

#ERASMUSDAYS

COVERAGE  
& IMPACT  
2022



58 COUNTRIES 6 295 EVENTS

[erasmusdays.eu](https://erasmusdays.eu)



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# #ERASMUSDAYS, CELEBRATING EUROPE



Created in 2017 by the Erasmus+ France Agency / Education Training, the #ErasmusDays have become an essential European celebration for citizens and stakeholders in the sectors of education, training and youth.

The aim of this event is to provide information on the opportunities offered by Europe in the field of education, training and solidarity. The #ErasmusDays are an opportunity for all those participating in the programme to showcase their projects and/or to share their Erasmus+ experience.

Primary/secondary schools, apprenticeship training centres, local missions, universities, associations, local authorities, employment agencies, companies... **All of these actors, covered by the Erasmus+ programme, can organise an event during the #ErasmusDays.**



# #ERASMUSDAYS 2022, KEY FIGURES

The #ErasmusDays 2022 took place on the 13, 14 and 15 October under the High Patronage of the European Commission, the European Parliament and the President of the French Republic, Mr. Emmanuel Macron.



In line with the 35th anniversary of the programme and the European Year of Youth which took place in 2022, the theme of the event was *"Sharing our European values, with the youth of today and tomorrow: for 35 years now and many more to come"*. Three days of events, meetings and exchanges were organised throughout Europe and beyond.



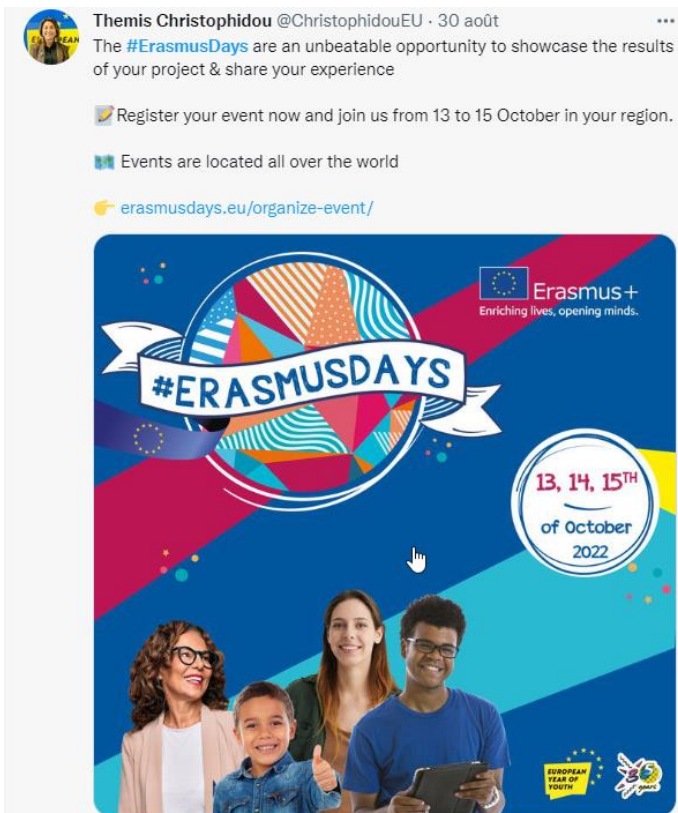
Thanks to the various promotional activities carried out since 2017, the #ErasmusDays have become a renowned event, with more and more beneficiaries involved each year. **In 2022, Erasmus+ project leaders organised almost 6,300 events.** A new record!



# SUPPORT FROM EUROPEAN INSTITUTIONS



The **High Patronage granted by the European Commission and the President of the European Parliament**, as well as their support via social networks and active participation on the ground, strongly influenced the outstanding result of the 2022 edition!



**Themis Christophidou:** Director General for Education, Youth, Sport and Culture



**Mariya Gabriel:** European Commissioner for Education, Culture, Multilingualism and Youth



**Ilana Cicurel:** Member of the European Parliament



**Salima Yenbou** @salima\_yenbou · 22h  
 Aujourd'hui, je suis à Paris pour le lancement des #ErasmusDays 2022 🇪🇺

C'est avec plaisir que je prononcerai le discours d'ouverture de cet évènement 🎤

Une occasion de célébrer les succès d'Erasmus+ mais aussi d'échanger et de répondre aux questions des bénéficiaires ! 🗣️👥



**Erasmus+** @EUErasmusPlus · 13 oct.  
 #ErasmusDays are on!

Europe wouldn't be the same without #ErasmusPlus.

Join us on 13-15 October to celebrate the programme's achievements and inspire the next Erasmus+ generation with your life-changing stories!



europa.eu  
 Erasmus Days are on!

**Salima Yenbou:** Member of the European Parliament

**Commission européenne** @UEFrance

Cette semaine, nous célébrons le programme #Erasmus avec les #ErasmusDays ! 🎓🎉

Alors que l'emblématique programme européen fête cette année ses 35 ans, plus de 4 000 évènements sont organisés à travers le monde 🌍

Plus d'informations ↓

@ErasmusplusFR @EUErasmusPlus



erasmusdays.eu  
 #ErasmusDays | 13, 14 & 15 octobre 2022

**Erasmus+** @EUErasmusPlus · 24 min  
 SAVE THE DATE!

#ErasmusDays are back in October with a full range of physical events and initiatives throughout Europe and beyond!

Stay tuned – 13th, 14th, 15th October 2022

Register your event today ➡ [erasmusdays.eu/organize-event/](https://erasmusdays.eu/organize-event/)



87 vues 0:27 / 0:33

## IMPLICATION AT A EUROPEAN AND INTERNATIONAL LEVEL

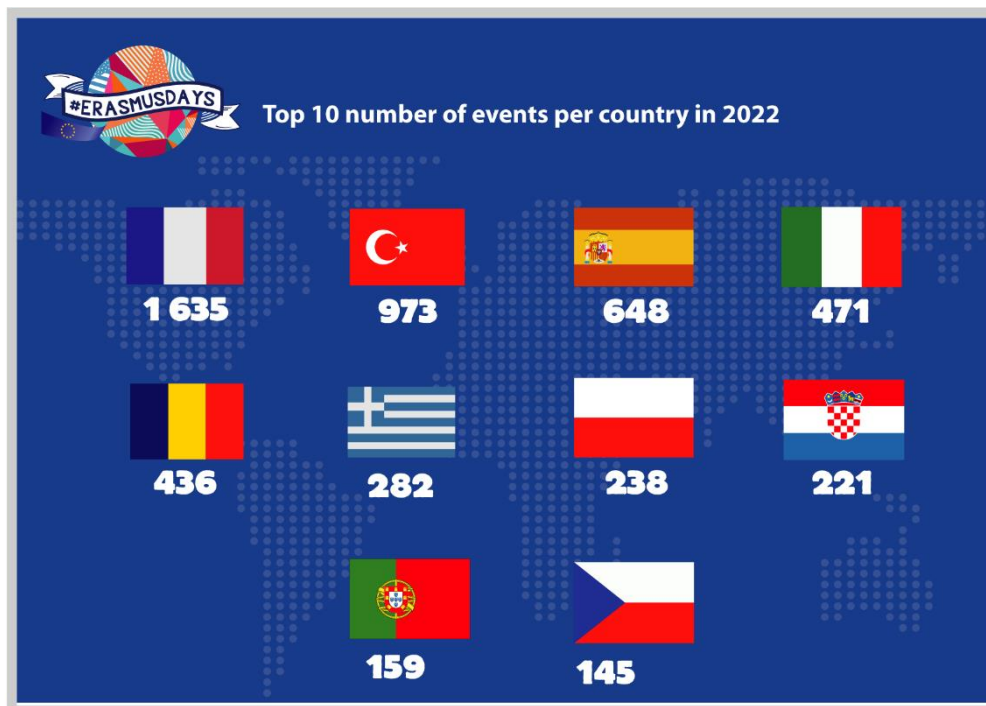
Every year, all of the different countries involved in the Erasmus+ programme participate in the #ErasmusDays. In 2022, **42 National Agencies coordinated actions across Europe.**

Events also took place in the rest of the world with the help of the networks of European embassies and local Erasmus+ project partners.



Despite the conflict in the country since February 2022, **Ukraine** managed to organise **66 events.**

All of the 2022 #ErasmusDays events may be consulted at [www.erasmusdays.eu](http://www.erasmusdays.eu) (until 15 April 2023).



France (1,635), Turkey (973), Spain (648), Italy (471), Romania (436), Greece (282), Poland (238), Croatia (221), Portugal (159), Czech Republic (145), Germany (110), Slovakia (105), Hungary (97), Bulgaria (86), North Macedonia (71), Slovenia (68), Ukraine (66), Austria (63), Belgium (57), Serbia (47), Algeria (40), Cyprus (34), Republic of North Macedonia (27), Sweden (25), Finland (24), Latvia (23), Armenia (15), Malta (14), Lithuania (11), Netherlands (10), Albania (9), Georgia (9), Kosovo (8), Luxembourg (8), Moldova (7), Uzbekistan (7), Lebanon (6), Estonia (5), Sri Lanka (4), Bosnia and Herzegovina (3), Iceland (3), Tunisia (3), Iraq (2), Ireland (2), Kazakhstan (2), Liechtenstein (2), Nigeria (2), Afghanistan (1), Democratic Republic of Congo (1), Denmark (1), Ecuador (1), Indonesia (1), Kyrgyzstan (1), Mongolia (1), Norway (1), Peru (1), Senegal (1), UK (1).







# PARTICIPATION OF EUROPEAN ERASMUS+ AGENCIES



AEF-Europe @aef\_europe · 13 oct.  
Joyeux #Erasmusdays 2022! 🇪🇺 🎉 🎊 🎊

C'est parti pour 3 jours de célébrations autour du programme #ErasmusPlus

➡ N'oubliez pas de nous identifier pour plus de visibilité

#Erasmus35Years



Erasmus+ Finland @ErasmusplusFI · 13 oct. 2022  
Ylä-Savon ammattiopisto on tehnyt #ErasmusDays'n kunniaksi musiikkivideon, joka kannustaa puhumaan, kokemaan ja toimimaan kansainvälisesti - vaikka sitten rallienglannilla! 🇪🇺

Heittäydy musavideon tunnelmaan tästä  
[youtu.be/iwO9RbYWJHc](https://youtu.be/iwO9RbYWJHc)

@EDUFI\_VocEd



YSAO ammattiopisto @ysaotweet · 13 oct. 2022

Hyvää #erasmusdays -päivää! Luvassa tietoa, kokemusta ja vinkkiä kansainvälisyydestä! Heittäydytään päivään YSAOn omalla musavideolla ja jatketaan klo 12 paneelikeskustelulla. Linkit sivullamme: [ysao.fi/erasmusdays](https://ysao.fi/erasmusdays)  
#kansainvälinen #international #kansainvälisyys #erasmusplus



SEPIE @sepiegob · 17 sept.  
#ErasmusDays 13, 14 y 15 de octubre 2022.

Registra tu evento [erasmusdays.eu](https://erasmusdays.eu)

Esta edición, en línea con el Año Europeo de la Juventud, resaltaré el tema "Compartiendo nuestros valores europeos con la juventud de hoy y de mañana: por estos 35 años y los que vendrán".



NA DAAD @Erasmus\_DAAD · 2h

Jetzt mitmachen bei der #GuessWherasmus Challenge zu den #ErasmusDays2022! Videos mit dem Hashtag teilen oder selbst ein Video erstellen, in dem ein Bild des #ErasmusPlus/Orts gezeigt wird. Wie geht das? Hier gibt's weitere Infos und die Anleitung [eu.daad.de/medien/eu.daad...](https://eu.daad.de/medien/eu.daad...)



Erasmus+ Indire @ErasmusPlusInd · 13 oct. 2022  
Al via gli #ErasmusDays 2022! Celebriamo il Programma #Erasmusplus con oltre 4.600 eventi in più di 60 Paesi. Il messaggio di Sara Pagliai, coordinatrice di Erasmus+ Indire per portare un saluto e un grazie a tutti i partecipanti! [erasmusdays.eu](https://erasmusdays.eu)



youtube.com  
ErasmusDays 2022 - Il messaggio di Sara Pagliai, ...  
Anche quest'anno celebriamo gli #ErasmusDays insieme a tutti i Paesi del Programma Erasmus+ ...



Erasmus+ Latvija @ErasmusPlusLV · 5 oct.

Jau nākamnedēļ notiks #ErasmusDienas!  
Bet līdz šim laikam, aicinām ikvienu piedalīties #GuessWherasmus izaicinājumā, uzminot valsti, kurā persona bijusi/ir/būs Erasmus+.  
Uzzini vairāk un piedalies!  
#ErasmusDays #ErasmusPlus #ErasmusPlusLV



[erasmusplus.lv](https://erasmusplus.lv)  
Aicinām piedalīties Erasmus dienu izaicinājumā



# FOCUS ON THEMES, PRIORITIES



## EUROPEAN YEAR OF YOUTH

2022 was the European Commission's "European Year of Youth" (EYY). The aim of the year was to actively involve young people in building a fairer and more sustainable Europe, by offering them the opportunity to participate in over 12,600 activities, initiatives and programmes that took place in over 70 countries (e.g meetings with the College of Commissioners in Brussels, "Voice your vision" - an immersive audio platform, ...). These activities aimed at improving their skills, knowledge and future prospects. The EYY was also a time to foster dialogue between young people and their political representatives, in order to promote a culture of youth participation and responsibility.

**During the 2022 edition of the #ErasmusDays, many events were organized to promote the EYY thematic of the year.** Discover just some initiatives<sup>1</sup> carried out throughout Europe below!



*Enrico Fermi, State scientific high school*

### UNITED IN DIVERSITY (Italy)

A web conference was organised for students to relate their Erasmus experience by exchanging with their foreign partners and classmates. They were able to share their intentions, their images, their video memories and above all their proposals for Europe.

### ERASMUS 4 YOUTH (Armenia)

FYCA, the largest youth NGO in Armenia, organised an information session on Erasmus+ opportunities and shared best practices of FYCA projects with young people aged 15-30 from different regions of Armenia.



*Federation of Youth Clubs (FYCA)*



*José Relvas school group*

### WE SHARE OUR #ERASMUS EXPERIENCES (Portugal)

A video was shown at the school with students' testimonies about their involvement in Erasmus activities as participants and hosts, as well as the experiences of the families. An event to inspire others to seize the Erasmus opportunity and to shape their future in a different way.

### ONE ERASMUS FROM NOW... (Italy)

GaragErasmus Foundation, the #ErasmusGeneration Professional Network that aims to support the shaping of a new Europe, collected testimonies from Erasmus students and trainees. This sharing of experiences helps the foundation to better understand the needs and demands of the Erasmus generation and thus better shape actions for the future.

*GaragErasmus Foundation*



<sup>1</sup> Links to events are valid until 15 April 2023.

## CELEBRATING 35 YEARS OF THE ERASMUS+ PROGRAMME

2022 was also marked by the 35th anniversary of the Erasmus+ programme. According to Margaritis Schinas, Vice-President of the European Commission: **"Erasmus+ is a 35-year-old success story that has provided life-changing opportunities to millions of people. I could not think of a better and more compelling example of what "European way of life" concretely means."**

During the 2022 edition of the #ErasmusDays, many events were organized to promote the 35<sup>th</sup> anniversary. Discover just some initiatives carried out throughout Europe below!



### 35 YEARS | Sustainable Internationalisation For Higher Education (Netherlands)

On the occasion of the #ErasmusDays and to celebrate the 35th anniversary of the Erasmus+ programme, the Erasmus+ National Agency of the Netherlands organised six workshops for higher education professionals, a moment to get inspired!

*National Agency Erasmus+ Education & Training Erasmus*

### ERASMUSDAYS2022 (Italy)

The University of Bergamo organised a webinar to celebrate 35 years of Erasmus, drawing on the multiple mobility experiences of its students and also focusing on the participation and inclusion objectives of the 2021-2027 programme.



*University of Bergamo*



### OUR SUCCESSFUL ERASMUS STORIES (Sweden)

A webconference was organised to celebrate the anniversary of Erasmus+ with teachers from all partner countries sharing their Erasmus experiences. A celebration to highlight all the benefits of the programme: creating a better future, bringing more knowledge, experience and wisdom.

*Butaland Preschools*

### THANK YOU ERASMUS! (France)

During the #ErasmusDays, the Dinah Derycke High School organized exhibitions and activities, meetings and exchanges between students and teachers, as well as a European menu at lunchtime and screenings of films on mobility to celebrate the 35<sup>th</sup> anniversary of the Erasmus+ programme.



*Dinah Derycke High School*

## PRIORITIES OF THE ERASMUS+ PROGRAMME

The four priorities of the Erasmus+ programme; inclusion and diversity, ecological transition, digital transformation, civic engagement and democratic values, are highlighted each year during the #ErasmusDays. Throughout Europe and the world, activities are organized to raise awareness of the number of ways the programme supports and promotes these priorities.

### INCLUSION AND DIVERSITY

The Erasmus+ programme seeks to promote equal opportunities and access, inclusion, diversity and fairness across all its actions. Organisations and participants with fewer opportunities themselves are at the heart of these objectives and with these in mind, the programme puts mechanisms and resources at their disposal.

When designing their projects and activities, organisations should have an inclusive approach, making them accessible to a diverse range of participants.



Technical College of Energy

#### BE TOLERANT BY LEARNING TOGETHER (Romania)

Students created a tree of thanks: they wrote messages on post-its and hung them on a tree in the schoolyard, visible to all. They also made posters and poems on the theme of inclusion and tolerance and displayed them on the walls of the school.

#### THE COLORS OF INCLUSION (Portugal)

With a group of disabled clients from APCC (Association of Cerebral Palsy of Coimbra), an art and painting activity was organised to create a poster to promote the themes of inclusion and diversity with an autumn colour theme.

Coimbra Cerebral Palsy Association



New Bulgarian University

#### SECOND CHANCE SCHOOLS INTO SCENE: AWARENESS ACTION (Bulgaria)

In partnership with Croatia and Portugal, a conference was organised to promote and disseminate the philosophy and methodology of Second Chance Education - a new social and educational response to young adults who have prematurely given up on formal education and are at risk of social exclusion. This conference presented relevant data and statistics on the phenomenon of early school leaving, the impact of SCS on the issue of social inclusion, and possible solutions to the social needs of each territory.

### **INCLUSIVE EVENT (Macedonia)**

The school organised two activities on the occasion of the #ErasmusDays, mixing sighted and blind people: an inclusive goal ball tournament (paralympic sport) and a workshop of tactile mandalas to colour, made on a special "Swell Touch" machine.



*State School for Visual Impaired Students*



### **CELEBRATING 35 YEARS OF ERASMUS+ (Cyprus)**

A workshop on diversity was organized for students in order to exchange ideas on possible ways of dealing with exclusion. After the workshop, the children designed and decorated a banner promoting inclusion. To complete this action, two plays for the children, entitled, "Karagiozis travels to Greece with Erasmus+", will be organized.

*Latsia Municipal School*

### **INTERNATIONAL BILINGUAL SALON INCLUSION AND DIVERSITY (Austria)**

In the framework of #ErasmusDays, the university invited its staff, the national agency and policy makers to the event "International Bilingual Salon". Experts and colleagues discussed the themes of inclusion and internationalisation and shared their experience of an inclusive mobility package. The exchange was followed by an interactive "World Café Setting".



*Audimax - University for Continuing Education Krems*



### **TREERASMUS+ (Iceland)**

Six pre-schools from six countries collaborated in an Erasmus+ project entitled "Inclusion through Sensory Integration". The topic of the eTwinning project is "trees", which symbolises inclusion in many ways: We are all connected, coexistence, variety (of leaves), living together and communication. Each school planted a tree to symbolise inclusion.

### **MAP MO'REAL YOUTH! (French Polynesia, France)**

As part of an Erasmus+ training course organised in Pihaena, Moorea, French Polynesia, open doors were organised to inform and promote Erasmus+ opportunities. A round table "Mobility, a tool for inclusion and participation of young people", took place with a presentation of the French National Agency's key actions as well as the sharing of practices of local NGOs. The event was open to the local population, as well as to local youth and was followed by local actors.



*RESOPA - Solidarity & Participation Network*

## PARTICIPATION IN DEMOCRATIC LIFE, COMMON VALUES AND CIVIC ENGAGEMENT

The Erasmus+ programme addresses the citizens' limited participation in its democratic processes and their lack of knowledge about the European Union, and tries to help them overcome the difficulties in actively engaging and participating in their communities or in the Union's political and social life.

Strengthening citizens' understanding of the European Union from an early age is crucial for the Union's future. In addition to formal education, non-formal learning can enhance the citizens' understanding of the European Union and foster a sense of belonging.



### MADE IN ERASMUS (Sweden and Romania)

The event brought together two schools: C.N.I. Matei Basarab from Romania and Hedda Wisingskolan from Sweden. As both schools have obtained accreditation for school education, they decided to continue their cooperation around the Student Council activity. During the #ErasmusDays, they shared a podcast on how the Erasmus programme constantly challenges yet also enhances our lives, bringing a new perspective to European education and values.

### FRIEDEN – PEACE – PAX – PAIX – PAZ (Austria)

As part of the European Citizenship Education project, pupils wanted to highlight the peace role of the European Union and to discuss what everyone can do to support a peaceful environment. The pupils also made doves, symbols of peace, and distributed them in the town centre. In the main square of Knittelfeld, together with another school, the pupils sang songs and read short texts and reflections on peace.



BG/BRG Knittelfeld School



### ERASMUS STUDENTS WELCOME PARTY (France)

A meeting was organised in Amiens by two student associations to bring together Erasmus and non-Erasmus students and exchange on European values.

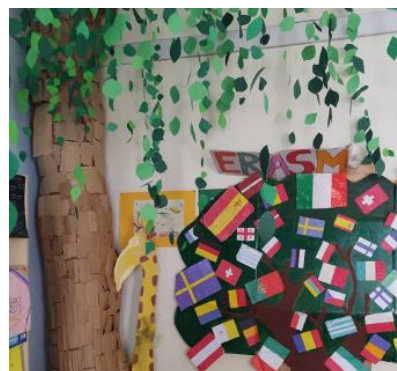
*Student associations: BULE and HEMIE*



## **#ARTINACTION (Italy)**

Pupils from the school participated in activities based on music and painting, deeply linked to European culture and citizenship. Some pupils played the famous "Ode to Joy" from Van Beethoven's 9th Symphony on the flute, while others used colour and words to describe the value of Erasmus projects.

*IC Carmine - Tecchi Secondary School*



## **I BELONG TO EUROPE (Spain)**

During these #ErasmusDays, pupils drew European flags and then decorated their school with these flags, in order to work together on internationality and a sense of belonging to Europe.

*Pepita Pérez Nursery School*

## **DO WE LIVE THE SAME OR DIFFERENT WAY? (Czech Republic)**

Several activities were organised: games, quizzes, team competitions, storytelling, drawing, crafts... on the theme "Similarities and Differences between the lifestyles of some European countries" in terms of culture, education, habits, sports... To conclude this #ErasmusDays celebration, the pupils wrote a message for Europe.



*Primary School And Kindergarten Sněžné*

## **DE RING GOES EUROPE (Belgium)**



The school organised a presentation to explain to the students the importance of the "European link" so that they may understand the value of broadening their world view. A visit to the classrooms by the Erasmus referents was also organised during the lessons to briefly explain which Erasmus+ projects are organised for this year and which projects are envisaged in the coming years.

*Atheneum De Ring High School*

## **EUROPEAN HOSPITALITY (Spain)**

A conference was organized to exchange on the theme of "European hospitality" with students from different Erasmus+ projects.

*Perez Comendador Secondary School*



# DIGITAL TRANSFORMATION

The COVID-19 pandemic shed further light on the importance of a digital education for the digital transformation required by Europe. In particular, it emphasised the increased importance to harness the potential of digital technologies for teaching and learning and to develop digital skills for all.

In line with the strategic priorities of the Digital Education Action Plan (2021-2027), the Erasmus+ programme aims to support this endeavour to engage learners, educators, youth workers, young people and organisations in the path to digital transformation.



## DIGITALLY READY GENERATION FOR THE LABOUR MARKET (Romania)

This conference was based on an Erasmus project that aims to improve students' communication, teamwork, collaboration, problem solving, adaptability, critical thinking, creativity, innovation and entrepreneurship by increasing their motivation and confidence in school. Participants were introduced to concepts such as open learning, blended learning and the flipped classroom, which allow students and teachers to create electronic materials such as presentations, videos and quizzes to support organisational development in this area.

*Ciprian Porumbescu Art College*

## DIGITAL SKILLS FOR THE ARTIFICIAL INTELLIGENCE REVOLUTION (Malta)

Researchers at Oxford University claim that 47% of current jobs will disappear in the coming years. The Future of Jobs 2018 report, published by the World Economic Forum, predicts that 75 million jobs will be displaced by AI, robotics and automation, but suggests that 133 million new jobs could be created through the evolution of work between humans and machines. A conference was organised to promote and celebrate AI as a fruitful human-machine interaction for humanity.



*B&P Emerging Technologies Consultancy Lab*



## LEARNING WITH NO LIMITS (Ukraine)

This year, Karazin University joined the Erasmus+ programme with the SMART-PL project. The project focuses on the introduction of a personalised learning model, based on the virtual learning environment of intellectual tutoring "Learning with no Limits". Open doors and videoconferences were organised for all students, regardless of age, personality, socio-economic status or educational needs.

*Karazin University*

### ARE YOU A TRAINER 4.0? (Italy)

This conference was aimed at teachers and trainers in companies, presenting the results of the project "Fit for 4.0: training trainers and teachers for the 4.0 paradigm", which develops new methods and tools for teaching the organisational, personal and strategic skills needed to apply technologies in the 4.0 world. Participants were able to actively experience the self-assessment test, useful for understanding their own skills and areas for improvement, as well as the MOOC developed within the project.



*Institute for Business Operator Training (I.F.O.A)*

### LANGUAGE DEVELOPMENT THROUGH DIGITAL TOOLS (Finland)



The Erasmus+ Language Development Through Digital Tools project aims to improve teachers' knowledge of digital tools that can be used for teaching languages and other subjects, with a focus on Content and Language Integrated Learning (CLIL). This project was presented at the Faculty of Education of the University of Helsinki during the #ErasmusDays.

*Faculty of Education, University of Helsinki*

### #ERASMUSDAYS IN BUTALAND SEGELTORP FÖRSKOLAN (Sweden)

This kindergarten develops the digital skills of teachers by using digital tools for education and also teaches children to use programming. On the occasion of #ErasmusDays, the school wanted to involve parents in their work as part of the "Digital-smart teachers together for digital-education" project, to give them information about the importance of keeping up with our technological age.



*Butaland Segeltorp School*



### ERASMUSDAYS AT EMTAL (Turkey)

A conference was organised to present the Erasmus "eSafety studies" projects and to share pupils' experiences. Training was provided by expert psychologists for pupils on the conscious use of the Internet and cyberbullying.

*Edremit Vocational and Technical Anatolian High School*

## ENVIRONMENT AND FIGHT AGAINST CLIMATE CHANGE

Environment and climate action are key priorities for the EU now and for the future. The European Green Deal Communication is the European new growth strategy and recognises the key role of schools, training institutions and universities to engage with pupils, parents, and the wider community on the changes needed for a successful transition to become climate neutral by 2050.

The Erasmus+ programme aims to reduce its own impact on the environment, and to equip citizens with the skills and competences necessary, in order to contribute to environmental sustainability.



### ANIMAL SPECIES IN EUROPEAN COUNTRIES (Poland)

An outdoor game was organised on endangered animal species in European countries. Pupils from different schools in the city of Świdnik collaborated and worked together in this awareness raising activity.

### BE FRIENDLY TO NATURE- WATER IS LIFE (Turkey)

A conference was organised for the school's teachers and pupils, including a video to highlight the importance of water for life for everyone and everything in the world.

*Sincik Anatolian Imam Hatip High School*



### TRAINING EVENT ON TREE PROJECT: SUSTAINABILITY AND CIRCULAR ECONOMY (Netherlands)

TREE project partners gathered in the Netherlands to attend a training event, organized by S.A.F.E. projects, on sustainability and circular economy. They participated in workshops, visits and discussions on how to include these topics in the vocational education and training curriculum and how the Erasmus+ programme can provide support.

*S.A.F.E. Projects*

### PRESERVATION LIFE ON LAND (Croatia)

Students made posters related to the 15th Sustainable Development Goal - Life on Earth. The aim was to highlight the importance of protected areas in Croatia. The students created a kahoot quiz about the protected natural heritage.



*Primary School Bijaći, Kaštel Novi*



### SUSTAINABLE LIFESTYLE SWEDEN VS. GERMANY – WHAT CAN WE DO AT OUR SCHOOL TO SAVE THE WORLD? (Germany & Sweden)

German and Swedish pupils prepared a video together at their respective schools to show each other their sustainable way of life to save the world! They wanted to show that every little thing counts to protect our planet.

*European Schools*

### ERASMUSDAYS LAUNCHING CLIMATE ACTION SUPER HEROES (Spain)

A video call was organised by the school in Spain with partner schools in Poland and Turkey to launch the "Climate Action Superheroes" project. The pupils then presented the project to the school at an open day.

*Sagrada Familia School*



### START ACTING NOW- CLEANING A LOCAL BEACH (Greece)

The Erasmus group of the 7th secondary school of Thessaloniki was in Kaunas, Lithuania, with a work programme on natural heritage. Students and teachers from Lithuania, Czech Republic, Estonia, Portugal, Crete and Greece cleaned a beach in the Baltic Sea, sorted and disposed of waste.

*Secondary School of Thessaloniki*

### YEAH! PROJECT IN LITHUANIA (Slovenia)

Students, who went on a mobility experience to Lithuania, shared their stories and good practices on environmental issues such as the zero-waste challenge with pupils from the whole school.

*Primary School Valentin Vodnik*



### BIKE TRIP FROM LUXEMBOURG TO BILSDORF (Luxembourg)



Organising a bike tour from Rome to Brussels, taking the results of the RIDE AND SMILE project directly to the heart of the European Union, in about 40 days on two wheels! The initiative aimed to promote cycling in urban areas as a responsible and efficient option for getting to school and organisations. On the 15 October, the cyclists cycled from Luxembourg to Bilsdorf and invited the public to get on their bikes and join them!

*Rebike Altermobility*

# SOCIAL MEDIA IMPACT

## REACH OF SOCIAL MEDIA POSTS



63 million contacts were reached by #ErasmusDays posts/publications (social networks and media coverage)

### #ErasmusDays - geographical distribution of hashtag use



France was the most active country on social networks, followed by Turkey and then Spain.

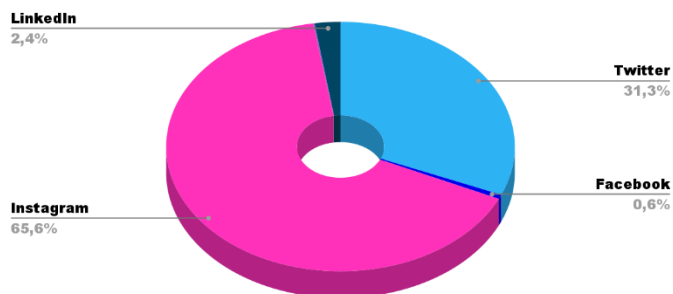
### Languages used



## Number of contents created with the hashtag #ErasmusDays

6 833

### Mentions

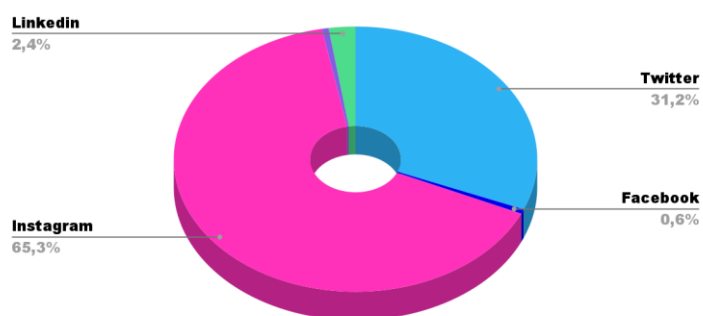


Twitter	2 140
Facebook	39
Instagram	4 480
YouTube	2
TikTok	9
LinkedIn	163

## Reach of content (number of people reached)

25 249 581

### Reach

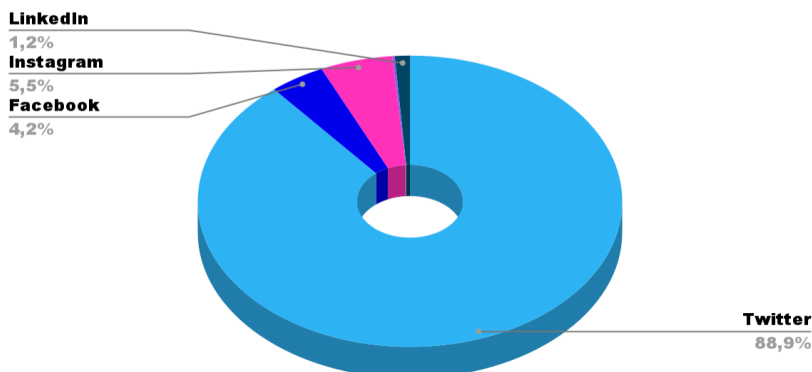


Twitter	7873275
Facebook	143385
Instagram	16482370
YouTube	77
TikTok	151199
LinkedIn	599275

## Number of people who liked the content

244 158

### Likes



Twitter	217 152
Facebook	10 270
Instagram	13 464
YouTube	3
TikTok	461
LinkedIn	2 808

## #GUESSWHERASMUS CHALLENGE

In 2022, a year marked by the 35th anniversary of Erasmus+ and the European Year of Youth, the Erasmus+ France Agency / Education Training launched a social media campaign, targeting young people (15-25 years old), during the #ErasmusDays with several objectives:

- **Create a festive digital event** across Europe (adaptable for different countries and languages),
- **Unite an Erasmus+ community** around shared experiences,
- **Attract attention** and encourage people to find out more about Erasmus+ opportunities.

This campaign took the form of a TikTok challenge, launched by four French influencers (who had benefited from the Erasmus+ programme). The principle: reproduce some simple dance moves accompanied by music in front of a photo of your Erasmus+ destination, then invite your contacts to guess the destination (#GuessWherasmus) and reproduce the challenge. The campaign was extended to Instagram to facilitate the participation of other actors – European Erasmus+ National Agencies, project leaders, etc. - and to ensure a wider impact for this campaign.

### Results:

- More than 100 videos created by a committed and mobilised community.
- **More than 525,000 impressions, 340,000 people reached, 50,000 "likes"**.
- The #GuessWherasmus was also used on Twitter and LinkedIn.

### Top 5 videos posted on TikTok



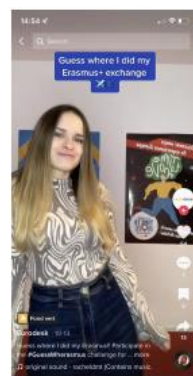
6 402 views - 402 likes  
Technicka skola Bjelovar  
TATC  
**Croatia**



2 632 views - 200 likes  
High School St Joseph  
Marvejols (48)  
**France**



2 283 views - 109 likes  
High School Joseph Wresinski  
Angers (49)  
**France**



2 183 views - 54 likes  
Eurodesk  
Europe  
**Belgium**

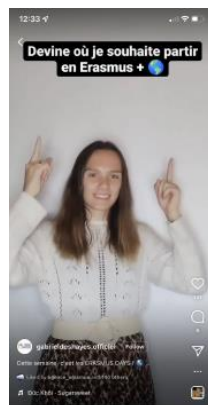


1 581 views - 46 likes  
EFAP Paris  
School of Communication  
**France**

### Top 5 videos posted on Instagram



13 900 views - 332 likes  
Sebluworldwide University  
of Ljubljana  
**Slovenia**



4 021 views - 141 likes  
High School Gabriel Deshayes  
St Gildas des Bois  
**France**



2 337 views - 104 likes  
High School St Joseph  
Marvejols (48)  
**France**



2 858 views - 63 likes  
University of Savoie  
Mont Blanc  
**France**



542 view  
Agenzia Erasmus+  
INAPP  
**Italy**



# #ERASMUSDAYS HASHTAG

**Académie de Bordeaux** @AcBordeaux · 14 oct. 2022

Les #ErasmusDays se poursuivent dans l'@AcBordeaux. La rectrice @ABisagni ouvre la cérémonie et remet « à distance » les #EuroPass aux personnels qui ont effectué une mobilité en #Europe avec le dispositif @EUErasmusPlus #DevelopmentProfessionnel #Mobilité

**Pays de la Loire** @paysdelaloire · 14 oct. 2022

@paysdelaloire a organisé les Erasmus Days à l'Hôtel de Région sur le thème du #handicap et de la #culture. Une table ronde s'est tenue en présence notamment de @Collectif\_Tcap et de deux artistes en situation de handicap du projet « Nous sommes des voix sans bouche »

Béatrice Annereau

**European Projects INS Celrà** @Europe\_INSCelrà · 17 oct. 2022

#ErasmusPlus team meeting at the high school library to go on with the #ErasmusPlan & online meeting with our Italian partners 🇮🇹 to start preparing #jobshadowing!! 📧

Every day can be #ErasmusDays in #inscelrà! Why not?? 😊

#KA121Celrà #Working #TogetherStronger

**UoN Faculty of Built-Environment and Design** @UoNbuiltenviron

Visit the tents outside Taifa Hall for details on how to apply to study abroad #ErasmusDays #weareUoN

Traduire le Tweet

11:00 AM - 13 oct. 2022

**SÖKEBİLSEM** @sokebilsem · 17 oct. 2022

Innovation and development we stand by you #erasmusdays #Erasmus @AydinMemArge @BilsemMeb @ulusalajans @sokemem

**Académie de la Guadeloupe** @AcGuadeloupe · 14 oct.

Clôture des #ErasmusDays par l'accueil des assistants étrangers de langues vivantes qui interviendront auprès de nos élèves. Ainsi, durant 3 jours, les acteurs et partenaires ont pu valoriser les projets européens et les opportunités de #mobilité offertes par l'#Europe.

**University of Nairobi** @uonbi · 13 oct. 2022

Watch Erasmus Day happening now at Taifa Hall live via this link [youtube.com/watch?v=ONVtDI...](https://www.youtube.com/watch?v=ONVtDI...)

#StudyinEurope #StudyinUoN #ErasmusDays

**Escuela Profesional Javeriana** @EPJaveriana · 13 oct. 2022

What a great coincidence that while celebrating the #ErasmusDays we have been able to host students and teacher from @lyceeajarenes Here's to future collaborations! @sepie

# ORGANISATION OF AN #ERASMUSDAYS EVENT

All Erasmus+ project leaders and actors in the field of education, training, youth and sport are invited to organise an event (digital and/or physical, small or large) during the #ErasmusDays and thus promote their projects and develop new regional, national, European or even international partnerships!

All you have to do is choose the action you want to implement and then register it on [erasmusdays.eu](http://erasmusdays.eu). This registration will make the action visible on the website and on social networks with the hashtag #ErasmusDays.

**All types of event are welcome: be creative!**

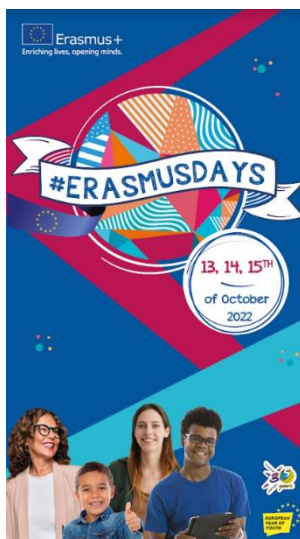
For example: seminars, partner meetings, photo exhibitions, concerts, flashmobs, parades, dance performances, conferences, Europass mobility awards, digital workshops, social networking challenges, blogging, podcasts, Facebook live, webinars and online conferences...

*Note: a practical guide is sent out by email in June to help organisations implement their events.*



## ROLE OF THE ERASMUS+ FRANCE AGENCY / EDUCATION TRAINING

Since 2017, the Erasmus+ France Agency / Education Training leads and coordinates the #ErasmusDays at a European and international level. Along with the European Commission and the other European Agencies, it promotes the event throughout the world.



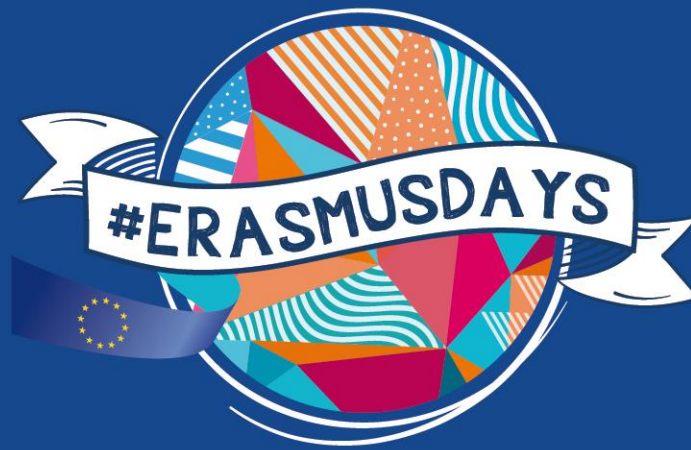
In order to support the organisation of various #ErasmusDays events, the Erasmus+ France Agency creates and shares a digital communication kit with project leaders (worldwide) on the [erasmusdays.eu](http://erasmusdays.eu) website. It includes: a teaser video, logos, digital banners and #ErasmusDays posters.











**THANKS TO:**

European Commission - DG EAC

The Erasmus+ France Agency / Education Training would like to thank the European Erasmus+ agencies for the collaborative work undertaken, as well as all the project leaders, partners and actors who brought the Erasmus+ programme to life during these days.

Thank you to all the agents mobilised on the ground during this 6th edition of #ErasmusDays.

**#ErasmusDays 2023**

**9 > 14<sup>TH</sup> OF OCTOBER**

