  |  |                   |  |
| <p>I have actively explored opportunities within the Erasmus+ framework and previously contributed to the preparation and submission of several project proposals through the Erasmus platform. Although these proposals were not ultimately selected, the experience provided valuable insight into the structure of international cooperation initiatives, proposal development processes, and the strategic priorities of the Erasmus+ programme. Through these efforts, I developed a strong interest in academic collaboration, mobility programmes, and institutional partnership development. I am highly motivated to further engage in international cooperation projects and contribute to initiatives that strengthen collaboration between European and regional institutions. I hope that this opportunity will allow me to gain practical experience and actively participate in the design and implementation of impactful international academic partnerships.</p>  |  |                   |  |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH AUSTRIA   |  |                   |  |
| <b>Academic field(s)</b>  | <b>06 - Information and Communication Technologies</b><br><b>07 - Engineering, Manufacturing and Construction</b>                                      |                   |  |
| <b>Short description of International Credit Mobility idea(s) with Austria</b>  |  |                   |  |
| <b>Type of mobility</b>   | <input checked="" type="checkbox"/> <b>Student mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Student mobility from AT to JO</b> |                   | <input checked="" type="checkbox"/> <b>Staff mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Staff mobility from AT to JO</b> |
| <p>This mobility initiative is expected to encourage balanced student exchanges at the undergraduate and postgraduate levels in key sectors such as engineering, information technology, business, environmental science, and applied research. Students from Jordan will benefit from learning about Austria's research-driven academic atmosphere, excellent laboratory facilities, and innovative instructional techniques. Austrian students, in turn, will obtain important regional knowledge, intercultural skills, and experience in a vibrant Middle Eastern academic and socioeconomic environment. All mobilities will be regulated by well-defined Learning Agreements to ensure full ECTS recognition and academic accountability.</p> <p>Staff mobility will serve as a key pillar for enhancing institutional capability. Teaching staff exchanges, between Jordan and Austria, will cover guest lectures, co-teaching, curriculum creation, and exchanging best practices in digital learning, inclusive education, student-centered training, and quality assurance. Administrative staff mobility will improve globalization plans, mobility management systems, student support services, and governance procedures. These exchanges will help both parties upgrade their institutions and integrate them with European Higher Education guidelines.</p> <p>The project should include Erasmus+ horizontal initiatives such as inclusion and diversity, digital transformation, and environmental sustainability. Participants from underrepresented backgrounds will be strongly encouraged to apply. Blended mobility components and digital collaboration tools will supplement physical mobility. Green travel choices and eco-friendly behaviors will be emphasized.</p> <p>Sustainability and effect are key to the project's design. Long-term goals are expected to include combined research activities, co-supervised theses, collaborative publications, the creation of joint or double-degree routes, and growth into larger strategic alliances. Institutional monitoring tools and post-mobility evaluation will ensure quantifiable academic, professional, and organizational effects. Through balanced mobility flows and structured cooperation, this project expects to deepen EU-Jordan academic collaboration, enhance institutional resilience, and contribute meaningfully to internationalization strategies grounded in reciprocity, excellence, and mutual development.</p> |  |                   |  |
| <b>Short description of Capacity Building in Higher Education idea(s) with Austria</b>  |  |                   |  |
| <p>This CBHE project would seek to catalyze systemic transformation within Jordanian higher education institutions by addressing structural, academic, and governance-related gaps through a multi-layered reform approach. Rather than focusing solely on curriculum updates, the project envisions institutional renewal that enhances adaptability, innovation capacity, and long-term sustainability in alignment with Erasmus+ priorities and Jordan's national reform agenda.</p>   |  |                   |  |

The initiative will bring together Jordanian universities and Austrian partners to co-develop a reform model centered on three pillars: academic innovation, institutional modernization, and ecosystem engagement. Academic innovation will focus on redesigning selected study programs using outcome-based education principles, modular course architecture, and interdisciplinary integration. Programs will incorporate problem-based learning, real-world case studies, and industry-driven capstone projects. Digital competence will be embedded across curricula, ensuring graduates are equipped with skills relevant to the evolving scientific knowledge.

Institutional modernization will target governance structures and internal quality management systems. The project will support the development of data-driven decision-making frameworks, transparent performance evaluation models, and digitalized administrative processes. University leaders and middle management staff will engage in structured mentoring programs and policy labs with Austrian counterparts to strengthen strategic planning, financial sustainability, and internationalization practices.

A strong employability and innovation dimension will be introduced through the creation of collaborative platforms linking universities with private sector actors, start-ups, civil society organizations, and public authorities. These platforms will function as co-creation hubs where students and faculty collaborate with external stakeholders on applied research, social innovation projects, and entrepreneurial initiatives. Emphasis will be placed on green economy solutions, digital transformation services, and youth empowerment initiatives.

Capacity development activities will include targeted professional development programs, training-of-trainers schemes, and the establishment of internal excellence teams to ensure institutional ownership and continuity. Open educational resources and digital toolkits developed under the project will remain accessible beyond the funding period.

Monitoring and evaluation mechanisms will be integrated from the outset, with measurable indicators linked to academic quality enhancement, governance effectiveness, and graduate employability outcomes

### Short description of Erasmus Mundus idea(s) with Austria

This Erasmus Mundus initiative proposes the establishment of a structured Master's Sandwich Mobility Program designed to strengthen academic integration between European universities and Jordanian institutions whose faculties currently do not offer standalone Master's or doctoral degrees. Rather than creating a joint degree, the project focuses on enabling graduate-level education through coordinated mobility pathways and institutional cooperation frameworks.

The central objective is to create a Euro-Mediterranean Sandwich Graduate Pathway (EMSGP) that allows high-performing students from Jordanian faculties without postgraduate programs to enroll in partner European master's programs while maintaining academic affiliation with their home institutions. Under this model, students will complete part of their coursework and research training at European universities and return periodically to their home institutions for academic integration, applied projects, or thesis components connected to local challenges.

The sandwich structure will allow students to spend most of their graduate training at a European partner university while maintaining academic supervision links with faculty members in Jordan. This dual mentorship model will ensure knowledge transfer, research collaboration, and capacity building for the Jordanian institution. Faculty members from both sides will jointly supervise student research projects, enabling the development of research culture in departments that currently lack formal graduate programs.

Beyond individual student mobility, the project aims to build the institutional foundations required for future postgraduate education. Participating institutions will collaborate on curriculum design, research training modules, supervision standards, and credit recognition frameworks that can later support the creation of local master's programs. Workshops and academic governance forums will address topics such as graduate supervision models, research methodology training, digital thesis management, and international quality assurance practices.

A dedicated digital coordination platform will support student mobility management, joint supervision tracking, and collaborative research activities between institutions. In parallel, the project will introduce structured mentorship schemes linking students with European faculty members and industry partners, ensuring that research projects address real-world technological and societal challenges.

The initiative will prioritize inclusivity by providing mobility opportunities for talented students from diverse socio-economic backgrounds. Attention will be given to supporting early-stage researchers and increasing participation of women in STEM and academic leadership.

Long-term sustainability will be achieved by embedding the sandwich mobility model into institutional cooperation agreements and capacity-building strategies. By training graduates through international pathways while simultaneously strengthening local academic capabilities, the project will lay the groundwork for the future establishment of master's and doctoral programs between Al-Balqa Applied University and their counterpart from Austrian Universities.

| INSTITUTION AND CONTACT PERSON   |  |  |        |
|--|--|--|--------|
| <b>Last Name</b>   | JARRAR   | <b>First Name</b>  | Doaa   |
| <b>HE Institution</b>  | American University of Madaba  |  |        |
| <b>Faculty / Unit</b>  | Business / Human Resources Management  |  |        |
| <b>Role / Position</b>   | Assistant Professor  |  |        |
| <b>City</b>  | Madaba   | <b>Country</b>   | Jordan |
| <b>Email</b>   | d.jarrar@aum.edu.jo  |  |        |
| <b>Personal experience in international cooperation projects</b>   |  |  |        |
| <p>Apart from my academic experience, I have worked in international cooperation with the European Union. In my former role at Talal Abu Ghazaleh, I acted as project manager for the LASER (Language, Academic Skills and e-learning Resources) program, funded by the EU and implemented in Jordan, Lebanon, and Syria. The program offered language and academic support to Syrian learners in refugee camps and disadvantaged Jordanian youth, collaborating with multiple organizations across the three countries. This three-year project provided educational development opportunities in Languages, Academic Skills, and E-Learning. Additionally, as a former Stipendium Hungaricum scholarship recipient, which funded my PhD, I gained exposure to international academic collaboration and mobility programs. Currently, I serve as Co-Facilitator of the Advocacy Group for Migrants &amp; Refugees in the Our Common Home global initiative led by Villanova University, a three-year project mobilizing academic communities to address critical challenges faced by migrants and refugees.</p>   |  |  |        |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH AUSTRIA  |  |  |        |
| <b>Academic field(s)</b>   | <b>02 - Arts and Humanities</b><br><b>04 - Business, Administration and Law</b><br><b>06 - Information and Communication Technologies</b><br><b>07 - Engineering, Manufacturing and Construction</b><br><b>09 - Health and Welfare</b> |  |        |
| <b>Short description of International Credit Mobility idea(s) with Austria</b>   |  |  |        |
| <b>Type of mobility</b>  | <input checked="" type="checkbox"/> <b>Student mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Student mobility from AT to JO</b>   | <input checked="" type="checkbox"/> <b>Staff mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Staff mobility from AT to JO</b> |        |
| <p>As an Assistant Professor at the American University of Madaba (AUM), I propose an ICM project designed to enhance academic excellence, research collaboration, and institutional internationalization through partnership with European universities under the Erasmus+ framework.</p> <p>The main goal of this project is to create meaningful and lasting exchange opportunities for both students and staff in areas that are important to AUM, such as business, robotic and architecture engineering, information technology, health sciences, and languages. Through this mobility, students will have the opportunity to study abroad for one semester and also experience the study abroad opportunity which will allow them to grow personally, experience a new culture, and broaden their perspectives.</p> <p>This project is expected to make a real difference on several levels. For students, it will help them develop cross-cultural understanding, build confidence in international environments, and improve both their academic performance and future career prospects, whether in Jordan or abroad. Being part of an institution like the American University of Madaba, which is licensed by the Higher Education Council in Jordan, students already study within a nationally recognized and quality-assured environment. In addition, AUM became a NECHE candidate in November 2024 and is currently moving toward full accreditation, which further reflects the university's commitment to meeting international standards and providing students with a globally recognized educational experience.</p> <p>For staff members, this project will open doors to new research collaborations, introduce fresh and innovative teaching approaches, and create meaningful long-term academic partnerships. At the institutional level, AUM will gain greater international exposure, strengthen the quality of its academic programs, and become more connected to global developments and best practices in higher education.</p> |  |  |        |

### Short description of Capacity Building in Higher Education idea(s) with Austria

The American University of Madaba (AUM) is very interested in exploring opportunities under Capacity Building in Higher Education (CBHE). While our current focus is on International Credit Mobility (ICM) and student and staff exchanges, we see CBHE as a valuable way to strengthen the university's long-term capacity and international partnerships. Through CBHE projects, AUM could work with European and regional universities on initiatives such as updating curricula in compliance with NECHE accreditation requirements, introducing new teaching methods, improving digital learning tools, enhancing quality assurance, and supporting staff training. These activities would benefit our students by giving them a richer learning experience and better preparation for local and global job markets. Staff would also gain new skills, research opportunities, and professional development, while the university as a whole would strengthen its academic standards and international visibility. As a licensed and nationally accredited institution, and currently a NECHE candidate moving toward full accreditation, AUM is committed to meeting international quality standards. While ICM remains our immediate priority, we are excited about the potential of CBHE projects in the future as a way to grow, innovate, and strengthen collaboration with partner universities worldwide.

### Short description of Erasmus Mundus idea(s) with Austria

While we don't have current plans for joint programs, the American University of Madaba is open to any opportunity to explore a collaborative Erasmus Mundus Joint Master's programme that builds on our university's strengths and contributes to international academic cooperation. AUM currently offers a range of graduate programmes, two within the Faculty of Business, including a Master of Science in Risk Management and a Master of Business Administration & Business Analytics, and a third Master of Science in Autonomous Cybersecurity with AI, which are aligned with global skills needs in management, analytics, strategic decision making, and IT skills.

| INSTITUTION AND CONTACT PERSON   |  |  |        |
|--|--|--|--------|
| <b>Last Name</b>   | QAADAN   | <b>First Name</b>  | Sahar  |
| <b>HE Institution</b>  | German Jordanian University  |  |        |
| <b>Faculty / Unit</b>  | School of Applied Technical Sciences / Mechatronics and Artificial Intelligence  |  |        |
| <b>Role / Position</b>   | Associate Professor, Vice Dean of Scientific Research  |  |        |
| <b>City</b>  | Amman  | <b>Country</b>   | Jordan |
| <b>Email</b>   | sahar.qadan@gju.edu.jo   |  |        |
| <b>Personal experience in international cooperation projects</b>   |  |  |        |
| <p>I have extensive experience in international academic cooperation, combining applied engineering education with research and industry engagement. I coordinate and support partnerships between GJU and European institutions through joint projects, mobility initiatives, and co-supervised student work. My work includes developing collaboration roadmaps, designing practice-based course components, and building industry-linked initiatives that translate research into demonstrators and training activities. I also contribute to international conference leadership and cross-border research collaborations in AI-enabled engineering domains (e.g., robotics, industrial AI, and digital transformation), including stakeholder engagement and dissemination. I am accustomed to setting clear, measurable outcomes for cooperation (mapped modules, mobility plans, joint pilots, and scalable partnership formats) and ensuring that collaborations are implementable and aligned with institutional priorities.</p>  |  |  |        |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH AUSTRIA  |  |  |        |
| <b>Academic field(s)</b>   | <b>06 - Information and Communication Technologies</b><br><b>07 - Engineering, Manufacturing and Construction</b>                                      |  |        |
| <b>Short description of International Credit Mobility idea(s) with Austria</b>   |  |  |        |
| <b>Type of mobility</b>  | <input checked="" type="checkbox"/> <b>Student mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Student mobility from AT to JO</b> | <input checked="" type="checkbox"/> <b>Staff mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Staff mobility from AT to JO</b> |        |
| <p>German Jordanian University (GJU) is an applied, industry-linked institution with strong practice-based engineering education and structured international mobility pathways. Under Erasmus+ International Credit Mobility (KA171), we aim to build a two-way mobility pipeline with Austrian Higher Education Institutions (especially Universities of Applied Sciences) to co-develop applied learning, joint supervision, and demonstrators in: (i) Industrial AI and smart manufacturing, (ii) robotics and autonomous systems, (iii) e-mobility and energy systems, and (iv) digital transformation and sustainability.</p> <p>Student mobility (JO→AT) will focus on advanced labs, applied project modules, and industry-connected capstones aligned with partner strengths (e.g., applied AI, embedded systems, robotics integration, sustainable engineering). Student mobility (AT→JO) will leverage GJU’s applied ecosystem: challenge-based projects with Jordanian industry partners, real-world use cases, and field exposure to regional engineering challenges (water–energy nexus, resilient infrastructure, industrial maintenance, and smart services). Staff mobility in both directions will target curriculum co-design, joint project-based teaching formats, micro-credentials, and joint supervision structures for applied theses.</p> <p>To strengthen visibility and participant experience, GJU proposes a “GJU Applied Innovation Track” during incoming mobilities: lab and facility visits (robotics/automation, AI-enabled engineering), meetings with industry partners, and a structured campus tour showing how applied education is implemented end-to-end. We also propose an optional cultural and innovation trip concept (e.g., Amman–Petra/Dead Sea) as a curated add-on to support networking, partnership building, and contextual understanding of Jordan as an innovation hub in the region. Outcomes will include mapped modules for credit recognition, a mobility handbook, co-supervised capstone templates, and at least one joint applied pilot project per year.</p> |  |  |        |
| <b>Short description of Capacity Building in Higher Education idea(s) with Austria</b>   |  |  |        |
| <p>We propose a Capacity Building in Higher Education (CBHE) initiative that strengthens applied engineering education and university–industry collaboration through “Applied Industrial AI &amp; Digital Transformation Hubs” at GJU and partner institutions. The project will modernize curricula and training delivery using practice-based learning, industry</p>   |  |  |        |

co-supervised projects, and competence-oriented micro-credentials. Key thematic areas include Industrial AI for quality and maintenance, cyber-physical systems, robotics integration, digital sustainability, and innovation management for engineering solutions.

The CBHE action will deliver (1) jointly designed, modular courses with hands-on labs and real-world datasets; (2) faculty and technical staff upskilling through training-of-trainers, short intensives, and applied lab sessions; (3) shared teaching and assessment toolkits (rubrics, challenge briefs, capstone templates, and credit-aligned learning outcomes); and (4) an applied innovation pipeline connecting students to industry-defined problems. Austrian partners can contribute proven UAS methods (dual supervision, lab-based instruction, industry alignment) and support quality assurance, accreditation-ready documentation, and training formats. GJU will serve as a regional demonstration site for implementation: we can host visiting teams for structured workshops, lab immersion, and meetings with local stakeholders. The project will include a visible dissemination component through applied showcases, demonstrator days, and a “Jordan Innovation & Culture” hosting concept (campus tour, industry visits, and optional cultural trip). Measurable outputs include updated curricula, implemented micro-credentials, trained staff cohorts, co-developed lab exercises, and joint demonstrators that can be scaled across departments. The long-term impact is a sustainable model for applied education excellence and employability-focused skills development aligned with regional digital transformation needs.

### Short description of Erasmus Mundus idea(s) with Austria

We are interested in exploring Erasmus Mundus as a medium-term pathway to build a high-visibility joint Master’s programme with Austrian partners, aligned with applied engineering excellence and industry relevance. The proposed programme concept is a Joint Master in Industrial Artificial Intelligence and Smart Systems, built around applied AI for engineering, robotics and automation, cyber-physical systems, and sustainable digital transformation. The curriculum would combine rigorous foundations with extensive hands-on components, including project studios, industrial challenges, and co-supervised theses.

GJU’s contribution is a strong applied ecosystem in Jordan with real use cases, regional industry engagement, and the ability to host intensive modules, challenge-based learning weeks, and demonstrator-oriented capstones. Austrian partners can provide advanced specializations, lab infrastructure, and proven applied education models typical of Universities of Applied Sciences. The programme can be structured with mobility windows: a foundation term at one institution, a specialization term at the partner institution, and a final thesis term co-supervised across institutions with industry involvement where possible. As a first step, we propose a joint design sprint during/after the contact seminar to define the programme learning outcomes, mobility structure, admission profile, and an industry advisory mechanism. We also propose an attractive hosting concept for visiting cohorts in Amman, including a structured applied-innovation track (labs, industry meetings, demonstrations) and an optional cultural itinerary as a networking and cohesion element. The expected outcome is a competitive Erasmus Mundus consortium proposal built on clearly differentiated applied strengths, employability impact, and international visibility.

| INSTITUTION AND CONTACT PERSON   |  |                   |  |
|--|--|-------------------|--|
| <b>Last Name</b>   | AL-WARDAT  | <b>First Name</b> | Mohammad   |
| <b>HE Institution</b>  | Jordan University of Science and Technology  |                   |  |
| <b>Faculty / Unit</b>  | Faculty of Applied Medical Sciences / Department of Rehabilitate Sciences  |                   |  |
| <b>Role / Position</b>   | Ass. Professor, Physical Therapy Program, Head of Department of Rehabilitation Sciences  |                   |  |
| <b>City</b>  | Irbid  | <b>Country</b>    | Jordan   |
| <b>Email</b>   | msalwardat@just.edu.jo   |                   |  |
| <b>Personal experience in international cooperation projects</b>   |  |                   |  |
| <p>We have actively contributed to international cooperation through the JUST-CRS project, an Erasmus+ Capacity Building in Higher Education initiative co-funded by the European Union. Within this framework, Jordan University of Science and Technology (JUST) collaborated with leading institutions, including Oxford Brookes University (UK), ESSA (Portugal), Hacettepe University (Turkey), the University of Jordan, and the Hashemite University.</p> <p>The project brought together multidisciplinary expertise to develop an innovative interdisciplinary Master’s program in Rehabilitation Sciences aligned with national priorities in Jordan. The curriculum was designed in accordance with both the Bologna Process and the Jordanian Accreditation and Quality Assurance Commission for Higher Education standards. This experience strengthened my engagement in curriculum development, international academic coordination, quality assurance processes, and cross-institutional collaboration, enhancing my capacity to contribute effectively to future international education and research partnerships.</p>   |  |                   |  |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH AUSTRIA  |  |                   |  |
| <b>Academic field(s)</b>   | 09 - Health and Welfare  |                   |  |
| <b>Short description of International Credit Mobility idea(s) with Austria</b>   |  |                   |  |
| <b>Type of mobility</b>  | <input checked="" type="checkbox"/> <b>Student mobility from JO to AT</b><br><input type="checkbox"/> Student mobility from AT to JO |                   | <input checked="" type="checkbox"/> <b>Staff mobility from JO to AT</b><br><input type="checkbox"/> Staff mobility from AT to JO |
| <p>Our proposed project under the International Credit Mobility (ICM) framework aims to strengthen sustainable academic collaboration between Austrian and Jordanian higher education institutions in the field of applied medical sciences and evidence-based healthcare. The Austria-Jordan Erasmus+ Networking Seminar (19 - 21 May 2026) provides a timely and strategic platform to establish structured mobility pathways, joint research initiatives, and long-term institutional partnerships.</p> <p>The core objective of this initiative is to develop a bilateral academic cooperation model focusing on three main pillars: (1) student and staff mobility, (2) collaborative research, and (3) curriculum development aligned with European quality standards. Specifically, the project will explore opportunities for short-term teaching exchanges, joint supervision of postgraduate research, and capacity building in advanced clinical and research methodologies.</p> <p>A central focus of this cooperation will be within the broader field of applied medical sciences, including allied health sciences, dental sciences and technology, medical laboratory sciences, rehabilitation, nursing, pharmacy, medicine, dentistry, and public health. The collaboration will address mobility-related disorders, evidence-based rehabilitation interventions, and global burden of disease research while also promoting interdisciplinary integration across clinical biomechanics, physiotherapy, occupational therapy, and functional outcome assessment.</p> <p>By leveraging complementary expertise between Austrian and Jordanian institutions, we aim to develop joint research proposals, co-authored publications, and shared postgraduate training initiatives that bridge clinical practice with translational research. Particular emphasis will be placed on strengthening research capacity through the integration of digital health technologies, gait and movement analysis systems, wearable sensors, and data-driven outcome measures. The partnership will also support the development of standardized clinical protocols and harmonized curricula aligned with European higher education quality standards.</p> <p>Through this interdisciplinary approach, the project seeks to enhance evidence-based practice, foster innovation in health and rehabilitation research, and establish sustainable academic and clinical collaboration between both countries.</p> |  |                   |  |

### Short description of Capacity Building in Higher Education idea(s) with Austria

We are strongly interested in Capacity Building in Higher Education (CBHE) as a strategic opportunity to strengthen academic excellence and institutional development within the medical and health sciences at Jordan University of Science and Technology (JUST). The proposed project aims to modernize curricula, enhance research capacity, and advance digital and clinical innovation across health-related disciplines at JUST.

The initiative will focus on programs within Applied Medical Sciences, Medicine, Dentistry, Nursing, Pharmacy, and Public Health at JUST. A primary objective is to align curricula with European Higher Education Area standards through competency-based education, outcome-driven learning, and integration of evidence-based clinical practice. Particular emphasis will be placed on rehabilitation sciences, mobility-related disorders, clinical research methodologies, and public health analytics, while fostering interdisciplinary collaboration across medical and allied health specialties.

The project will be structured around three core components. First, curriculum development and harmonization through joint module design, benchmarking with European partner institutions, and embedding research literacy and digital health competencies into undergraduate and postgraduate programs. Second, research capacity strengthening through workshops on advanced statistical analysis, global health metrics, grant writing, and translational research. Third, digital and laboratory innovation, including the integration of simulation-based education, gait and movement analysis technologies, wearable sensors, and data-driven clinical outcome systems.

Staff development will be supported through training-of-trainers programs, academic exchanges, and co-supervision of postgraduate students. Quality assurance mechanisms will ensure alignment with national accreditation standards and continuous program evaluation.

The expected impact includes improved teaching quality, increased research productivity, enhanced international collaboration, and stronger graduate employability. By fostering sustainable partnerships and innovation within Medical and Health Sciences at JUST, the CBHE initiative will contribute to long-term institutional resilience and improved healthcare outcomes at the national and regional levels.

### Short description of Erasmus Mundus idea(s) with Austria

Jordan University of Science and Technology (JUST) is highly interested in participating in an Erasmus Mundus Joint Master's programme in Medical and Health Sciences, with a particular focus on Applied Medical Sciences, Clinical Rehabilitation, and Public Health Innovation. The proposed programme aims to develop a high-quality, integrated, and internationally recognized master's degree delivered jointly by European partner universities and JUST, combining academic excellence with clinical and research-based training.

The envisioned Erasmus Mundus programme would focus on interdisciplinary health education, integrating rehabilitation sciences, digital health technologies, clinical research methodologies, epidemiology, and health systems innovation. Special emphasis would be placed on neurological rehabilitation, mobility-related disorders, chronic disease management, and global health analytics. The programme would combine advanced theoretical coursework, simulation-based learning, laboratory and clinical placements, and a jointly supervised research thesis.

The curriculum would be structured to ensure mobility across at least two European institutions and JUST, allowing students to benefit from diverse academic environments and healthcare systems. JUST would contribute strong expertise in clinical training, regional public health research, and applied health sciences, while European partners would provide advanced technological, methodological, and research infrastructure support. Teaching would follow outcome-based education principles aligned with the European Higher Education Area standards.

A key objective of the programme is to build sustainable international research networks, enhance postgraduate training quality, and promote intercultural academic exchange. The joint degree would increase global visibility for JUST, strengthen its internationalization strategy, and improve graduate employability at regional and international levels.

Through this Erasmus Mundus initiative, JUST seeks to position itself as a regional hub for excellence in Medical and Health Sciences education, fostering innovation, research collaboration, and long-term academic partnerships between Jordan and Europe.

| INSTITUTION AND CONTACT PERSON   |  |  |        |
|--|--|--|--------|
| <b>Last Name</b>   | AL-KASEASBEH   | <b>First Name</b>  | Saba   |
| <b>HE Institution</b>  | Tafila Technical University  |  |        |
| <b>Faculty / Unit</b>  | International Relations & Projects Office (IRPO)   |  |        |
| <b>Role / Position</b>   | Associate Professor of Mathematics & Director of IRPO  |  |        |
| <b>City</b>  | Tafilah  | <b>Country</b>   | Jordan |
| <b>Email</b>   | skasabeh@ttu.edu.jo  |  |        |
| <b>Personal experience in international cooperation projects</b>   |  |  |        |
| <p>I have extensive experience in international academic cooperation through my role at Tafila Technical University, where I actively contribute to the development and management of international partnerships and projects. I have been involved in several initiatives funded under the Erasmus+ framework, including International Credit Mobility and capacity-building collaborations with European universities. My work focuses on strengthening institutional cooperation, facilitating student and staff mobility, and supporting the design of joint academic initiatives.</p> <p>Through these activities, I have coordinated communication between international partners, contributed to project proposal development, and supported the implementation of mobility programmes that enhance academic exchange and intercultural learning. These experiences have allowed me to develop strong skills in international project coordination, partnership building, and strategic planning for university internationalization, while promoting opportunities for students and staff to engage in global academic collaboration.</p>  |  |  |        |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH AUSTRIA  |  |  |        |
| <b>Academic field(s)</b>   | 05 - Natural Sciences, Mathematics and Statistics  |  |        |
| <b>Short description of International Credit Mobility idea(s) with Austria</b>   |  |  |        |
| <b>Type of mobility</b>  | <input checked="" type="checkbox"/> Student mobility from JO to AT<br><input checked="" type="checkbox"/> Student mobility from AT to JO | <input checked="" type="checkbox"/> Staff mobility from JO to AT<br><input checked="" type="checkbox"/> Staff mobility from AT to JO |        |
| <p>The proposed project aims to strengthen academic cooperation between Tafila Technical University (TTU), Jordan, and its European partner universities through the framework of Erasmus+ International Credit Mobility. The initiative seeks to promote high-quality academic exchange, enhance institutional capacity, and foster intercultural dialogue through the mobility of students and staff in key academic fields, particularly STEM, digital transformation, sustainability, and applied sciences.</p> <p>The project will facilitate the mobility of undergraduate and postgraduate students, academic staff, and administrative personnel. Student mobility will focus on enabling participants to study for a semester abroad, gain exposure to diverse academic environments, and develop competencies relevant to the evolving global labor market. Staff mobility for teaching will promote the exchange of innovative pedagogical approaches, joint course development, and collaborative research opportunities. In addition, training mobilities for administrative staff will support the modernization of internationalization practices, quality assurance mechanisms, and mobility management systems.</p> <p>A special emphasis will be placed on supporting students from underrepresented regions in southern Jordan and promoting gender inclusion in STEM disciplines. Participants will be selected through transparent and merit-based procedures that ensure equal opportunities and alignment with institutional priorities.</p> <p>Through these mobilities, the project aims to strengthen long-term institutional partnerships, stimulate joint research and curriculum development, and contribute to the internationalization strategy of TTU. Participants will serve as ambassadors of intercultural dialogue and knowledge exchange, transferring their experiences back to their home institutions through seminars, workshops, and mentoring activities.</p> <p>Ultimately, the project will contribute to improving educational quality, enhancing employability skills among students, and building sustainable academic networks between Jordanian and European higher education institutions.</p> |  |  |        |

**Short description of Capacity Building in Higher Education idea(s) with Austria**

The proposed project aims to strengthen the capacity of higher education institutions in Jordan and partner countries to better respond to emerging societal and labor-market challenges through innovation in STEM education, digital transformation, and sustainable development. The project will bring together universities from Europe and the Southern Mediterranean region to collaboratively develop modern learning approaches, strengthen institutional governance, and enhance the employability of students, particularly women and youth.

The initiative will focus on improving the quality and relevance of university programmes by integrating digital technologies, interdisciplinary teaching methods, and practical skills aligned with the green and digital transitions. New learning modules and training activities will be designed in close cooperation with industry partners to ensure that graduates possess both strong technical knowledge and the transversal competencies required in the contemporary labor market.

A key component of the project is the development of capacity within universities to support innovation and entrepreneurship among students. This will include the creation of collaborative learning environments, mentoring schemes, and practical project-based training that encourages students to transform academic knowledge into real-world solutions. Particular attention will be given to empowering female students in STEM fields and supporting their participation in innovation and technology-driven sectors.

The project will also strengthen institutional cooperation between universities by promoting joint curriculum development, staff training, and knowledge exchange. Through workshops, pilot courses, and mobility activities, academic and administrative staff will develop new competencies in modern teaching methodologies, digital learning tools, and international academic collaboration.

Ultimately, the project seeks to create sustainable impact by improving the quality of higher education, strengthening university–industry partnerships, and preparing graduates with the skills needed to contribute effectively to economic development and societal resilience in the region

**Short description of Erasmus Mundus idea(s) with Austria**

The proposed project aims to establish an innovative international joint master’s programme under the \*\*Erasmus Mundus framework that focuses on the intersection of STEM education, digital transformation, and sustainable development. The programme will bring together leading European universities and partner institutions from the Mediterranean region to provide a multidisciplinary learning environment that prepares graduates to address global technological and environmental challenges.

The master’s programme will combine advanced scientific knowledge with practical and applied learning experiences. Students will study across several partner universities, benefiting from complementary academic expertise and diverse research infrastructures. The curriculum will integrate key areas such as data science, artificial intelligence, mathematical modelling, sustainability, and digital innovation, while also developing transversal competencies including leadership, intercultural communication, and entrepreneurship.

A central feature of the programme is its strong focus on real-world challenges. Students will work on interdisciplinary projects connected to issues such as climate resilience, smart technologies, and sustainable resource management. Collaboration with industry partners, research centres, and innovation hubs will ensure that the programme remains closely aligned with labour-market needs and technological developments.

The programme will also promote inclusiveness and global engagement by providing scholarships to highly talented students from different regions, particularly from countries with limited access to international higher education opportunities. Special attention will be given to encouraging women’s participation in STEM-related fields and supporting students from underrepresented backgrounds.

Through joint supervision, collaborative research projects, and mobility between partner universities, the programme will create a dynamic academic network that strengthens international cooperation and contributes to the development of a new generation of globally minded professionals capable of driving sustainable and technological transformation.

| INSTITUTION AND CONTACT PERSON   |  |                   |                        |
|--|--|-------------------|------------------------|
| <b>Last Name</b>   | AL MAAITAH   | <b>First Name</b> | Hadeel Mahmoud Khaleel |
| <b>HE Institution</b>  | The Hashemite University   |                   |                        |
| <b>Faculty / Unit</b>  | Business School / Business Administration Department   |                   |                        |
| <b>Role / Position</b>   | Department Chair   |                   |                        |
| <b>City</b>  | Zarqa  | <b>Country</b>    | Jordan                 |
| <b>Email</b>   | hadeel@hu.edu.jo   |                   |                        |
| <b>Personal experience in international cooperation projects</b>   |  |                   |                        |
| <p>Chair of the Business Administration Department. A senior applied researcher specializing in leadership, competency frameworks, socio-economic development, entrepreneurship education, and higher education systems. Founder of the Center for Women Studies in the Community (CWSC) 2017 and director for 7 years. A Board member of trustees at the National University College of Technology (NUCT).</p> <p>She is the lead consultant and primary investigator for Benchmarking Women’s Leadership Programs in Jordan: Aligning National Practices with International Competency Frameworks, a study that resulted in the design of the AWLA Leadership Competencies Framework and the establishment of the Arab Women Leadership Academy (AWLA). She also recently led diagnostic research on barriers to the Jordanian National Qualifications Framework (JNQF) implementation and the design of systemic institutional and policy interventions and presented her work at the 20th International Conference of the Academy of Global Business Research and Practice (AGBRP).</p> <p>Lead, coordinator, and manager of multiple international projects involving complex consortia, multi-country coordination, and cross-sectoral stakeholders, with a strong record of delivery, compliance, and measurable impact, most recently DJISSER and JUICEE. Extensive collaboration and project experience with US, Canadian, and German partners (DAAD). Quality assessor for academic and non-academic programmes across multiple organizations, including AQAC-led assessments of universities’ compliance with JNQF.</p>   |  |                   |                        |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH AUSTRIA  |  |                   |                        |
| <b>Academic field(s)</b>   | <b>04 - Business, Administration and Law</b><br><b>11 - Other: Human Rights (Women Rights)</b> |                   |                        |
| <b>Short description of Capacity Building in Higher Education idea(s) with Austria</b>   |  |                   |                        |
| <p>This Capacity Building in Higher Education (CBHE - Strand 2) project, titled “Women, Business and the Law: Modernization of Relevant Curricula,” is a curricula modernization initiative led by the Hashemite University. It focuses on updating and strengthening academic content to better reflect evolving legal and economic realities in Jordan, without positioning itself as a structural or policy-reform (Strand 3) action.</p> <p><b>Project Rationale</b></p> <p>Jordan has made measurable legal progress in recent years, including Labour Law amendments (2023) and improved performance in the World Bank’s Women, Business and the Law (WBL 2024) indicators. The country performs strongly in areas such as pay equity and women’s entrepreneurship rights. However, persistent asymmetries remain in mobility, marriage-related legal constraints, safety, and pension equality.</p> <p>Despite these developments, higher education curricula do not consistently reflect the complexity of the legal–economic reform landscape. Relevant themes exist across business, law, women’s studies, and human rights programs, yet they often remain insufficiently interdisciplinary, weakly aligned with current regulatory developments, and limited in applied legal–economic literacy. This creates a graduate competency gap in understanding how legal frameworks shape economic participation.</p> <p><b>Project Objective</b></p> <p>The project aims to modernize selected accredited courses through structured curriculum reform, interdisciplinary integration, faculty development, and inter-institutional collaboration.</p> <p>Its overarching goal is to strengthen students’ analytical capacity to examine the relationship between legal reform, policy implementation, and women’s economic participation, equipping graduates with practical regulatory and governance literacy relevant to business and public-sector environments.</p> |  |                   |                        |

#### Strategic Methodology

The modernization follows a phased, accreditation-sensitive approach:

- Curriculum Mapping - systematic review of existing courses across participating institutions to identify gaps and overlaps.
- Course Modernization - redesign of learning outcomes, teaching materials, case studies, and assessment methods to integrate WBL-informed legal-economic analysis.
- Faculty Capacity Building - training 80 faculty members and preparing 20 master trainers to ensure multiplier effects.
- Institutional Embedding - aligning revised courses with accreditation standards and internal quality assurance mechanisms.

#### Consortium & Outputs

The consortium includes Jordanian universities, national stakeholders, and European partners with complementary expertise in business education, applied legal studies, and human rights.

Key deliverables include:

- 8 modernized accredited courses
- A curriculum modernization toolkit
- A bilingual digital knowledge hub

| INSTITUTION AND CONTACT PERSON   |  |  |          |
|--|--|--|----------|
| <b>Last Name</b>   | FARAJAT  | <b>First Name</b>  | Suleiman |
| <b>HE Institution</b>  | The University of Jordan   |  |          |
| <b>Faculty / Unit</b>  | Archaeology and Tourism  |  |          |
| <b>Role / Position</b>   | Associate Professor  |  |          |
| <b>City</b>  | Amman  | <b>Country</b>   | Jordan   |
| <b>Email</b>   | s.farajat@ju.edu.jo  |  |          |
| <b>Personal experience in international cooperation projects</b>   |  |  |          |
| <p>I have been involved in collaboration projects with German and British Universities related to heritage and climate change in Petra.</p> <p>I will be part of the Erasmus + staff mobility representing the University of Jordan in the international week of Inholland Applied University in Rotterdam/ Netherlands.</p>   |  |  |          |
| INFORMATION ABOUT PLANNED PROJECT(S) WITH AUSTRIA  |  |  |          |
| <b>Academic field(s)</b>   | 11 - Other: Tourism  |  |          |
| <b>Short description of International Credit Mobility idea(s) with Austria</b>   |  |  |          |
| <b>Type of mobility</b>  | <input checked="" type="checkbox"/> Student mobility from JO to AT<br><input checked="" type="checkbox"/> Student mobility from AT to JO | <input checked="" type="checkbox"/> Staff mobility from JO to AT<br><input checked="" type="checkbox"/> Staff mobility from AT to JO |          |
| <p>I wish to attend this seminar in my capacity as a university professor specializing in tourism in Jordan, with the objective of establishing academic and institutional partnerships with Austrian universities and tourism institutes. Austria's strong reputation in sustainable tourism, hospitality management, and vocational-academic integration makes it an ideal partner for collaboration. Through this participation, I aim to build professional networks that will support joint research, curriculum development, and the exchange of expertise in modern tourism education and training approaches.</p> <p>The proposed project seeks to create a bilateral academic collaboration framework between Jordanian and Austrian institutions focused on sustainable tourism education and mobility. The initiative will promote reciprocal student and staff exchanges, joint workshops, and co-developed modules that combine theoretical knowledge with practical field experience in both countries. By linking Austria's advanced tourism systems with Jordan's rich cultural and heritage tourism sector, the project aims to enhance academic quality, strengthen internationalization, and prepare graduates with global competencies and intercultural skills relevant to the evolving tourism industry.</p> |  |  |          |
| <b>Short description of Capacity Building in Higher Education idea(s) with Austria</b>   |  |  |          |
| <p>My CBHE project builds on my academic and professional experience in both Jordan and Austria, which has given me direct insight into the strengths of each higher education and tourism system. Having engaged in teaching, training, and academic collaboration in both contexts, I aim to transfer best practices, foster joint curriculum innovation, and establish sustainable partnerships between institutions. The project will connect expertise, promote staff and student mobility, and support knowledge exchange in sustainable tourism and hospitality education. By combining Austrian innovation with Jordanian cultural tourism strengths, the initiative seeks to strengthen institutional capacity and enhance learning quality worldwide.</p>  |  |  |          |
| <b>Short description of Erasmus Mundus idea(s) with Austria</b>  |  |  |          |
| <p>My proposed Erasmus Mundus project represents a strategic opportunity to establish a joint international master's program in Sustainable Tourism and Heritage Management delivered collaboratively by universities in Jordan, Austria, and additional European partners. This initiative will create a platform for academic excellence, institutional cooperation, and global engagement while strengthening international higher education partnerships.</p> <p>My proposed Erasmus Mundus project represents a strategic opportunity to establish a joint international master's program in Sustainable Tourism and Heritage Management delivered collaboratively by universities in Jordan, Austria, and additional European partners. This initiative will create a platform for academic excellence, institutional</p>  |  |  |          |

cooperation, and global engagement while strengthening international higher education partnerships.

The master's program will feature a jointly developed curriculum integrating interdisciplinary perspectives and delivered across partner institutions. Students will study in at least two countries, gaining first-hand exposure to diverse tourism systems, cultural contexts, and policy frameworks. Courses will address sustainable destination management, heritage conservation, digital innovation, tourism planning, and intercultural communication, supported by applied research, internships, and field-based learning.

In parallel, a separate but complementary mobility track will be established to support the exchange of students and academic staff outside the degree structure. This exchange component will facilitate short-term teaching visits, training programs, study exchanges, and collaborative research activities. It will build upon existing strong relationships with the Jordanian tourism industry, including heritage sites, hospitality organizations, and tourism authorities, ensuring that mobility participants gain practical exposure and professional networking opportunities.

By linking Austria's advanced tourism management models with Jordan's globally significant cultural and heritage tourism assets, the project will provide both degree-seeking students and exchange participants with a unique comparative learning environment. Faculty collaboration will include co-teaching, joint supervision, and shared research initiatives addressing current sector challenges such as sustainability, resilience, and innovation.

Expected outcomes include a high-quality joint degree, strengthened institutional capacity, enhanced graduate employability, expanded mobility opportunities, and a sustainable academic network connecting Europe and the Middle East. Ultimately, this project positions Erasmus Mundus as a catalyst for innovation, knowledge exchange, and long-term cooperation in tourism higher education.

| INSTITUTION AND CONTACT PERSON   |  |                   |  |
|--|--|-------------------|--|
| <b>Last Name</b>   | MAYAH  | <b>First Name</b> | Eman   |
| <b>HE Institution</b>  | The University of Jordan   |                   |  |
| <b>Faculty / Unit</b>  | School of Arts and Design  |                   |  |
| <b>Role / Position</b>   | Assistant Professor & Assistant Dean for Innovation and Development  |                   |  |
| <b>City</b>  | Amman  | <b>Country</b>    | Jordan   |
| <b>Email</b>   | e.mayah@ju.edu.jo  |                   |  |
| <b>Personal experience in international cooperation projects</b>   |  |                   |  |
| <p>The University of Jordan Research Groups:<br/>Daylight Innovation for Sustainable Design<br/>(<a href="https://research.ju.edu.jo/research/groups/DISD/pages/ResearchInterests.aspx">https://research.ju.edu.jo/research/groups/DISD/pages/ResearchInterests.aspx</a>):</p> <p>Daylight plays a crucial role in many aspects of human health, well-being, and the environment. It offers numerous benefits, including energy efficiency, safety, and enhanced social and emotional well-being. However, due to the impact of climate change on our planet, there is an argent need to consider Daylight-Driven Solutions. Our mission is to emphasize the importance of daylight across multiple dimensions and integrate it as a fundamental element in the sustainable design of the built environment.</p> <p>Our research interests are focused on:</p> <ul style="list-style-type: none"> <li>Daylight Optimization: Enhancing natural light utilization in architectural design for energy efficiency and well-being.</li> <li>Sustainable Building Design: Integrating daylight strategies with eco-friendly materials and construction methods.</li> <li>Energy Efficiency: Reducing reliance on artificial lighting and HVAC systems through smart daylighting solutions.</li> <li>Human-Centric Design: Examining the impact of daylight on occupant health, productivity, and comfort.</li> <li>Advanced Technologies: Exploring smart glazing, dynamic facades, and AI-driven daylight control systems.</li> <li>Urban and Interior Spaces: Studying daylight integration in urban planning, residential, and commercial spaces.</li> <li>Climate-Responsive Design: Adapting daylight strategies to diverse climatic conditions for maximum efficiency.</li> </ul> |  |                   |  |
| <b>INFORMATION ABOUT PLANNED PROJECT(S) WITH AUSTRIA</b>   |  |                   |  |
| <b>Academic field(s)</b>   | <b>01 - Education</b><br><b>02 - Arts and Humanities</b>   |                   |  |
| <b>Short description of International Credit Mobility idea(s) with Austria</b>   |  |                   |  |
| <b>Type of mobility</b>  | <input checked="" type="checkbox"/> <b>Student mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Student mobility from AT to JO</b> |                   | <input checked="" type="checkbox"/> <b>Staff mobility from JO to AT</b><br><input checked="" type="checkbox"/> <b>Staff mobility from AT to JO</b> |
| <p>My primary objective in attending is to bridge the gap between our current research initiatives and Austrian expertise, fostering a mutually beneficial exchange of knowledge.</p> <p>The School of Art and Design currently hosts several specialized research groups focused on addressing global challenges through the lens of art and design. We are eager to exchange innovative practices with Austrian partners and believe that this seminar provides an ideal platform to align our research goals. We are particularly interested in developing and implementing new methodologies through direct collaboration with Austrian institutions at various academic and professional levels.</p> <p>By participating in this program, I hope to present our college's strategic vision and identify specific opportunities to strengthen our international cooperation. I am confident that the insights gained from this seminar will lead to robust, long-term partnerships between the University of Jordan and our colleagues in Austria.</p>   |  |                   |  |
| <b>Short description of Capacity Building in Higher Education idea(s) with Austria</b>   |  |                   |  |
| <p>Our transition toward a Capacity Building in Higher Education (CBHE) project represents a strategic "level up" in our cooperation with Austrian institutions. We aim to achieve systemic institutional impact through three key pillars:</p>  |  |                   |  |

- Pillar 1: Quality Improvement and Curricular Reform. We aim to modernize our academic programs by integrating Austrian technical "know-how" and pedagogical standards. A primary objective is the implementation of the 70-20-10 learning model (70% practical/experiential, 20% social/interaction, 10% formal education). By aligning our curricula with the Austrian framework, we seek to transform our departments into centers of excellence for high-impact, project-based learning.
- Pillar 2: Digital Transformation. Building upon the University of Jordan's initiative to digitize educational content and services; including the creation of interactive learning spaces and digital reference libraries, we seek to benchmark our progress against European standards. We aim to adopt the Austrian Digital Competence Framework (DigComp 2.3 AT) to elevate staff and student proficiency in cutting-edge fields, such as AI-assisted design and 3D prototyping, ensuring our graduates meet global digital labor market demands.
- Pillar 3: Sustainability, Inclusivity, and Accessibility. We are committed to integrating the "Green" and "Inclusive" priorities of the Erasmus+ program. By collaborating with Austrian partners, we intend to adopt proven protocols for environmental sustainability and universal accessibility.